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# Jewelry Brand Bloom + Grace Launches, Links With U.N. Campaign

By KRISTEN TAUER

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A necklace from the Bloom + Grace collection.  
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**SHOPPING FOR A SHOT:** Dani Lachowicz is using her new jewelry brand as a platform to tackle a global health crisis. Bloom + Grace launches Thursday in conjunction with the start of World Immunization Week and has partnered with the United Nations Foundation's Shot@Life campaign to provide vaccinations to children in developing countries. The philanthropic line offers woven, beaded and leather bracelets and necklaces handmade by local jewelry designers in Thailand and South Africa, with all items retailing for under \$200 and funding between 3 to 12 shots. To celebrate its launch, the brand will match all

immunizations provided through purchase of the accessories on bloomandgrace.com through April 30.

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