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A Chargeurs PCC's interlining manufacturing step

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Interlining specialist Chargeurs PCC is stepping in education

by Maria Cristina Pavarini - March 27, 2024



INTERLINING SPECIALIST CHARGEURS PCC IS STEPPING IN EDUCATION

by Maria Cristina Pavarini March 27, 2024

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Chargeurs PCC, a global specialised interlining manufacturer, is launching Chargeurs PCC Academy, an education project that aims to train new fashion talents through partnerships with some of the most important international fashion schools.

The initiative, which will run throughout 2024, will involve prestigious partners such as Central Saint Martins School in London, Institut Français de la Mode in Paris, Istituto Europeo di Design in Milan and Istituto Marangoni Firenze with others to follow across the globe.

This new education project will consist of several cycles of masterclasses and will be led by some of the company's executive experts. It aims to educate students on the interlining industry, delving into its components, techniques of use and most innovative technologies.

The Academy's main goal is to share Chargeurs PCC's know-how and promote fundamental principles of corporate social responsibility in all its business.



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Among its intentions, it aims is to raise awareness and enrich the debate on the future of the textile industry and the opportunities provided by innovation and CSR policies. Together with educating young talents, it aims to contribute to the sustainable transformation of the sector.

"Today there are no specific courses that train the technicians and engineers working in interlinings' field: expertise is gained in the company," commented Gianluca Tanzi, CEO and chairman, Chargeurs PCC.



Gianluca Tanzi

"With Chargeurs PCC Academy, we want to enhance the educational program by providing in-depth knowledge on what is a key component of any garment, both in terms of performance and fit and its impact on the supply chain and sustainability," he added.

"Exchanging and debating with leading academics and the students is an opportunity for Chargeurs PCC to further progress its innovation, research and development, discover new talents and pass on professional know how to the future generations," continued Tanzi.



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The masterclasses will be supplemented by visits to the Chargeurs PCC innovation studios in Paris and Milan. All training sessions will take place in collaboration with each school's faculty to meet the specific needs of their students.

At the end of the training cycles, students will have the opportunity to select materials from the company's collections to create their thesis projects and end-of-year fashion shows, as well as to receive customised training with the company's teams of professionals.

To date, Chargeurs PCC Academy involves eight classes of students from the fashion design degree programs of the schools they selected.

This is the first step of a project that aims to create other customised initiatives in partnership with more schools from all over the world and promote innovation in the sector through a trusted dialogue with top experts, talent and the new generations in the industry.

Chargeurs PCC is a global manufacturer of interlining and inner garment components for some of the most important brands in the clothing industry.

In 2023, it registered a turnover of €193 million, produced more than 350 million meters of interlining per year and served more than 7,000 customers in 90 countries globally. It operates through eight production sites, 21 testing laboratories and 39 subsidiaries and sales offices.

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