



**FOR IMMEDIATE RELEASE:**

**CRAIG CAMPBELL AND DREW COOPER TO JOIN LOCASH AT  
2019 COLOGUARD CLASSIC MILITARY APPRECIATION CONCERT**

**Tucson, Ariz.** (February 23, 2019) – Country music singer-songwriter [Craig Campbell](#) and rising country star [Drew Cooper](#) will join popular country-music duo [LOCASH](#) at the Cologuard Classic’s Military Appreciation Concert following second-round golf action on Saturday, March 2, 2019. General admission tickets, which include golf tournament and concert admission on Saturday, March 2, are now on sale for \$35 per person at [www.cologuardclassic.com](http://www.cologuardclassic.com).

The Tucson Conquistadores, hosts of the Cologuard Classic, Exact Sciences, iHeart Media (97.1 FM - The Bull), Cumulus Radio (99.5 FM - KIIM) and O’Rielly Chevrolet have teamed-up for the concert under the stars.

Starting in 2010, “Family Man” and “Outta My Head” both cracked the Top 15 on Billboard’s Country Airplay chart, while others like the hook in cheek “Fish” snagged more than 10 million on demand streams. “Keep Them Kisses Comin’” became a bona fide Top 10 hit, while “Outskirts of Heaven” showed an artist sensitive enough to share his soul and courageous enough to stand on conviction. The uplifting critical smash has been praised by *Rolling Stone*, *Taste of Country* and more as a spiritual high-water mark. In 2014, Campbell became a national spokesperson for Fight Colorectal Cancer. As a representative for the organization, Campbell shares his personal connection to the cause, advocates for screening and directs individuals to Fight Colorectal Cancer for information and support. Campbell’s brother, Shannon died from colorectal cancer at the age of 39.

Growing up in the Midwest gave Drew Cooper his down-home, backroads, country values that come across in his music. He may have grown up in Springfield, Ill. but Tucson, Ariz. has become his home away from home. Drew spent his college years at the University of Arizona, and while he has the presence of a linebacker, he was a cheerleader in college. Opening for national acts and hanging with his fans are only the beginning for this rising country star.

Concert sponsorship packages are also available and offer a wide range of food and beverage options, VIP seating, enhanced viewing areas and other additional benefits at both the golf tournament and concert. Proceeds from the concert will benefit [DM50](#), a Tucson-based non-profit dedicated to educating the community on the vital role Davis-Monthan Air Force Base has within the region, and local youth through [amateur athletic programs](#). More information, pricing and purchase options for all Cologuard Classic ticket packages can be found on the tournament website, [www.cologuardclassic.com](http://www.cologuardclassic.com).

The 2019 Cologuard Classic will be played February 27 – March 3 at Omni Tucson National Resort and features a 78-player field competing for a \$1.7 million purse with \$255,000 and 255 Charles Schwab Cup points for the winner. The no-cut format includes three days of competition (Friday-Sunday) with players participating in pro-am events on Wednesday and Thursday. Tournament proceeds benefit youth athletic programs in Southern Arizona and colorectal cancer research and advocacy. For more information or tournament tickets, visit [www.cologuardclassic.com](http://www.cologuardclassic.com).

2019 marks the second year of the Cologuard Classic, named after Wisconsin-based Exact Sciences' noninvasive at-home colon cancer screening test for average-risk individuals 50 years or older, and the fifth year the Conquistadores have partnered with the PGA TOUR Champions. To coincide with the kickoff of National Colorectal Cancer Awareness Month, tournament week will feature numerous events to raise awareness for the disease.

#### **ABOUT COLOGUARD**

Cologuard is intended for the qualitative detection of colorectal neoplasia associated DNA markers and for the presence of occult hemoglobin in human stool. A positive result may indicate the presence of colorectal cancer (CRC) or advanced adenoma (AA) and should be followed by diagnostic colonoscopy. Cologuard is indicated to screen adults of either sex, 50 years or older, who are at typical average-risk for CRC. Cologuard is not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high risk individuals.

Cologuard is not for high risk individuals, including those with a history of colorectal cancer and advanced adenoma, a family history of colorectal cancer, IBD or certain hereditary syndromes. Positive Cologuard results should be referred to diagnostic colonoscopy. A negative Cologuard test result does not guarantee absence of cancer or advanced adenoma. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient. Cologuard performance when used for repeat testing has not been evaluated or established. Rx only.

#### **ABOUT PGA TOUR CHAMPIONS**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 350 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://instagram.com/pgatourchampions).

#### **ABOUT THE TUCSON CONQUISTADORES**

The Tucson Conquistadores are the host organization of the PGA TOUR Champions' Cologuard Classic. Since their inception in 1962, the Conquistadores have contributed more than \$35 million to youth athletic programs in Southern Arizona. The Conquistadores have an active membership of up to 60 business and

community professionals and a total membership of 209 who represent a cross-section of the Tucson community. In addition to their professional golf activities, the group has established the Tucson Conquistadores Foundation. Key beneficiaries of the Conquistadores' fund-raising efforts include: The First Tee of Tucson; Tucson and Pima County Junior Golf Programs; the Field of Dreams/Challenger Little League sports complex; Boys and Girls Clubs in Tucson, Sierra Vista and Nogales; Pima County Special Olympics; Educational Enrichment Foundation; and the YMCA.

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