



PEAK 
SKI COMPANY
MONTANA / USA

Custom Branded

Peak Ski Company's innovative, proprietary, hyper-speed, corporate branding, and gifting program.



CUSTOM BRANDED

Pridefully based in Montana, co-founders Andy Wirth and Bode Miller built and launched the Peak Ski Company in April of 2022. The company and the world-class team were developed around an ethos including radical innovation and an unyielding focus on precision and performance, all resting on a foundation of unadulterated, pure grit. Since launch, Peak's ski lineup has already generated many accolades based on their innovative design and performance.

PEAK CUSTOM BRANDED is yet another expression of the Peak team's innovative approach to, well, virtually everything. The CUSTOM BRANDED program provides organizations and companies a unique opportunity to custom brand Peak skis and do so with:

- Extremely fast speed/turn around.
- Flexibility of models and lengths selected by customers and recipients.
- Highly personal service and handling.
- Flexibility of fulfillment:
 - Grouped and shipped as a batch order or individually branded skis sent directly to recipients, with personalized messaging, on a specific date and/or over a broad period.





DISCOVER OUR LINEUP

PEAK 88

30% OFF-TRAIL / 70% ON-TRAIL



PEAK 98

50% OFF-TRAIL / 50% ON-TRAIL



PEAK 98SC

50% INBOUNDS / 50% BACKCOUNTRY



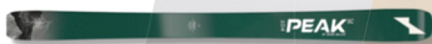
PEAK 104

70% OFF-TRAIL / 30% ON-TRAIL



PEAK 104SC

80% OFF-TRAIL / 20% ON-TRAIL



PEAK 110

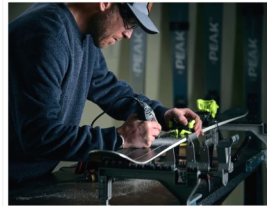
80% OFF-TRAIL / 20% ON-TRAIL



CUSTOM BRANDED

The lineup of the 2022/23 Peak skis all feature the company's innovative, patented Keyhole Technology, which provides a skiing experience for skiers of all ability levels that is unlike any other. Peak skis ultimately make skiing any part of the mountain easier and simply put, more fun.

Take a moment to see what the world is saying about the all-new Peak skis:



[Read Here](#)
BLOOMBERG

Oct 12, 22 | By: Gordy Megroz



[Read Here](#)
PEAK MAGAZINE

Dec 12, 22 | By: Helen Olsson



[Read Here](#)
FORBES

Dec 17, 22 | By: Kim Westerman



[Read Here](#)
SNOW MAGAZINE

Oct 17, 22 | By: Lori Knowles



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TETON GRAVITY RESEARCH

Apr 06, 22 | By: Max Ritter



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SKI RACING

Apr 06, 22 | By: Shauna Farnell



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BLISTER

Apr 08, 22 | By: Jonathan Ellsworth



CUSTOM BRANDED

Whether for friends, staff, current or prospective clients, the CUSTOM BRANDED program combines customization, speed, cost, and personalization within a truly unique if not irreplicable process and program.

The process of branding or personalization involves proprietary engraving on our skis called “Peak Etching.” This process incorporates your own unique logo or company design onto the top sheet of our ski without hindering the quality or performance of the ski itself. The Peak Etching process was developed in conjunction with Mr. Brett McGinley, a fifth generation Montanan, born and raised in Bozeman.

What our past friends and clients seem to love is that the process is fast ... wicked fast. Whether it involves eight pairs of skis or 178 pairs of skis, the process from order confirmation to shipping is about 72 hours. Here’s what a past Peak CUSTOM BRANDED client had to say:

"I worked with Peak to gift my employees skis during the holiday season. Peak's prompt and efficient customer service made the process seamless. With constant communication, listening to what I wanted, and making it happen in such a short turnaround time, I'm truly pleased with the quality of the final product. In regards to the ski in my 45 years of skiing, they are hands down the best ski I have ever skied. We definitely will use them again for the future - highly recommend!"

Eric Ladd
Founder and Chairman of Outlaw Partners, L&K Real Estate, Outlaw Real Estate Partners and Boundary Expeditions.



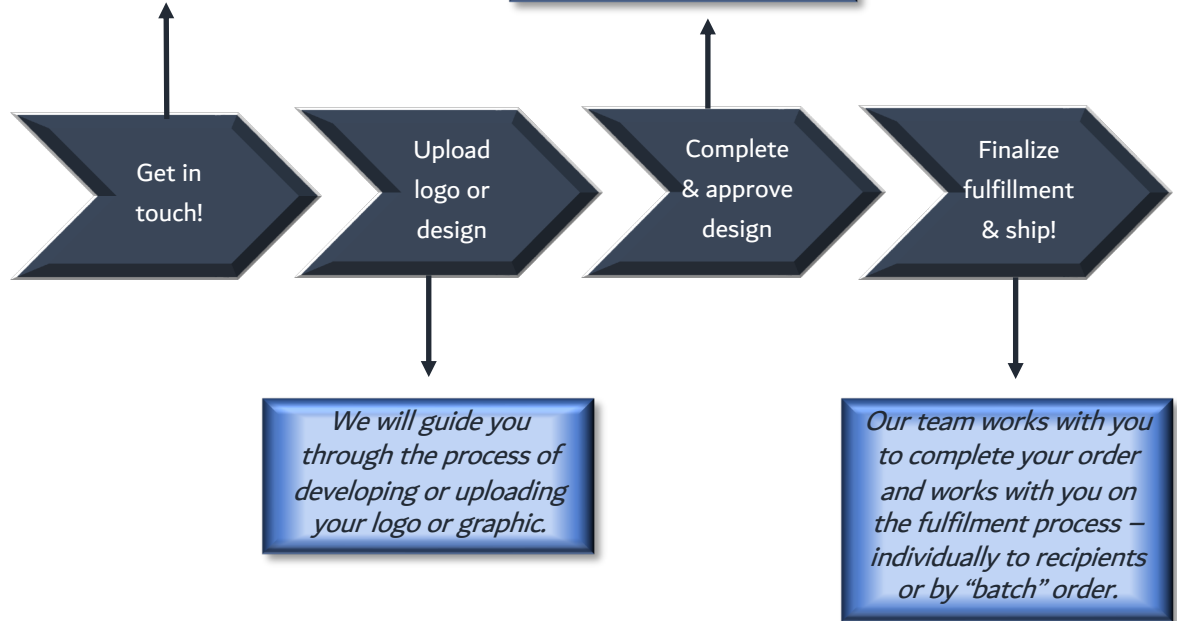
CUSTOM BRANDED

Here's how the Peak CUSTOM BRANDED program works:



Contact Tess Hollister at thollister@peakskis.com or by phone: 406.641.1039.

Complete order and choose ski models or have recipients/participants choose ski models.





CUSTOM BRANDED

Peak CUSTOM BRANDED pricing and costs:

Skis Purchased	Retail Cost of Skis	CUSTOM BRANDED Cost of Skis
10 - 24	\$890	\$725
24 - 49	\$890	\$645
50 +	\$890	\$600

- Pricing is inclusive of all design and setup fees and fulfillment.*
- Payment terms to be determined based on selection and process of fulfillment.

*Exception: Shipping outside of North America



When science, innovation, technology and creativity collide with a common goal of creating something unlike anything else, you get Peak Skis by Bode Miller. Not just a new ski. A radically better ski. For every part of the mountain. **But only available at PeakSkis.com**

