

Wholesale Lookbook 2024



Clean-Burning Soy Wax Candles

Proudly Handmade
in San Jose, California
www.scenteddesigns.com

WHO WE ARE

Welcome to Scented Designs, where we're on a mission to spread health, light, and good scents to all who shop with us!

We began in our kitchen in 2016, hand-pouring small batches of candles for family & friends. They encouraged us to sell at a local craft show and pretty soon we were bringing our candles to every market we could find.

Fast forward to today where our candles have become more than wax & wick – they're a blend of dedication and values.

As a proud member of 1% for the Planet, we're committed to sustainable craftsmanship, embracing plant-based wax and bidding adieu to paraffin and phthalates. Our reputation shines with 5-star ratings across Google, Etsy, Facebook, Amazon, and Faire for our fabulous scents & great customer service.

So, welcome once again, and step inside to discover the intersection of craftsmanship and conscience that is Scented Designs.

Kate De Palma
Founder & CEO



Hand-Poured
Strongly-Scented
American-Made
Eco-Friendly
Phthalate-Free
Lead-Free
Vegan

WHAT CUSTOMERS ARE SAYING



Our retailers love our candles for their customers, and we know you will too!

★★★★★ 3 months ago

I have been ordering customized candles for my yoga studio from Kate for over a year. She is very patient and friendly. Every time when I showed her a sketch of what I want, she was able to turn them into reality. Her candles smell wonderful and natural. There are many options and there are also special editions during holiday seasons. I always appreciate that she is willing to spend time communicating with me, sharing about her knowledge and advices for better products. I really enjoy collaborating with her.

★★★★★ 4 months ago

Scented Designs has been making scented soy candles for our gift boxes for years. Our gift boxes highlight creations by local Bay Area businesses, and we love partnering with and supporting Scented Designs, a woman-owned candle company in California.

We love these scented candles for our corporate gifting needs and have included them in hundreds of corporate gifts for Diwali and employee holiday gifts. Our clients love Scented Designs handpoured soy candles, especially their lovely White Birch scent, which is just a beautiful scented candle for gifts and for your home decor. Plus, we love that they're a sustainable company that works to be eco-friendly and gives back to the local community. If you're looking for soy wax candles for corporate gifting, client gifts, or holiday gifts for your family and friends, we highly recommend these clean-burning candles from Scented Designs.

★★★★★ a month ago

We had an excellent experience shopping with Kate. She was responsive and accessible and was able to fulfill our order in a timely manner to meet our tight deadline.

★★★★★ 7 months ago

Scented Designs candles are so fragrant and burn very clean. They offer a large variety of scents that would please anyone.

Kate, who owns S.D. is so friendly and very helpful. Always there to answer any questions. I am a wholesaler and she was kind enough to take the time to design and print out labels for my company.

Thank you Kate for everything! You are amazing!

CANDLE STYLES

Shop our curated collection of candle sizes/styles, from convenient & affordable travel tins to higher-end apothecary jars with double-wicks and lots of class.

Each of these options includes our Scented Designs branding on the label, and you can stock our candles in your shop for a low **MOQ of \$150**.

Interested in your own label instead?

For custom label options + pricing/minimums, please head to [page 8](#): Custom Branded Candles | Wholesale Pricing

Travel Tins

Our travel tin collections offers a convenient, affordable option perfect for taking your favorite scent with you on the go.

Net wt. 4.3 oz

Burn time approx. 25 hours

MSRP - \$14 ea

WHSL - \$7 ea

MOQ - 6 per scent



Signature Jars

Our best-selling candle style!

Our signature jar collection comes in an attractive straight-sided jar with a silver twist lid. Versatile size for different spaces + a great value for its long, clean burn.

Net wt. 7oz

Burn time approx. 50 hours

MSRP - \$20 ea

WHSL - \$10 ea

MOQ - 4 per scent

Mini Mason Jars

Our mini mason jar collection is an affordable option for trying new scents + a convenient size for gift boxes and small spaces.

Net wt. 2.5 oz

Burn time approx. 20 hours

MSRP - \$12 ea

WHSL - \$6 ea

MOQ - 6 per scent



Double-Wicked Apothecary Jars

Our largest candle features two wicks and a sleek metal lid. Perfect for stand-alone gifts and large spaces.

Net wt. 15 oz

Burn time approx. 60 hours

MSRP - \$36 ea

WHSL - \$18 ea

MOQ - 4 per scent

Celebrate! Candle

Real rainbow sprinkles add a celebratory twist to our signature jar. Scented in a delectable buttercream cake that'll keep the party going long after the celebration is over.

Net wt. 7oz

Burn time approx. 50 hours

MSRP - \$22 ea

WHSL - \$11 ea

MOQ - 4 per scent



SCENT LIST

**Best-Sellers



SPA + NATURE

****Coastal Breeze -**

ozone, citrus, sea salt, violet, cedar

****Day at the Spa -**

lemongrass, jasmine, black currant

Nordic Night -

lavender, eucalyptus, pine, rosemary

Sandalwood -

sandalwood, coriander, musk

****Sexy Man -**

sage, orange, oakmoss, amber

Teakwood & Tobacco -

vetiver, ginger, pepper, tobacco

SWEET TREATS

****"Bee" Happy or "Bee" Mine -**

honey, peach, guava, coconut

****Birthday Cake -**

buttercream, vanilla bean, honey

FLORALS

****A Dozen Roses -**

rose, carnation, green leaves

****Lavender -**

lavender, bergamot, cedar

****Sea Salt & Orchid -**

ozone, cream, jasmine

Sweet Pea -

sweet pea, hyacinth, violet

FRUITS

****Citrus Agave -**

grapefruit, mandarin, agave, peach

****Grapefruit Mint -**

grapefruit, mint, rhubarb



“
The scent of the Citrus Agave
might literally be my favorite smell
ever, and it burns so clean!
”

SEASONAL SCENTS

**Best-Sellers



FALL

**Apple Harvest -

apple, orange, cinnamon, cloves

Cashmere Plum (NEW) -

plum, black cherry, vanilla, amber

Hello Fall! -

cranberry, currant, pine, fir

**Pumpkin Everything -

clove, cinnamon, toasted pumpkin

Spiced Cranberry -

orange, apple, cranberry, clove

HOLIDAY

**Christmas Tree Farm -

lemon peel, cypress, cedar, moss

Gingerbread Cookie -

ginger, cinnamon, nutmeg, molasses

Merry & Bright

spruce, evergreen, mint, cedar

Vanilla Eggnog - (NEW)

vanilla, nutmeg, amaretto, rum

**White Birch -

cypress, pine, mint, tonka, smoke

★★★★★ 4 months ago

I'm in love with these candles and have made them a new staple in my own home as well as gifting to friends & family. The scents are beautiful, subtle yet noticeable, not overwhelming (Hello, Fall & Day at the Spa). I can't wait to explore the scents selections further. I've been seeking a "small" business to support for gifting purposes and when I met Kate I knew I had found just the woman and small business to support!



CUSTOM BRANDED CANDLES

WHOLESALE PRICING PAGE 1



Wholesale pricing only available for valid wholesale accounts.

Custom Label Fee - \$25 **waived with order of 61+ candles

Minimum Order Quantity (MOQ) for custom label candles vary by size.

Prices do not include shipping.



Mini Mason Jar - MOQ 36

Net wt. 2.5oz (20+ Hour Burn Time)

QUANTITY	PRICE
36-60	\$6.50
61-120	\$6.35
121-192	\$6.15
193-336	\$6.00
337+	Get a Quote



Travel Tin - MOQ 36

Net wt. 4.3oz (25+ Hour Burn Time)

QUANTITY	PRICE
36-60	\$7.50
61-120	\$7.35
121-240	\$7.10
241-360	\$6.90
361+	Get a Quote

[Fill Out Inquiry Form](#)

CUSTOM BRANDED CANDLES

WHOLESALE PRICING PAGE 2



Signature Jar - MOQ 24

Net wt. 7oz (50+ Hour Burn Time)

QUANTITY	PRICE
24-48	\$10.50
49-96	\$10.30
97-192	\$10.00
193-336	\$9.75
337+	Get a Quote



2-Wick Apothecary Jar - MOQ 24

Net wt. 15oz (60+ Hour Burn Time)

QUANTITY	PRICE
24-60	\$18.75
61-99	\$18.25
100-199	\$17.75
200-399	\$17.25
400+	Get a Quote

For all sizes, you're invited to select up to 5 scents based on order quantity:

24-36 - 1 -3 scents

61-99 - 1-5 scents

37-60 - 1-4 scents

100+ - please inquire

[Fill Out Inquiry Form](#)

YOUR CUSTOM LABEL CANDLES IN 5 EASY STEPS



01. STEP ONE

Explore what we can create for you! Choose a candle size & scent(s).

02. STEP TWO

Fill out our Inquiry Form, telling us more about what you need, including when and where you would like your candles delivered. We will get back to you within 1-3 business days with an estimate.

03. STEP THREE

Confirm details & place a deposit. To hold your spot and guarantee your future delivery date, we require a 50% deposit to move forward with your project. The remainder is due prior to shipment.

04. STEP FOUR

Send us any details/wording for your label, along with any inspiration photos or desired design specifications, such as colors or motifs (e.g. floral). We'll send a design your way for approval prior to printing.

05. STEP FIVE

Pay remaining balance and get ready to receive your candles!

If you have any questions at any point in the process, let us know!
hello@scenteddesigns.com



3 Easy Ways to Place Your Wholesale Order



1) Apply for a **Wholesale Account** directly on our website

2) **Email** us a list of what you'd like!

Here's our **Linesheet** for easy reference. We'll draft an order & send you an invoice for easy, secure payment

3) Shop with us on **Faire**

Contact Us

Web: www.scenteddesigns.com

Social: [@scenteddesignscandleco](https://www.instagram.com/scenteddesignscandleco)

Email: hello@scenteddesigns.com

More Info

- Opening Order Minimum: \$150 excl. shipping
- Reorder Minimum: \$100 excl. shipping
- Typical Lead Time: 4-7 Business Days (may be longer for large qtys or Sep-Dec)



AS SEEN IN

Our candles & business expertise have been showcased by publications nationwide, and we're trusted by companies large & small.



MEDIA MENTIONS

Forbes **HUFFPOST** *Sunset* **Inc.**

yahoo!life Daily **Mail** House Beautiful
.com

BYRDIE HOMES & GARDENS *Woman's World*

YourTango **sheen** **SCRUBS** **Livingetc**
MAGAZINE MAG

cheddar *sheknows* SILICON VALLEY BUSINESS JOURNAL **DAILY MOM**

AMERICA CALIFORNIA BUSINESS JOURNAL
◀ TRENDS ▶

PAST CLIENTS

Google **PayPal** blue **Ballet**
california SAN FRANCISCO BALLET



READY TO GET STARTED?

Thanks so much for your interest in our clean-burning soy candles hand-poured in sunny San Jose, California.

Whether you're a seasoned retailer or embarking on a new venture, let's collaborate to infuse spaces with the essence of Scented Designs!

We cannot wait to create something special for you.



Kate +
TEAM
Scented Designs