

# Wholesale Catalog 2024



## Clean-Burning Soy Wax Candles

Proudly Handmade  
in San Jose, California  
[www.scenteddesigns.com](http://www.scenteddesigns.com)

# WHO WE ARE

Welcome to Scented Designs, where we're on a mission to spread health, light, and good scents to all who shop with us!

We began in our kitchen in 2016, hand-pouring small batches of candles for family & friends. They encouraged us to sell at a local craft show and pretty soon we were bringing our candles to every market we could find.

Fast forward to today where our candles have become more than wax & wick – they're a blend of dedication and values.

As a proud member of 1% for the Planet, we're committed to sustainable craftsmanship, embracing plant-based wax and bidding adieu to paraffin and phthalates. Our reputation shines with 5-star ratings across Google, Etsy, Facebook, Amazon, and Faire for our fabulous scents & great customer service.

So, welcome once again, and step inside to discover the intersection of craftsmanship and conscience that is Scented Designs.

*Kate De Palma*  
Founder & CEO



Hand-Poured  
Strongly-Scented  
American-Made  
Eco-Friendly  
Phthalate-Free  
Lead-Free  
Vegan

# WHAT CUSTOMERS ARE SAYING



Our retailers love our candles for their customers, and we know you will too!

★★★★★ 3 months ago

I have been ordering customized candles for my yoga studio from Kate for over a year. She is very patient and friendly. Every time when I showed her a sketch of what I want, she was able to turn them into reality. Her candles smell wonderful and natural. There are many options and there are also special editions during holiday seasons. I always appreciate that she is willing to spend time communicating with me, sharing about her knowledge and advices for better products. I really enjoy collaborating with her.

★★★★★ 4 months ago

Scented Designs has been making scented soy candles for our gift boxes for years. Our gift boxes highlight creations by local Bay Area businesses, and we love partnering with and supporting Scented Designs, a woman-owned candle company in California.

We love these scented candles for our corporate gifting needs and have included them in hundreds of corporate gifts for Diwali and employee holiday gifts. Our clients love Scented Designs handpoured soy candles, especially their lovely White Birch scent, which is just a beautiful scented candle for gifts and for your home decor. Plus, we love that they're a sustainable company that works to be eco-friendly and gives back to the local community. If you're looking for soy wax candles for corporate gifting, client gifts, or holiday gifts for your family and friends, we highly recommend these clean-burning candles from Scented Designs.

★★★★★ a month ago

We had an excellent experience shopping with Kate. She was responsive and accessible and was able to fulfill our order in a timely manner to meet our tight deadline.

★★★★★ 7 months ago

Scented Designs candles are so fragrant and burn very clean. They offer a large variety of scents that would please anyone.

Kate, who owns S.D. is so friendly and very helpful. Always there to answer any questions. I am a wholesaler and she was kind enough to take the time to design and print out labels for my company.

Thank you Kate for everything! You are amazing!

# CANDLE STYLES

Shop our curated collection of candle sizes/styles, from convenient & affordable travel tins to higher-end apothecary jars with double-wicks and lots of class.

Each of these options includes our Scented Designs branding on the label, and you can stock our candles in your shop for a low **MOQ of \$150**.

## Interested in your own label instead?

For custom label options + pricing/minimums, please head to [page 8: White Label Candles](#).

## Travel Tins

Our travel tin collections offers a convenient, affordable option perfect for taking your favorite scent with you on the go.

Net wt. 4.3 oz

Burn time approx. 25 hours

**MSRP - \$14 ea**

**WHSL - \$7 ea**

**MOQ - 6 per scent**



## Signature Jars

Our best-selling candle style!

Our signature jar collection comes in an attractive straight-sided jar with a silver twist lid. Versatile size for different spaces + a great value for its long, clean burn.

Net wt. 7oz

Burn time approx. 50 hours

**MSRP - \$20 ea**

**WHSL - \$10 ea**

**MOQ - 4 per scent**



## Mini Mason Jars

Our mini mason jar collection is an affordable option for trying new scents + a convenient size for gift boxes and small spaces.

Net wt. 2.5 oz

Burn time approx. 20 hours

**MSRP - \$12 ea**

**WHSL - \$6 ea**

**MOQ - 6 per scent**



## Double-Wicked Apothecary Jars

Our largest candle features two wicks and a sleek metal lid. Perfect for stand-alone gifts and large spaces.

Net wt. 15 oz

Burn time approx. 60 hours

**MSRP - \$36 ea**

**WHSL - \$18 ea**

**MOQ - 4 per scent**

## Celebrate! Candle

Real rainbow sprinkles add a celebratory twist to our signature jar. Scented in a delectable buttercream cake that'll keep the party going long after the celebration is over.

Net wt. 7oz

Burn time approx. 50 hours

**MSRP - \$22 ea**

**WHSL - \$11 ea**

**MOQ - 4 per scent**



# SCENT LIST

\*\*Best-Sellers



## SPA + NATURE

### \*\*Coastal Breeze -

ozone, citrus, sea salt, violet, cedar

### \*\*Day at the Spa -

lemongrass, jasmine, black currant

### Nordic Night -

lavender, eucalyptus, pine, rosemary

### Sandalwood -

sandalwood, coriander, musk

### \*\*Sexy Man -

sage, orange, oakmoss, amber

### Teakwood & Tobacco -

vetiver, ginger, pepper, tobacco

## SWEET TREATS

### \*\*"Bee" Happy or "Bee" Mine -

honey, peach, guava, coconut

### \*\*Birthday Cake -

buttercream, vanilla bean, honey

## FLORALS

### \*\*A Dozen Roses -

rose, carnation, green leaves

### \*\*Lavender -

lavender, bergamot, cedar

### \*\*Sea Salt & Orchid -

ozone, cream, jasmine

### Sweet Pea -

sweet pea, hyacinth, violet

## FRUITS

### \*\*Citrus Agave -

grapefruit, mandarin, agave, peach

### \*\*Grapefruit Mint -

grapefruit, mint, rhubarb



“  
The scent of the Citrus Agave  
might literally be my favorite smell  
ever, and it burns so clean!  
”

# SEASONAL SCENTS

\*\*Best-Sellers



## FALL

### \*\* Apple Harvest -

apple, orange, cinnamon, cloves

### Cashmere Plum (NEW) -

plum, black cherry, vanilla, amber

### Hello Fall! -

cranberry, currant, pine, fir

### \*\*Pumpkin Everything -

clove, cinnamon, toasted pumpkin

### Spiced Cranberry -

orange, apple, cranberry, clove

## HOLIDAY

### \*\*Christmas Tree Farm -

lemon peel, cypress, cedar, moss

### Gingerbread Cookie -

ginger, cinnamon, nutmeg, molasses

### Merry & Bright

spruce, evergreen, mint, cedar

### Vanilla Eggnog - (NEW)

vanilla, nutmeg, amaretto, rum

### \*\*White Birch -

cypress, pine, mint, tonka, smoke

★★★★★ 4 months ago

I'm in love with these candles and have made them a new staple in my own home as well as gifting to friends & family. The scents are beautiful, subtle yet noticeable, not overwhelming (Hello, Fall & Day at the Spa). I can't wait to explore the scents selections further. I've been seeking a "small" business to support for gifting purposes and when I met Kate I knew I had found just the woman and small business to support!



# WHITE LABEL: OUR CANDLES, YOUR BRAND



[Fill Out Inquiry Form](#)

## Low Minimum Order Quantity, High Volume Capabilities

Get started with as few as qty 36-48 of each style. Label design fee (\$50) waived with 100+ products.

Min. Opening Order: \$500

Re-Order: \$300

## Turnaround Transparency

Average Lead Time: 4-6 weeks  
Varies by order size & our current production schedule. We'll work with you to meet deadlines and keep you updated of progress.  
Lead Time for custom printed boxes (MOQ 1000) - 4-6 months

## In-House, Full-Color Printing

Of all standard label options for max flexibility. Label upgrades also available for extra customization.

## Wholesale Pricing

## Our Quality Candles

Hand-Poured	Phthalate-Free
American-Made	Lead-Free
Eco-Friendly	Cotton Wicks
Strongly-Scented	Vegan

## Your Logo & Branding

Make our candles your own with a custom-designed label featuring your logo & branding. We offer design services or will provide you with label dimensions if you have your own design team.



# WHITE LABEL PRODUCTS

White Label Min. Opening Order: \$500 | Re-Order: \$300 (excl. shipping)

Custom Label Design Fee - \$50 \*\*waived with order of 100+ candles

Prices do not include shipping or custom packaging.



#1 / SIGNATURE JAR

SKU: 7J-xxx | Net wt. 7oz

whsl \$10.50 // min. 48 Pieces

min. 12 per scent // burns 50+ hrs



#2 / TRAVEL TIN

SKU: 4T-xxx | Net wt. 4.3oz

whsl \$7.50 // min. 48 Pieces

min. 12 per scent // burns 25+ hrs



#3 / MINI MASON JAR

SKU: 4J-xxx | Net wt. 2.5oz

whsl \$6.50 // min. 48 Pieces

min. 12 per scent // burns 20+ hrs



#4 / 2WICK APOTHECARY

SKU: 15J-xxx | Net wt. 15oz

whsl \$18.50 // min. 36 Pieces

min. 12 per scent // burns 60+ hrs

silver, bronze, or gold lid



#5 / GLASS TUMBLER

SKU: 9T-xxx | Net wt. 9.2oz

whsl \$12.50 // min. 48 Pieces

min. 12 per scent // burns 60+ hrs

silver, bronze, or gold lid



#6 / CERAMIC + BAMBOO

SKU: 10WC-xxx | Net wt. 10oz

whsl \$17.50 // min. 36 Pieces

min. 12 per scent // burns 60+ hrs



#7 / REED DIFFUSER

SKU: 6RD-xxx | Net wt. 6oz

whsl \$18.50 // min. 36 Pieces

min. 12 per scent // lasts 1+ yr



#8 / ROOM SPRAY

SKU: 3RS-xxx | Net wt. 3.3oz

whsl \$7.75 // min. 48 Pieces

min. 12 per scent



#9 / PACKAGING

We partner with other companies for boxes. Pricing & turnaround time varies by style & quantity. Please inquire.

# YOUR CUSTOM WHITE LABEL CANDLES IN 5 EASY STEPS



## 01. STEP ONE

Explore what we can create for you! Choose a candle size & scent(s).

## 02. STEP TWO

**Fill out our Inquiry Form**, telling us more about what you need, including when and where you would like your candles delivered. We will get back to you within 1-3 business days with an estimate.

## 03. STEP THREE

Confirm details & place a deposit. To hold your spot and guarantee your future delivery date, we require a 50% deposit to move forward with your project. The remainder is due prior to shipment.

## 04. STEP FOUR

Send us any details/wording for your label, along with any inspiration photos or desired design specifications, such as colors or motifs (e.g. floral). We'll send a design your way for approval prior to printing.

## 05. STEP FIVE

Pay remaining balance and get ready to receive your candles!

If you have any questions at any point in the process, let us know!  
[hello@scenteddesigns.com](mailto:hello@scenteddesigns.com)



# 3 Easy Ways to Place Your Wholesale Order



1) Apply for a **Wholesale Account** directly on our website

2) **Email** us a list of what you'd like! Here's our **Linesheet** for easy reference. We'll draft an order & send you an invoice for easy, secure payment

3) Shop with us on **Faire**

## Contact Us

Web: [www.scenteddesigns.com](http://www.scenteddesigns.com)  
Social: @scenteddesignscandleco  
Email: [hello@scenteddesigns.com](mailto:hello@scenteddesigns.com)

## More Info

- Opening Order Minimum: \$150 excl. shipping
- Reorder Minimum: \$100 excl. shipping
- Typical Lead Time: 4-7 Business Days (may be longer for large qtys or Sep-Dec)
- Separate minimums/lead time for White Label orders. Please see pages 8-9.



# AS SEEN IN

Our candles & business expertise have been showcased by publications nationwide, and we're trusted by companies large & small.



## MEDIA MENTIONS

---

Forbes **HUFFPOST** *Sunset* **Inc.**

**yahoo!life** Daily **Mail** House Beautiful  
.com

**BYRDIE** HOMES & GARDENS *Woman's World*

*YourTango* **sheen** **SCRUBS** **Livingetc**  
MAGAZINE MAG

**cheddar** *sheknows* SILICON VALLEY BUSINESS JOURNAL **CNN**

**AMERICA** CALIFORNIA BUSINESS JOURNAL **DAILY MOM**  
◀ TRENDS ▶

## PAST CLIENTS

---

**Google** **PayPal** blue **california** **Ballet**  
SAN FRANCISCO BALLET





## READY TO GET STARTED?

Thanks so much for your interest in our clean-burning soy candles hand-poured in sunny San Jose, California.

Whether you're a seasoned retailer or embarking on a new venture, let's collaborate to infuse spaces with the essence of Scented Designs!

We cannot wait to create something special for you.



*Kate* +  
**TEAM**  
*Scented Designs*