

HACHETTE FILIPACCHI PRESSE

MONT BLANC VENTURES PRIVATE LIMITED (“MONT BLANC VENTURES”)

PLOT NO. 249G, AIHP TOWER, UDYOG VIHAR,
PHASE 4, GURGAON, Haryana,
India, 122015

Attention: Mr. Rohit Malhotra, President

March 6, 2024

TO WHOM IT MAY CONCERN

HACHETTE FILIPACCHI PRESSE (“HFP”) is the owner of the ELLE trademark and logo, registered in various international classes and countries (“Trademark”).

Reference is made to the license agreement entered into between HFP and MONT BLANC VENTURES (a company organized and existing under the laws of India with its head office as first written above) made and effective as of May 18, 2022 (the “Agreement”).



Pursuant to the Agreement, HFP has authorized MONT BLANC VENTURES to use the Brand ELLE DECOR in connection with the operation of the Multi Brand Outlets in India, from May 18, 2022, to December 31, 2026, unless earlier terminated in accordance with the Agreement.

MONT BLANC VENTURES is authorized to show this letter to anyone questioning the legitimacy of their usage of the above licensed Products. This letter is released upon request by MONT BLANC VENTURES and cannot be construed as an undertaking of any obligation towards them.

Sincerely,

HACHETTE FILIPACCHI PRESSE

AL Santarelli

Anne-Laure SANTARELLI
Deputy Legal Director