

White Label Manufacturing

Soy Candles & Home Fragrance



WHOLESALE CATALOG 2024

Empowering Brands to Bring Your
Vision to Life, Hassle-Free

SCENTED DESIGNS CANDLE CO

5 REASONS TO WHITE LABEL WITH US

1. Fast Track to Market

Launch your own branded candle line without the investment of development. Leverage our existing, high-quality soy wax candles.

2. Expand Your Brand

Offer a curated selection of beautiful, eco-friendly candles to your customers, increasing brand appeal and sales potential.

3. Reduced Costs & Risks

Benefit from our established production and economies of scale, minimizing development costs and risks associated with launching new products.

4. Full Brand Control

Customize packaging and labeling to seamlessly integrate our candles into your brand identity, maintaining a cohesive customer experience.

5. Proven Demand & Quality

Offer peace of mind with our established reputation for beautiful, natural soy wax candles that customers love.



OUR PRODUCTS

Why choose to partner with Scented Designs?

- **Clean-burning and sustainable:** Our candles are made with **natural soy wax** from American-grown soybeans + phthalate-free fragrance oils infused with essential oils, ensuring a **clean burn and a high-quality product**.
- **Strong and long-lasting:** Each candle is generously scented for a **powerful and long-lasting fragrance** that fills your space with ambiance. **Burns up to 50% longer** than traditional paraffin wax candles.
- **Customizable and brand-focused:** Scented Designs works closely with businesses to create unique white-label candles that **showcase your brand's story, logo, and values**, complementing your existing products & services.
- **Trusted by companies across the country:** From small businesses to established brands, Scented Designs has earned the **trust of clients nationwide**.
- **Featured in major media outlets:** Our high-quality candles and extensive industry expertise have been recognized by publications like **Forbes, Inc., and HuffPost**.



WHO WE ARE

Woman-Owned

We're a woman-owned business, proudly led by and employing a team of passionate women. We believe in the power of diversity and the positive impact women-owned businesses have on our communities.

Small Business

Being a small business allows us to be nimble and innovative, constantly seeking ways to improve our products and connect with our customers on a personal level.

American-Made

We proudly manufacture our candles right here in the United States. This allows us to maintain strict quality control standards and ensure that every candle is made with the finest ingredients and craftsmanship. We support American jobs and contribute to our local economy, something we're incredibly passionate about.

Giving Back

We believe in leaving a positive impact on the world. That's why we're proud members of 1% for the Planet. Through this partnership, we donate 1% of all sales to support environmental initiatives that protect our planet. By partnering with us, you're not just getting a beautiful product, you're contributing to a more sustainable future.



AS SEEN IN

Our candles & business expertise have been showcased by publications nationwide, and we're trusted by companies large & small.



MEDIA MENTIONS



PAST CLIENTS



WHITE LABEL PROCESS



01. STEP ONE

Choose from our **selection of containers** to best fit your brand aesthetic & complement existing products.

02. STEP TWO

Choose your scent(s) from our **fragrance library**. Our experts are here to make recommendations for your brand, and we also have a **sample pack** available for purchase.

03. STEP THREE

Confirm details & **place a deposit**. To hold your spot and guarantee your future delivery date, we require a 50% deposit to move forward with your project. The remainder is due prior to shipment.

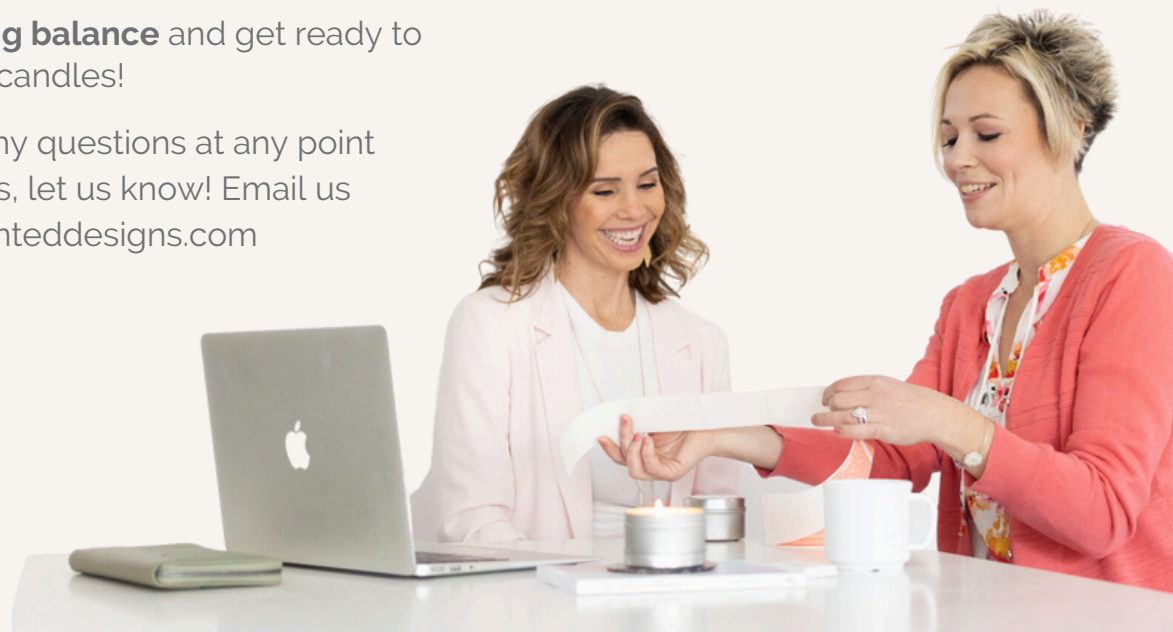
04. STEP FOUR

Send us your logo for your label, along with any inspiration photos or desired design specifications, such as colors or motifs (e.g. floral). We'll send a design your way for approval prior to printing.

05. STEP FIVE

Pay remaining balance and get ready to receive your candles!

If you have any questions at any point in the process, let us know! Email us at hello@scenteddesigns.com



OUR COMMITMENT TO YOU



Low Minimum Order Quantity, High Volume Capabilities

Get started with as few as qty 36-48 of each style. Label design fee (\$50) waived with 100+ products.

Min. Opening Order: \$500

Re-Order: \$300

Turnaround Transparency

Average Lead Time: 4-6 weeks
Varies by order size & our current production schedule. We'll work with you to meet deadlines and keep you updated of progress.
Lead Time for custom printed boxes (MOQ 1000) - 4-6 months

In-House, Full-Color Printing

Of all standard label options for max flexibility. Label upgrades also available for extra customization.

Wholesale Pricing

Our Quality Candles

Hand-Poured	Phthalate-Free
American-Made	Lead-Free
Eco-Friendly	Cotton Wicks
Strongly-Scented	Vegan

Your Logo & Branding

Make our candles your own with a custom-designed label featuring your logo & branding. We offer design services or will provide you with label dimensions if you have your own design team.

WHAT CUSTOMERS ARE SAYING



Our clients love our candles for their customers, and we know you will too!

★★★★★ 2 days ago **NEW**

I purchased custom designed candles for a VIP client event for our wellness spa—not only are they beautiful, they smell heavenly!! I am extremely sensitive to smell and these are so natural I can burn them all day! Absolutely awesome marketing investment!

★★★★★ 4 months ago

Scented Designs has been making scented soy candles for our gift boxes for years. Our gift boxes highlight creations by local Bay Area businesses, and we love partnering with and supporting Scented Designs, a woman-owned candle company in California.

We love these scented candles for our corporate gifting needs and have included them in hundreds of corporate gifts for Diwali and employee holiday gifts. Our clients love Scented Designs handpoured soy candles, especially their lovely White Birch scent, which is just a beautiful scented candle for gifts and for your home decor. Plus, we love that they're a sustainable company that works to be eco-friendly and gives back to the local community. If you're looking for soy wax candles for corporate gifting, client gifts, or holiday gifts for your family and friends, we highly recommend these clean-burning candles from Scented Designs.

★★★★★ a month ago

We had an excellent experience shopping with Kate. She was responsive and accessible and was able to fulfill our order in a timely manner to meet our tight deadline.

★★★★★ a year ago

It is a pleasure to work with Scented Designs and Kate. The custom order experience was easy and prompt. The candles and packaging were carefully done to match our logo. The scent of the 'Day at the Spa' was extremely pleasing, not too strong and very soothing. We provide the candle gifts to our clients and they have shared it is the best candle they have had. We will be a long term client with Scented Designs!

★★★★★ 15 hours ago **NEW**

Scented Designs has the most AMAZING scents. I just ordered a bunch of custom-branded candles to give to my clients as gifts, and they turned out amazing! My clients love them!!

WHAT CUSTOMERS ARE SAYING



★★★★★ 5 months ago

They were so professional, quick and easy to work with! Highly recommend!

★★★★★ 2 years ago

Amazing experience! I really appreciate how the scents are thoroughly described on the website. Shipping and processing was so fast. I love this shop!

★★★★★ a year ago

Couldn't ask for a better corporate gift. The candles are amazing and so easy to work and order thru. Can't say enough good things about this company.

★★★★★ 3 months ago

Their product was exactly what was promised. They are so attentive to detail and are willing to help you craft your personalized label. They are so kind and just the best to work with!

★★★★★ a month ago

We worked with Kate to create custom candles as client gifts. She went above and beyond to create a fragrance that our very picky team all loves. She had the large order made and custom labeled faster than you would expect and we've already gotten excellent feedback on the design and fragrance from our clients. We loved working with Kate and will definitely work with her again.

★★★★★ 7 months ago

Scented Designs candles are so fragrant and burn very clean. They offer a large variety of scents that would please anyone.

Kate, who owns S.D. is so friendly and very helpful. Always there to answer any questions. I am a wholesaler and she was kind enough to take the time to design and print out labels for my company.

Thank you Kate for everything! You are amazing!

WHOLESALE PRODUCTS

[Start an Order!](#)



Wholesale pricing available only for valid wholesale accounts.
 Custom Label Fee - \$50 **waived with order of 100+ candles
 Prices do not include shipping or custom packaging.



#1 / SIGNATURE JAR
 SKU: 7J-xxx / Net wt. 7oz
 whsl \$10.50 // min. 48 Pieces
 min. 12 per scent // burns 50+ hrs



#2 / TRAVEL TIN
 SKU: 4T-xxx / Net wt. 4.3oz
 whsl \$7.50 // min. 48 Pieces
 min. 12 per scent // burns 25+ hrs



#3 / MINI MASON JAR
 SKU: 4J-xxx / Net wt. 2.5oz
 whsl \$6.50 // min. 48 Pieces
 min. 12 per scent // burns 20+ hrs



#4 / 2WICK APOTHECARY
 SKU: 15J-xxx / Net wt. 15oz
 whsl \$18.50 // min. 36 Pieces
 min. 12 per scent // burns 60+ hrs
 silver, bronze, or gold lid



#5 / GLASS TUMBLER
 SKU: 9T-xxx / Net wt. 9.2oz
 whsl \$12.50 // min. 48 Pieces
 min. 12 per scent // burns 60+ hrs
 silver, bronze, or gold lid



#6 / CERAMIC + BAMBOO
 SKU: 10WC-xxx / Net wt. 10oz
 whsl \$17.50 // min. 36 Pieces
 min. 12 per scent // burns 60+ hrs



#7 / REED DIFFUSER
 SKU: 6RD-xxx / Net wt. 6oz
 whsl \$18.50 // min. 36 Pieces
 min. 12 per scent // lasts 1+ yr



#8 / ROOM SPRAY
 SKU: 3RS-xxx / Net wt. 3.3oz
 whsl \$7.75 // min. 48 Pieces
 min. 12 per scent



#9 / PACKAGING
 We partner with other companies for boxes. Pricing & turnaround time varies by style & quantity. Please inquire.

SCENT LIST

**Best-Sellers



SPA + NATURE

**Coastal Breeze -

ozone, citrus, sea salt, violet, cedar

**Day at the Spa -

lemongrass, jasmine, black currant

Nordic Night -

lavender, eucalyptus, pine, rosemary

Sandalwood -

sandalwood, coriander, musk

Sel de Mer (NEW) -

cardamom, sea salt, palm, musk

**Sexy Man -

sage, orange, oakmoss, amber

Teakwood & Tobacco -

vetiver, ginger, pepper, tobacco

SWEET TREATS

**"Bee" Happy -

honey, peach, guava, coconut

**Birthday Cake -

buttercream, vanilla bean, honey



The scent of the Citrus Agave might literally be my favorite smell ever, and it burns so clean!



FLORALS

**A Dozen Roses -

rose, carnation, green leaves

**Lavender -

lavender, bergamot, cedar

**Sea Salt & Orchid -

ozone, cream, jasmine

Sweet Pea -

sweet pea, hyacinth, violet

FRUITS

**Citrus Agave -

grapefruit, mandarin, agave, peach

**Grapefruit Mint -

grapefruit, mint, rhubarb



SEASONAL SCENTS

**Best-Sellers



FALL

**Apple Harvest -

apple, orange, cinnamon, cloves

Cashmere Plum (NEW) -

plum, black cherry, vanilla, amber

Hello Fall! -

cranberry, currant, pine, fir

**Pumpkin Everything -

clove, cinnamon, toasted pumpkin

Spiced Cranberry -

orange, apple, cranberry, clove

HOLIDAY

**Christmas Tree Farm -

lemon peel, cypress, cedar, moss

Merry & Bright

spruce, evergreen, mint, cedar

Under the Mistletoe -

pine, camphor, cedar, red currant

Vanilla Eggnog (NEW) -

vanilla, nutmeg, amaretto, rum

**White Birch -

cypress, pine, mint, tonka, smoke

★★★★★ 4 months ago

I'm in love with these candles and have made them a new staple in my own home as well as gifting to friends & family. The scents are beautiful, subtle yet noticeable, not overwhelming (Hello, Fall & Day at the Spa). I can't wait to explore the scents selections further. I've been seeking a "small" business to support for gifting purposes and when I met Kate I knew I had found just the woman and small business to support!



SCENTED DESIGNS CANDLE CO

READY TO LAUNCH YOUR HOME FRAGRANCE LINE?

Skip the hassle of candle production and elevate your brand with our white label soy wax candles, room sprays, & reed diffusers.

- Expand your product range effortlessly and cater to eco-conscious customers.
- Seamlessly integrate our candles into your brand identity with custom labeling.
- Benefit from our established quality and expertise.

Get started with an order or contact us today - hello@scenteddesigns.com - and discover the power of white label candles! We can't wait to partner with you.



[Start an Order!](#)

[Email Us!](#)

TEAM

Scented Designs