



**FOR IMMEDIATE RELEASE:**

**UNIVERSITY OF ARIZONA PRESIDENT ROBERT ROBBINS, COACH KEVIN SUMLIN  
AND ATHLETIC DIRECTOR DAVE HEEKE TO PLAY IN  
2019 COLOGUARD CLASSIC JOSE CUERVO PRO-AM**

**Tucson, Ariz.** (February 26, 2019) – University of Arizona President Robert Robbins, Head Football Coach Kevin Sumlin and Athletic Director Dave Heeke will play in the Jose Cuervo Pro-Am at the Cologuard Classic PGA TOUR Champions event on Wednesday, February 27<sup>th</sup> at Omni Tucson National. President Robbins, Sumlin and Heeke will play with U of A alum and PGA TOUR Champions professional David Berganio, Jr. and will tee off at 8 a.m. off the first hole.

In addition to the University of Arizona representatives, Green Bay Packers quarterback and two-time NFL MVP Aaron Rodgers will tee off at 11:30 a.m. on No. 1 and will play with close friend, fellow Wisconsin-resident, and Cologuard ambassador, PGA TOUR Champions professional Jerry Kelly.

Other athletes playing in Wednesday's Jose Cuervo Pro-Am include current Green Bay Packers' linebacker Blake Martinez, former Packers and Houston Oilers' quarterback Lynn Dickey and former Packers and Vikings' placekicker Ryan Longwell. Tee times and pairings for Martinez, Dickey and Longwell will be determined at the Tuesday, February 26<sup>th</sup> Jose Cuervo Pro-Am Draw Party.

Tee times for Wednesday's Jose Cuervo Pro-Am will begin at 6:50 a.m. MST, while Thursday's Jose Cuervo Pro-Am will be a double shotgun start at 7:45 a.m. and 1 p.m. Pro-Am and tournament tickets are available online at [www.cologuardclassic.com](http://www.cologuardclassic.com) and will also be available at the tournament entrance. Pro-Am tickets are \$15 each with free parking on site at the Omni Tucson National (on Pro-Am days only). The tournament has also partnered with Lyft, with fans receiving a \$2 discount when using the code "PGACC."

The 2019 Cologuard Classic will be played February 27 – March 3 at Omni Tucson National Resort and features a 78-player field competing for a \$1.7 million purse with \$255,000 and 255 Charles Schwab Cup points for the winner. The no-cut format includes three days of competition (Friday-Sunday) with players participating in pro-am events on Wednesday and Thursday. Tournament proceeds benefit youth athletic programs in Southern Arizona and colorectal cancer research and advocacy. For more information or tournament tickets, visit [www.cologuardclassic.com](http://www.cologuardclassic.com).

2019 marks the second year of the Cologuard Classic, named after Wisconsin-based Exact Sciences' noninvasive at-home colon cancer screening test for average-risk individuals 50 years or older, and the fifth year the Conquistadores have partnered with the PGA TOUR Champions. To coincide with the kickoff

of National Colorectal Cancer Awareness Month, tournament week will feature numerous events to raise awareness for the disease.

#### **ABOUT COLOGUARD**

Cologuard is intended for the qualitative detection of colorectal neoplasia associated DNA markers and for the presence of occult hemoglobin in human stool. A positive result may indicate the presence of colorectal cancer (CRC) or advanced adenoma (AA) and should be followed by diagnostic colonoscopy. Cologuard is indicated to screen adults of either sex, 50 years or older, who are at typical average-risk for CRC. Cologuard is not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high risk individuals.

Cologuard is not for high risk individuals, including those with a history of colorectal cancer and advanced adenoma, a family history of colorectal cancer, IBD or certain hereditary syndromes. Positive Cologuard results should be referred to diagnostic colonoscopy. A negative Cologuard test result does not guarantee absence of cancer or advanced adenoma. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient. Cologuard performance when used for repeat testing has not been evaluated or established. Rx only.

#### **ABOUT PGA TOUR CHAMPIONS**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 350 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://instagram.com/pgatourchampions).

#### **ABOUT THE TUCSON CONQUISTADORES**

The Tucson Conquistadores are the host organization of the PGA TOUR Champions' Cologuard Classic. Since their inception in 1962, the Conquistadores have contributed more than \$35 million to youth athletic programs in Southern Arizona. The Conquistadores have an active membership of up to 60 business and community professionals and a total membership of 209 who represent a cross-section of the Tucson community. In addition to their professional golf activities, the group has established the Tucson Conquistadores Foundation. Key beneficiaries of the Conquistadores' fund-raising efforts include: The First Tee of Tucson; Tucson and Pima County Junior Golf Programs; the Field of Dreams/Challenger Little League sports complex; Boys and Girls Clubs in Tucson, Sierra Vista and Nogales; Pima County Special Olympics; Educational Enrichment Foundation; and the YMCA.

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