

# FANCY DIAMONDS

## 1/ ABOUT THE PINK COLOR DIAMOND

As the world's only reliable source of natural pink diamonds and origin of more than 90% of all pinks, the Argyle diamond mine felt the need to develop a grading system which would be helpful in categorising the various colours and relative rarity of their diamonds.



The pink production is divided into 4 separate categories :

PP : purple pink  
P : pink  
PR : pink rose  
PC : pink champagne



Within each category, the diamonds are further rated according to the **STRENGTH** of the colour. From the 1 : deepest colour to the 9 : lightest.

With the exception being the PC (pink champagne) category which has only 3 strength ratings : 1 (the lightest) to 3 (the deepest).



## 2/ ABOUT THE BLUE COLOR

It is no surprise that more and more people, these days are looking for blue diamond jewels, as not only does blue symbolises loyalty and trust. It is also a symbol of wealth and associated with royalty.



### Types of Blue Diamonds, by color scale:

1st ROW	2nd ROW	3 ROW
<b>Light Blue</b>	<b>Fancy Light Grey-Blue</b>	<b>Fancy Vivid Greenish Blue</b>
Fancy Light Blue	Fancy Grey-Blue	Fancy Green- Blue
Fancy Blue	Fancy Dark Grey-Blue	Fancy Intense Green-Blue
Fancy Intense Blue	Fancy Greyish Blue	Fancy Vivid Green- Blue
Fancy Vivid Blue	Fancy Deep Greyish Blue	Fancy Deep Green- Blue
Fancy Deep Blue	Fancy Light Greenish Blue	Fancy Greyish
Fancy Intense Violetish Blue	Fancy Intense Greensih Blue	Greenish Blue.

Their prices are determined based on the diamond's color, color intensity, size, and clarity with an emphasis on the intensity of the color. Most blue diamonds are rare, but blue diamonds with very high color intensity that display a deep blue color are the rarest. Of course large stones are even harder to come by and much pricier.



1.10-Carat Fancy Greyish Blue Pear Shaped Diamond, IF

### 3/ THE NATURE MADE IT

Similar to all other fancy colored diamonds, natural blue diamonds are made by nature. Blue diamonds are actually found with their beautiful blue color tone. The blue diamond gets its color due to an impurity called boron, along with nitrogen present in its atomic structure. While, The pink diamond seems to get its color from the stress imposed on its atomic structure during the formation of the crystal.



The Blue Moon diamond, the largest blue cushion diamond, sold at auction for \$ 48 million.



ARGYLE IRIS  
1.43 carat square emerald,  
Fancy Purplish Red

### 4/ INVESTMENT DIAMONDS

Fancy Color Diamonds are not correlated to any financial institution, country, or domain. They are very well-established, globally recognized goods. Yellow and Pink diamonds hold the highest market demand, while Red and Blue diamonds are the rarest colors around. Of all Natural Fancy Colored Diamonds, the colors considered best to invest due to their extreme rarity or high market demand are Red, Blue, Pink, and Yellow. No wonder then that Fancy Diamonds have become an investment product for the world's great fortunes. So much of them end up in safes and are rarely setting on jewels. Unfortunately, it is quite challenging to find natural, Fancy Diamond jewels in today's market as these stones are so rare.

## 5/ ABOUT YELLOW DIAMOND

Yellow diamonds belong to the special family of natural fancy color diamonds.

Regular diamonds that due to impurities found in them change their color during their formation process - making them everything but regular.

The cause for each color is different, green diamonds get their color due to radiation and yellow diamonds get their color due to the existence of nitrogen molecules which absorb blue light. This impurity is also what gives orange diamonds their color.



Within the niche of color diamonds yellows are the most common. Estimations are that they make up to 60% of the colored diamonds.

However, putting things in perspective, it means that approximately 1 out of 16,500 carats that are mined is a yellow diamond. So yes, Yellow diamonds are rare.

### THE FANCY YELLOW COLOR

The color aspect can be divided into two areas. The first is the color strength, color intensity. The second is the existence or nonexistence of secondary colors.

The most common color combinations found in yellow diamonds are: Brown Yellow, Green Yellow and Orange Yellow.

The secondary color is one of a more expensive colored diamond then the price goes up - green yellow and orange yellow diamonds are more expensive than pure yellows.



Emerald cut, Fancy vivid-yellow

The color is also graded for intensity.  
(Faint, Very Light, Light Yellow)

**Fancy Light Yellow**

**Fancy Yellow**

**Fancy Dark Yellow**

**Fancy Deep Yellow**

**Fancy Intense Yellow**

**Fancy vivid Yellow**



The first level in which a yellow diamond is considered a Fancy Diamond is with

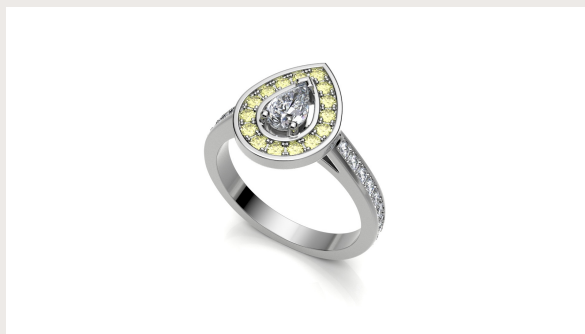
**Fancy Light Yellow.**

Many people consider White Diamonds with a Yellowish Tint

(named Cape Diamonds),

on the White Diamond scale :

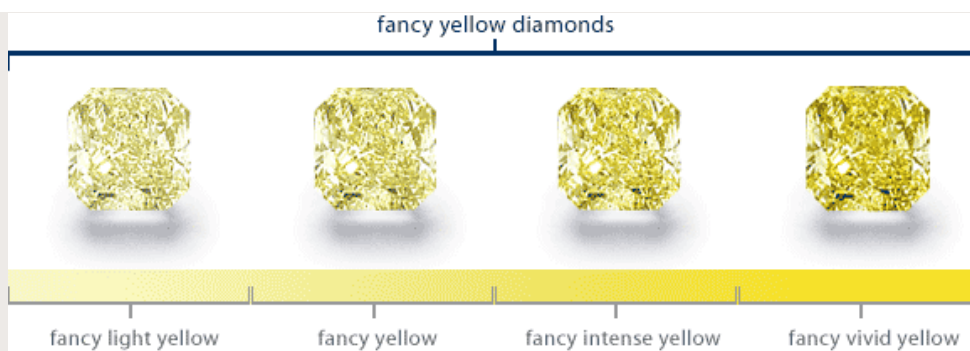
U-V and Y-Z Diamonds as replacements to the Light Yellow Diamonds.



Fancy Intense Yellow Diamonds are probably the most sought after yellows. Their yellow shade is extremely pure and clear which has earned them the

nickname **Canary Diamonds.**

Price wise they are 25%-50% more than fancy yellows which places them more expensive than white counterparts.



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we offers you the best range

of possibilities to buy these rare and fancy Diamonds.

You can choose to buy the perfect jewel on our website, a jewel designed by Audrey or you can send us an enquiry.

Our custom jewelry service is entirely personal and we will work with you to create your dream piece.

