



**FOR IMMEDIATE RELEASE:**

## **LEE BRICE TO HEADLINE MILITARY APPRECIATION CONCERT DURING 2020 COLOGUARD CLASSIC**

**Tucson, Ariz.** – November 6, 2019 – Chart-topping country singer-songwriter [Lee Brice](#) will headline the 2020 PGA TOUR Champions' [Cologuard Classic](#) military appreciation concert. The event will take place on the practice range at Omni Tucson National Resort on **Saturday, February 29, 2020**, following the second round of competition at the Cologuard Classic. Two supporting acts will be announced at a later date.

For a second year, the Cologuard Classic, managed by the Tucson Conquistadores, and DM50, along with iHeart Media (97.1 FM - The Bull), Cumulus Radio (99.5 FM - KIIM) have teamed up for this exciting concert under the stars. General admission tickets, which include golf access during the day and concert admission, are \$39 per person and are now on sale at [www.cologuardclassic.com](http://www.cologuardclassic.com).

"The Cologuard Classic offers fans a week of activities that go beyond golf, and the Military Appreciation Concert is one of them," said Tournament Director Judy McDermott. "We are thrilled Lee Brice will be headlining the concert and excited for our fans to enjoy an artist of his caliber."

Brice is a GRAMMY nominee, a CMA nominee and a double ACM award winner, and he's taken five radio singles to #1: "A Woman Like You," "Hard To Love," "I Drive Your Truck," "I Don't Dance," and "Drinking Class." With more than 12 million in RIAA certified sales, Brice has achieved Gold and Platinum on every album and single released, with "A Woman Like You" reaching Double Platinum status. Garth Brooks, Jason Aldean, Blake Shelton, Tim McGraw, Kenny Chesney and others have recorded his songs, and he's performed on TV shows including NBC's Today, ABC's The Bachelor, NBC's The Voice and FOX's Miss USA 2018. With well over 2 billion spins on Pandora, Lee Brice was inducted into the streaming service's 'Billionaires Club' on June 8, 2018.

Concert sponsorship packages are also available and offer a wide range of food and beverage options, VIP seating, enhanced viewing areas and other additional benefits at both the golf tournament and concert. Proceeds from the concert will benefit [DM50](#), a Tucson-based nonprofit dedicated to supporting the Airmen and their families, educating the community on the vital role Davis-Monthan Air Force Base has within the region, and local youth through [amateur athletic programs](#). More information, pricing and purchase options for all Cologuard Classic ticket packages can be found on the tournament website [www.cologuardclassic.com](http://www.cologuardclassic.com).

The 2020 tournament will mark the third year of the Cologuard Classic, named after Wisconsin-based Exact Sciences' noninvasive at-home colon cancer screening test for average-risk individuals 45 years or older, and the sixth year the Conquistadores have partnered with the PGA TOUR Champions. Next year's tournament activities will take place February 23 – March 1 at Omni Tucson National Resort and will feature a 78-player field competing for a \$1.7 million purse with \$255,000 and 255 Charles Schwab Cup points for the winner.



For up-to-date information on next year's Cologuard Classic follow [cologuardclassic.com](http://cologuardclassic.com), at [facebook.com/CologuardClassic](https://facebook.com/CologuardClassic), on Twitter [@CologuardGolf](https://twitter.com/CologuardGolf) and Instagram [@Cologuard\\_Classic](https://instagram.com/Cologuard_Classic).

### **About Cologuard**

Cologuard was first approved by the FDA in August 2014 and results from Exact Sciences' prospective 90-site, point-in-time, 10,000-patient pivotal trial were published in the New England Journal of Medicine in March 2014. Cologuard is included in the American Cancer Society's (2018) colorectal cancer screening guidelines and as a recommended option for adults over the age of 50 by the U.S. Preventive Services Task Force (2016) and National Comprehensive Cancer Network (2016).

Cologuard is indicated to screen adults of either sex, 45 years or older, who are at average risk for colorectal cancer. Cologuard is not for everyone and is not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high-risk individuals, including those with a history of colorectal cancer and adenomas, a family history of colorectal cancer, IBD, or certain hereditary syndromes. False positives and false negatives do occur. Any positive test result should be followed by a diagnostic colonoscopy. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient. The clinical validation studies were conducted in patients over 50 years of age. Cologuard performance when used for repeat testing has not been evaluated or established. Medicare and most major insurers cover Cologuard. For more information about Cologuard, visit [www.cologuardtest.com](http://www.cologuardtest.com). Rx Only.

### **About Tucson Conquistadores**

The Tucson Conquistadores are the tournament management team that oversees the operations and the sales arm of the PGA TOUR Champions' Cologuard Classic. Since their inception in 1962, the Conquistadores have contributed more than \$35 million to local and national charities. The Conquistadores comprise of up to 60 active business and professional members, and a total membership of 215 who represent a cross-section of the Tucson community. In addition to their involvement with professional golf, the group has established the Tucson Conquistadores Foundation. Key beneficiaries of the Conquistadores' fundraising efforts include southern Arizona youth athletic programs, The First Tee of Tucson and colon cancer advocacy organizations. Follow the Tucson Conquistadores online at [www.tucsonconquistadores.com](http://www.tucsonconquistadores.com), and [Facebook.com/TucsonConquistadores](https://facebook.com/TucsonConquistadores).

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