

Proposed Style Guide



Style Guide For Men: if possible, please wear a solid coloured suit or something with a light pin stripe. Please try and avoid any busy suit, shirt and tie patterns and bring an alternative tie.



Style Guide For Women: if possible, please have simple hair and makeup and bring your lipstick for a fresh reapply before your picture is taken. If possible, do not wear scarves or over bearing jewellery and feel free to bring a different jacket option.



Eyewear: if you wear glasses as part of your normal day your photo will be taken with them on but there is an option for photographs to be taken with them on and off.



Background Alternative (on location): Backgrounds should only be seen as an accompanying element within the photograph and we believe that the emphasis should be with the subject we are photographing. We can introduce a background at shooting time by utilising elements within the environment, such as the example above where the windows and doors of the conference area are thrown out of focus to give depth and add some interest within the photograph but without overpowering the subject.