



FOR IMMEDIATE RELEASE:

**RISING COUNTRY MUSIC STAR LINDSAY ELL TO JOIN LEE BRICE AT
2020 COLOGUARD CLASSIC MILITARY APPRECIATION CONCERT**

Nova Home Loans Named Presenting Sponsor Of Concert

Tucson, Ariz. (January 20, 2020) – Rising country music star [Lindsay Ell](#) has been added to the 2020 [Cologuard Classic](#) Military Appreciation Concert presented by Nova Home Loans, opening for headliner [Lee Brice](#) at Omni Tucson National Resort on Saturday, February 29th. The concert event will take place on the practice range following the second round of competition at the Cologuard Classic. [Nova Home Loans](#), the Tucson-based mortgage lender, has been added as the concert's presenting sponsor.

For a second year, the Cologuard Classic, managed by the Tucson Conquistadores, has teamed with [DM50](#), iHeart Media ([97.1 FM - The Bull](#)) and Cumulus Radio ([99.5 FM - KIIM](#)) for this exciting concert under the stars. General admission tickets, which include golf access during the day and concert admission, are \$39 per person and are now on sale at www.cologuardclassic.com.

Lauded as “one of the most exciting and talented young artists in country music” (Forbes), Lindsay Ell is a triple threat: accomplished musician, unique vocalist and songwriter. The Calgary native learned to play guitar while traveling with her father to country-bluegrass camps as a young girl. Ell honed her craft as a musical stylist and songwriter after being discovered by BTO and The Guess Who's *Randy Bachman* (“American Woman” / “Taking Care of Business”) who discovered her at the age of 13. The multi-instrumentalist was soon touring alongside the likes of *Luke Bryan*, *Buddy Guy*, *The Band Perry* and *Keith Urban*, as well as wowing audiences as *Carrie Underwood's* guitar player live on the “50th Annual CMA Awards” and holding her own alongside icon *Melissa Etheridge* on Skyville Live.

In the last year alone, the 2019 ACM New Female Artist of the Year nominee exhilarated audiences as part of *Brad Paisley's* Weekend Warrior World Tour, *Sugarland's* Still The Same Tour and *Keith Urban's* Graffiti U World Tour. *Ell's* first full-length album *The Project* debuted at No. 1 on the Country Album Sales Chart and was named Billboard's “Best Country Album of 2017.” Her single “Criminal” was the Most Added song at Country radio upon impact and became her first-ever Top 20 hit in the U.S., in addition to becoming her first No. 1 single on the Canadian Country Radio Charts. For more information visit: www.LindsayEll.com.

Concert headliner Lee Brice is a GRAMMY nominee, a CMA nominee and a double ACM award winner, and he's taken five radio singles to #1: “A Woman Like You,” “Hard To Love,” “I Drive Your Truck,” “I Don't Dance,” and “Drinking Class.” With more than 12 million in RIAA certified sales, Brice has achieved Gold

and Platinum on every album and single released, with “A Woman Like You” reaching Double Platinum status. Garth Brooks, Jason Aldean, Blake Shelton, Tim McGraw, Kenny Chesney and others have recorded his songs, and he's performed on TV shows including NBC's Today, ABC's The Bachelor, NBC's The Voice and FOX's Miss USA 2018. With well over 2 billion spins on Pandora, Lee Brice was inducted into the streaming service's 'Billionaires Club' on June 8, 2018.

Concert sponsorship packages are available and offer a wide range of food and beverage options, VIP seating, enhanced viewing areas and other additional benefits at both the golf tournament and concert. Proceeds from the concert will benefit DM50, a Tucson-based nonprofit dedicated to supporting the Airmen and their families, educating the community on the vital role Davis-Monthan Air Force Base has within the region, and local youth through amateur athletic programs.

For more information, pricing and ticket purchase options for the Military Appreciation Concert and the Cologuard Classic, visit the tournament website at www.cologuardclassic.com.

The 2020 tournament marks the third year of the Cologuard Classic, named after Wisconsin-based Exact Sciences' noninvasive at-home colon cancer screening test for average-risk individuals 45 years or older, and the sixth year the Conquistadores have partnered with the PGA TOUR Champions. Tournament activities will take place February 23 – March 1 at Omni Tucson National Resort and will feature a 78-player field competing for a \$1.7 million purse with \$255,000 and 255 Charles Schwab Cup points for the winner.

About Cologuard

Cologuard was approved by the FDA in August 2014, and results from Exact Sciences' prospective 90-site, point-in-time, 10,000-patient pivotal trial were published in the New England Journal of Medicine in March 2014. Cologuard is included in the American Cancer Society's (2018) colorectal cancer screening guidelines and the recommendations of the U.S. Preventive Services Task Force (2016) and National Comprehensive Cancer Network (2016). Cologuard is indicated to screen adults 45 years of age and older who are at average risk for colorectal cancer by detecting certain DNA markers and blood in the stool. Do not use Cologuard if you have had precancer, have inflammatory bowel disease and certain hereditary syndromes, or have a personal or family history of colorectal cancer. Cologuard is not a replacement for colonoscopy in high risk patients. Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older. Cologuard performance in repeat testing has not been evaluated.

The Cologuard test result should be interpreted with caution. A positive test result does not confirm the presence of cancer. Patients with a positive test result should be referred for diagnostic colonoscopy. A negative test result does not confirm the absence of cancer. Patients with a negative test result should discuss with their doctor when they need to be tested again.

Medicare and most major insurers cover Cologuard. For more information about Cologuard, visit www.cologuardtest.com. Rx Only.

About The Tucson Conquistadores

The Tucson Conquistadores are the tournament management team that oversees the operations and the sales arm of the PGA TOUR Champions' Cologuard Classic. Since their inception in 1962, the Conquistadores have contributed more than \$35 million to local and national charities. The Conquistadores comprise of up to 60 active business and professional members, and a total membership of 215 who represent a cross-section of the Tucson community. In addition to their involvement with professional golf, the group has established the Tucson Conquistadores Foundation. Key beneficiaries of the Conquistadores' fundraising efforts include southern Arizona youth athletic programs, The First Tee of Tucson and colon cancer advocacy organizations. Follow the Tucson Conquistadores online at www.tucsonconquistadores.com and www.Facebook.com/TucsonConquistadores.

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