

Welcome to the Oswego County Fair Family Fall Festival!

The inaugural event was a huge success and after a brief hiatus is returning this year under a new name. The 2023 Oswego County Fair Family Fall Festival runs Friday, September 29 (5-9pm), Saturday, September 30 (10-9pm), and Sunday, October 1 (10-3pm). We are excited to announce that Ontario Amusements will again be providing the rides and “fair fare,” as well as food from the Lacona Fire Department and other food vendors, activities for the youngsters, and a variety of fall activities.

J Horth Associates (the same folks from Winona Creek who co-hosted the last event) are acting as Vendor Coordinators for the Craft & Vendor Show. The Craft & Vendor Show is “officially” 10-6pm on Saturday and 10-3pm on Sunday, but crafters & vendors (exhibitors) are welcome to set up ahead of time and operate Friday, 5-8pm and extending Saturday until 8pm at no additional charge! (Buildings will close promptly at 8pm each night). Please see the attached rules for setup/teardown and operation requirements.

We’re also bringing back the “Fall Festival Passport”: each day of the Festival, attendees can obtain a free passport which contains a list of featured exhibitors with the goal to visit each one listed and get their passport stamped or punched. Completed passports can then be entered into hourly drawings for a gift certificate to a featured exhibitor. Each exhibitor is asked to provide a \$10 gift certificate for their products or services. This is a sales tool to help you during the event – it ensures foot traffic through the buildings and outside exhibitors and brings a customer back to your booth for a potential sale. When an attendee asks you to stamp or punch their passport, you have an opportunity to give them an “elevator pitch” (a brief talk about your products or services). Unlike traditional event requests for a donation in which you may never see the recipient, this opportunity lets you speak to everyone participating *and* you get to meet the recipient as they shop with you. It’s a win-win for each exhibitor! You are welcome to add any restrictions necessary to your gift certificate (i.e., must be redeemed during the festival, may be redeemed at your online site, minimum purchase requirement, sales tax not included, etc.) as well as an expiration date. Please send your gift certificate with your application and if you have any questions, please let me know. Please bring a small stamp for your booth.

The deadline for applications was July 1 2023 (***EXTENDED TO AUGUST 31, 2023***) We are looking forward to receiving your paperwork and having you join us for a fun-filled weekend at the Oswego County Fairgrounds on September 29, 30, & October 1!

Jim Horth
J Horth Associates
315-591-2078 (cell/text)
jhorth@twcny.rr.com

2023 Oswego County Fair Family Fall Festival Exhibitor Rules & Regulations

The Agricultural Society of Oswego County (ASOC) and J Horth Associates (hereinafter known as, “the Promoters”), their agents, officers or employees shall not be liable for property damage or personal injury to the exhibitor, his/her agents, officers or employees, which may occur on or about any part of the subject premises regardless of how much injury or damage may occur. Exhibitors waive any claim against the Promoters and assume all liability for loss or damage to Exhibitor’s property entrusted to the premises. Exhibitors shall hold the Promoters harmless and shall indemnify the Promoters against all liability or expenses rising out of any claim of injury or damage to any person or property, together with all cost in connection with the defense thereto.

1. The Oswego County Fair Family Fall Festival is September 29,30, & October 1, 2023. Selling times are Saturday 10 AM to 6 PM, and Sunday 10 AM to 3 PM. Your space must be occupied the full 13 hours of the selling time. Any exhibitor packing up and/or leaving early will not be permitted to exhibit at any future Oswego County Fair event. The Festival runs Friday, 5 to 9 PM, Saturday, 10 AM to 9 PM, and Sunday, 10 AM to 3 PM. Rides and food will be available this entire time; any vendor wishing to have their booth open on Friday or during Saturday evening is welcome to do so at no additional charge. The craft & vendor buildings will close at 8 PM each evening.
2. Booths are 10’ x 10’, no overflow is available. Double booths permitted only as space and availability allows. There are a limited number of electrical booth spaces available (inside and out) and must be requested in advance. There will be no running of power strips, electrical or extension cords beyond your booth space as this presents a safety hazard. Nothing is to be mounted to the floors or walls inside the buildings, nor poles, wires or other fixtures outside.
3. There are to be no open fires or flames anywhere inside the buildings. Outside booths utilizing fire in any manner must request and receive permission in advance. Due to individual sensitivities, candle/wax melters or other means of emitting/transmitting fragrance are not to be used inside the buildings. There is no smoking/vaping inside the buildings at any time; smoking/vaping in permitted areas only.
4. This is a “Craft and Vendor Show” – Crafter booths must be operated by and consist of products handcrafted by the exhibitor. Selection of handcrafted products may be limited to maintain variety during the show; you may be asked to email photos. Non-handcrafted product booths (i.e., brands like Pampered Chef, Scentsy, Tupperware, etc.) must be operated by the exhibitor as a representative of the parent company and vendors will be limited to one booth per brand/type of product. A booth space may be shared with one other exhibitor only but each must complete an application and submit a Certificate of Liability or signed Hold Harmless Agreement. No mixed (crafter and vendor) spaces are permitted without prior permission.
5. Payment of Fees – Booth spaces are \$75 inside and \$50 outside for crafters and vendors for this event. No discounts are available. Payment must be submitted with application; the application deadline is July 1, 2023 (EXTENDED TO AUGUST 31, 2023). There are no refunds after August 1, 2023. All payments are to be in the form of check or money order for the full amount due, made payable to the “Agricultural Society of Oswego County” and noted “2023 Fall Festival” in the memo line. Accepted exhibitors will be assigned a space; spaces are non-transferrable. Receipts for fees will be included in your Welcome Packet when you arrive.
6. Booth set-up – Exhibitors are required to provide their own set-up, including tables, tents (if outside) and chairs. No equipment is provided by the Promoters. Setup is Thursday, September 28 from 4 to 7 PM, Friday, September 29 from 1 to 4:30 PM, or Saturday, September 30 from 7 to 9:30 AM. Your space must be completely setup no later than 9:30 AM on Saturday. Vehicles must be moved to the Exhibitor parking area before 4 pm on Friday, and before 9 AM on Saturday and Sunday. Products, displays, or any other equipment are not permitted outside your booth space.
7. Appearance – Booth spaces will remain neat, clean and professional in appearance. Exhibitors are responsible for the cleanup and removal of all garbage and debris in and around their booth. Aisles and open spaces between booths are to remain free of product, displays, storage and debris at all times.
8. Conduct – Exhibitors are expected to conduct themselves professionally, considerately and courteously. Polite and helpful suggestions for future events are welcome; complaints should be brought directly to a Promoter and only in private. No raffles, 50/50, or other forms of gambling are permitted. No alcohol or drugs are to be brought onto the grounds. All exhibitors must conduct their business within the confines of their booth space; “strolling,” “hawking,” or other forms of selling/promoting are not permitted outside your booth space.

9. Sales – There is no Wi-Fi available at this event; exhibitors using electronic devices to collect payment are responsible for their own power to their devices and internet/data access. The Promoters cannot provide change to exhibitors, you must be prepared each day with adequate cash to last you throughout the day. You are free to take personal checks as a form of payment at your own discretion; Promoters will not be held responsible for checks that are returned to you for any reason.
10. Each Exhibitor is asked to provide a \$10 gift certificate for their business/booth. Each day of the event, Festival attendees will be able to obtain a free passport on which will be listed a selection of Exhibitors. Attendees must visit each of the Exhibitors to obtain a stamp/punch on their passport. Completed passports are then deposited in a box for an hourly drawing each day for a gift certificate which must be brought back to that Exhibitor’s booth and used in a purchase. Each day there will be a new passport with different Exhibitors listed. Each Exhibitor must bring their own small stamp (approximately ½ inch or less).
11. Parking – There is a separate Vendors/Exhibitors entrance and parking area near the buildings. Exhibitors will be issued one parking permit in their Welcome Packet that must be displayed on the dash of their vehicle. No vehicles will be allowed on the event site between 4 PM Friday and 4 PM Sunday. Exhibitors must unload and then move their vehicle(s) to the designated parking. Do not move any vehicle back to the event site until you are completely packed up and you have been given permission to retrieve your vehicle. Driving on the grounds is limited to 5 MPH and strictly prohibited during the event hours. Please watch for pedestrians at all times.
12. Permits – It is understood and agreed that it is the sole responsibility of the exhibitor to collect, report and file NY State sales taxes, permits and related forms as required by law. You MUST include your NYS Sales tax ID on your application (remember it is a violation to “share” a sales tax ID with anyone not listed on the certificate) and your certificate must be on display at all times. Exhibitors shall also be responsible for all government permitting, licensing, registrations, and labeling that may be required of them.
13. Product Compliance –
 - a. All toy items must comply with safety recommendations concerning small items and choking hazards.
 - b. Textile items must comply with all federal and state label and tag regulations.
14. Banned Items – Banned items for sale on the Oswego County fairgrounds include but are not limited to: firearms and fireworks, illegal or offensive items, drugs and drug paraphernalia.
15. Certificate of Liability – Exhibitors must provide a certificate of liability insurance listing “Agricultural Society of Oswego County” as a loss payee.

The Promoters reserve the right to refuse space to any exhibitor. These regulations are made to ensure a successful event; violation of these rules may result in dismissal from this event and future events. Your signature on the Oswego County Fair Family Fall Festival application is binding as your agreement to comply with these rules. The Oswego County Fair Family Fall Festival is a volunteer effort; your support and participation is vital to its success. This is an outdoor event and there are no provisions for rain dates. We thank you in advance for your participation!

Follow us on Facebook (“Oswego County Fair” and “J Horth Associates”) - “Like” us for all the updates (news, schedules, cancellations, photos, etc.)

All communications and special requests should be directed to Jim Horth; contacting another member of the committee will only delay a response. For additional information or if you have questions, please contact Jim Horth, @ 315-591-2078 (cell/text) or email jhorth@twcny.rr.com or send a personal message through the J Horth Associates Facebook page.

2023 Oswego County Fair Family Fall Festival Exhibitor Application

Business Name:

I am a: Crafter Vendor (*circle one, see Rules for definitions*)

Contact Name:

Mailing Address:

Telephone/Cell:

Fax:

Email Address:

Product for Sale:

(Be specific to avoid delaying approval. Only products listed herein may be in your booth.)

Space requested: _____ Inside (\$75.00) _____ Outside (\$50.00)

New York State Sales Tax ID#

For shared spaces – print the other exhibitor’s name:

Event Operations:

Booth space size and fee are specified in the event rules. Payment for booth space is due with signed application. This application is not complete without payment and Certificate of Liability or signed Hold Harmless Agreement (each exhibitor in a shared booth must complete an application and provide a Certificate of Liability or signed Hold Harmless Agreement; see rules for sharing booth space). Incomplete applications will be waitlisted until they are complete. Booth space(s) will be assigned and are non-transferrable. Confirmation will be sent by email. A Welcome Packet will be provided at check-in.

Compliance and Indemnity Agreement

I (we), the undersigned, have read the Rules and Regulations of the Oswego County Fair Family Fall Festival and do agree to abide by all rules and regulations.

I (we) further agree to operate my (our) booth in accordance with these rules and regulations and to pay all applicable fees as set out in the rules and regulations. I (we) do understand that the booth fee, length of the event, and hours of operation are set in the rules and regulations, and I (we) will abide by them.

I (we) further understand that failure to comply with the rules and regulations of the Oswego County Fair Family Fall Festival could mean dismissal from the event and the forfeiture of any fees paid.

As a vendor, wishing to participate in the Oswego County Fair Family Fall Festival, I (we) agree to save, hold harmless and indemnify the Agricultural Society of Oswego County (ASOC), its sponsoring agency, employees and volunteers, from any and all liability or responsibility pertaining to any damages to person or property in the space assigned to me (us) by their representatives located at such event.

I (we) verify that all information I (we) have provided about me and my products for sale is true and accurate.

I (we) understand that the Agricultural Society of Oswego County operates on limited funds. I (we) also acknowledge that the Agricultural Society of Oswego County’s beneficial purpose will be impossible to pursue if it is subjected to costly litigation. Wherefore I (we) hereby agree that as a condition of my participation in the Oswego County Fair Family Fall Festival, I (we) will resort to litigation against the Agricultural Society of Oswego County, its officers, management, and affiliated entities, only after attempting in good faith to resolve the dispute. I (we) agree to limit any claim I (we) may have as a result of a decision by the Agricultural Society of Oswego County management or Board of Directors which results in the denial of an event acceptance, the denial of a product to sell, or wrongful suspension or termination from the Oswego County Fair Family Fall Festival, to a return of booth fees

(or pro-rated portion thereof) incurred during my (our) absence from the event. I (we) further agree that in the event I (we) am unsuccessful in my (our) litigation against the Agricultural Society of Oswego County, I (we) will pay all costs, expenses, fees and disbursements incurred by the Agricultural Society of Oswego County in the course of its defense of said litigation, and I (we) will also pay the Agricultural Society of Oswego County a reasonable attorney's fees.

Exhibitor Name (Print)

Signature

Date

Mail your paperwork (application, Certificate of Liability or signed Hold Harmless Agreement, gift certificate, and payment made payable to "Agricultural Society of Oswego County") before July 1, 2023 (EXTENDED TO AUGUST 31, 2023) to:

**J Horth Associates
Att: Jim Horth
PO Box 109
Lacona, NY 13083**

HOLD HARMLESS AGREEMENT

_____ (name) does hereby covenant and agree to defend, indemnify and hold harmless the Agricultural Society of Oswego County from and against any and all liability, loss, damages, claims, or actions (including costs and attorney fees) for bodily injury and/or property damage, to the extent permissible by law, arising out of or in connection with the actual or proposed use of Agricultural Society of Oswego County property, facilities and/or services.

Signature

Date

To be executed by exhibitors and/or any person(s) using Agricultural Society of Oswego County owned property.