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Bésame Cosmetics Announces “Gatsby” Inspired Collection

Los Angeles, CA (May 11, 2013) – From Bésame Cosmetics, The Vintage Experts, comes The 1920s Deco Collection: Noir Red Classic Color Lipstick and Black Liquorice Lip Glaze, the newest addition to their classic era-style make-up line. Available for purchase May 2013 on the Besame website at www.besamecosmetics.com and in select fine stores across the country and around the globe.

Noir Red lipstick is a concentrated, long-lasting black-red color modeled after the shades from the romantic 1920s era that made the dramatic Cupid’s bow lip. Applied to the lips with a fingertip, it gives a deep lasting stain. Apply with a brush for a bolder, more enhanced look. This enchanting color will give you the drama of the 20s Flapper style. Our Classic Lipsticks have a semi-matte finish with one coat full coverage. They have the highest natural pigment content for a smooth, indelible, feather-proof finish and are enriched with vitamins A, E, C, aloe and green tea.

To complete the collection, we designed a sheer Black Liquorice Glaze that gives the lips a deep plum-red color. This glaze is infused with real Black Liquorice extract and sweetened with natural Stevia. Apply lightly for a subtle tint or over Noir Red lipstick for a delectable deep shine. Besame’s 1920s Deco Collection is proudly manufactured in the USA.

Beautifully designed gold plated containers with Bésame’s signature chrysanthemums give the collection a timeless elegance. These limited edition products will be available until supplies last.

Bésame Cosmetics Inc., the luxury color line vision of designer & CEO Gabriela Hernandez, embodies a modern resurgence of timeless beauty. With its classic designs and product developments using the best formulas from the past, Bésame brings today’s women of the world effortless beauty and elegant style.

For more information about the Bésame line of products, or to schedule an interview with Gabriela Hernandez, contact our PR office at 818.548.2628 or e-mail your inquiry to info@besamecosmetics.com

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