

# **Holly Palm**

We design, build and develop high-performance, leadgenerating websites for the mobile phone and the web. The right website not only increases conversions, it builds trust between prospects and existing customers. We have brought together a team of designers, developers and marketers to transform your lead generation process.

# **Holly Connect**

Holly Connect is a SAAS product specialised for Shopify that allows you to manage your E-Commerce operation 360 degrees from a single channel through advanced reporting system with order management, inventory management, accounting, marketplace and cargo integration.





## WHY SHOPIFY PLUS?

Shopify Plus is the best commerce platform to reach more customers, convert more purchases, and scale fast.

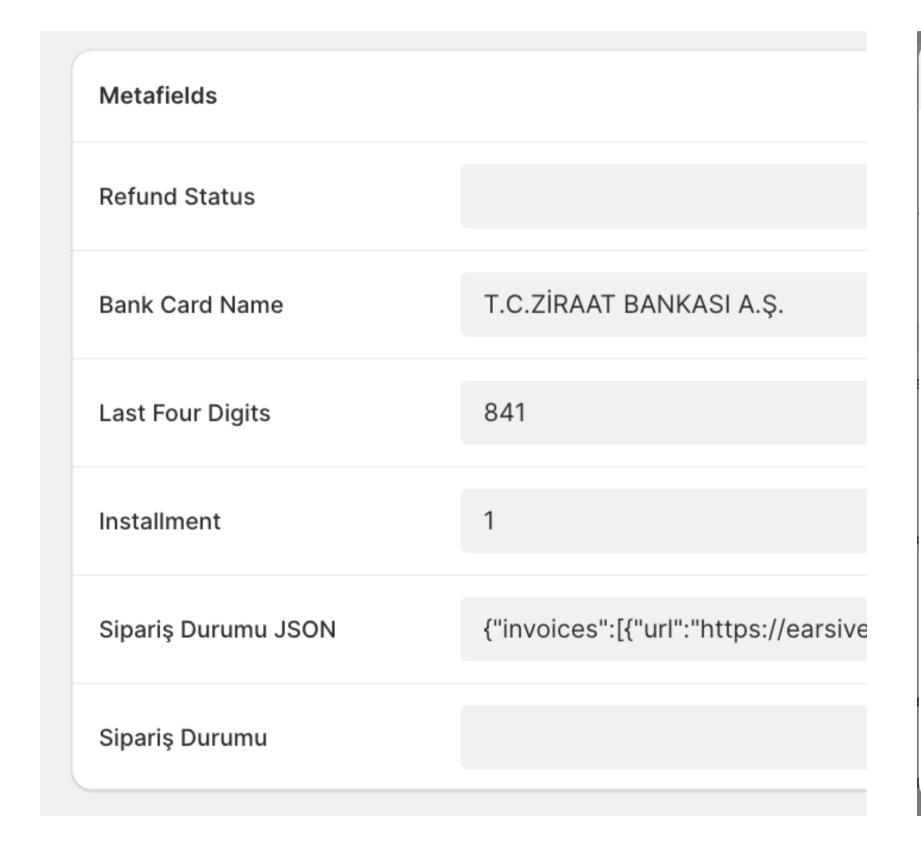
--- Global Content Distribution Network

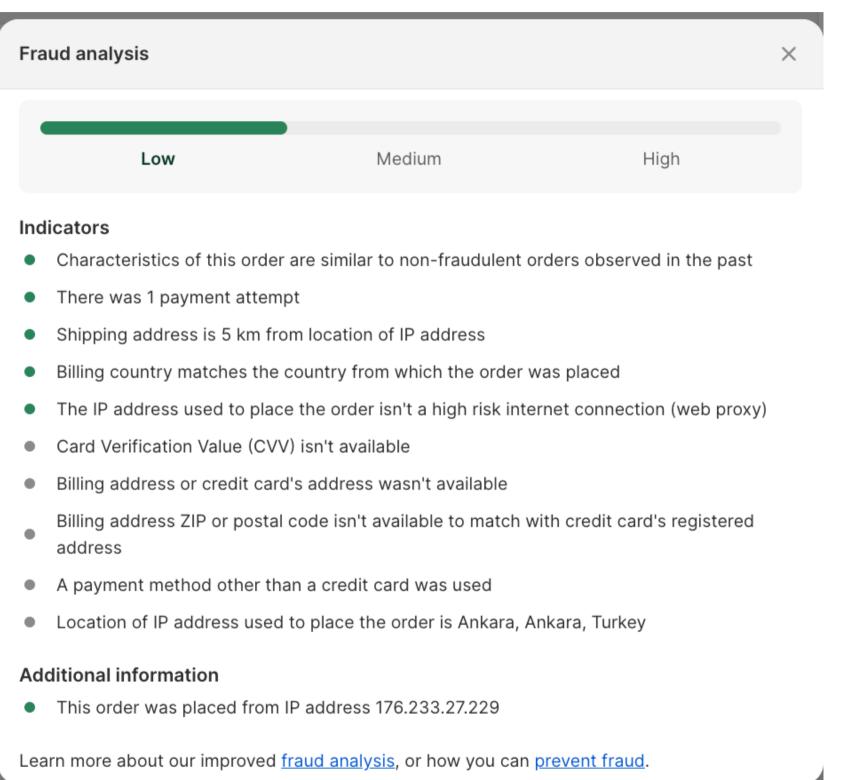
Cloud Based Infrastructure

--- Lightning Fast Global Servers

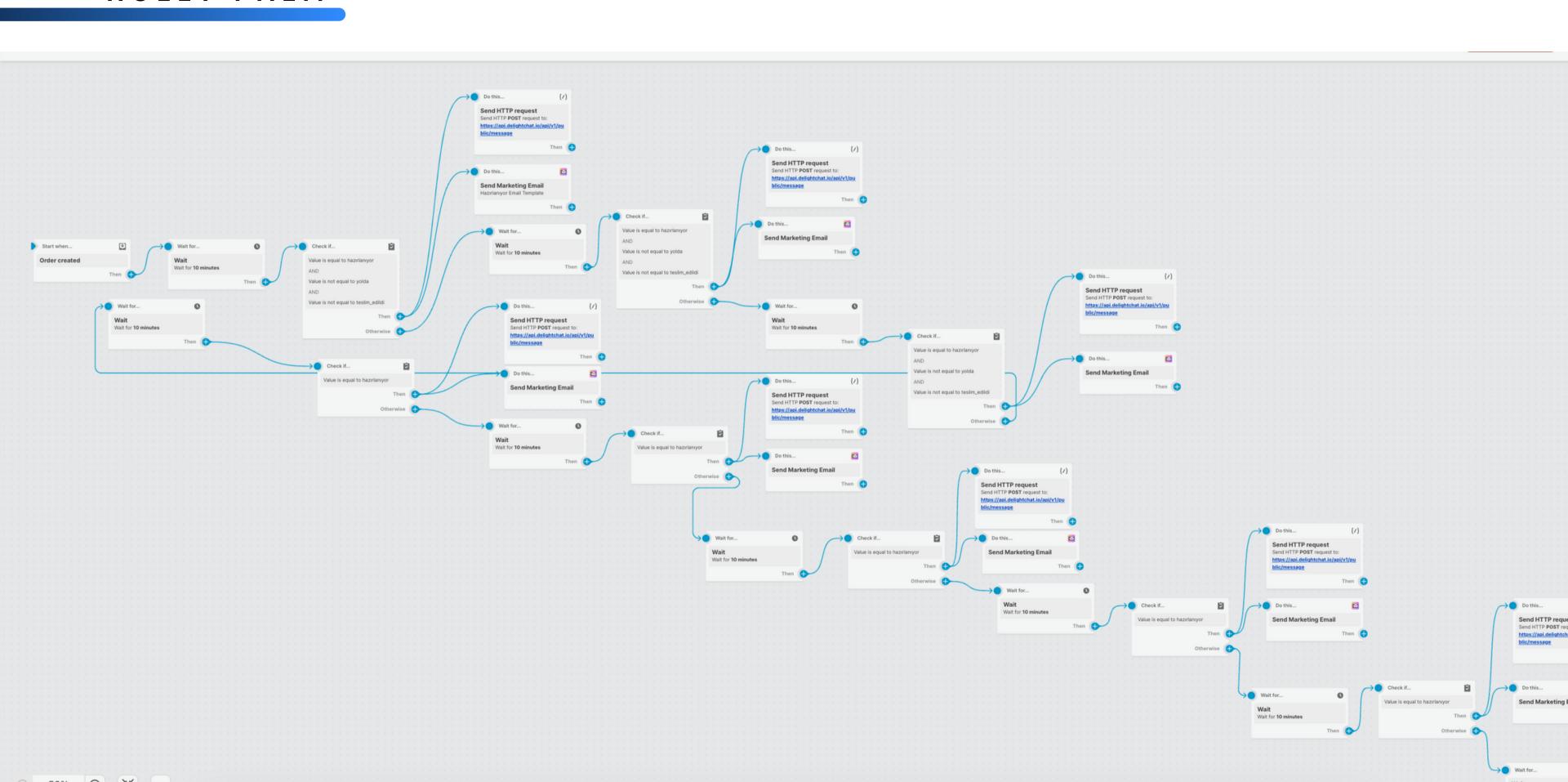
--- Automated Platform Updates



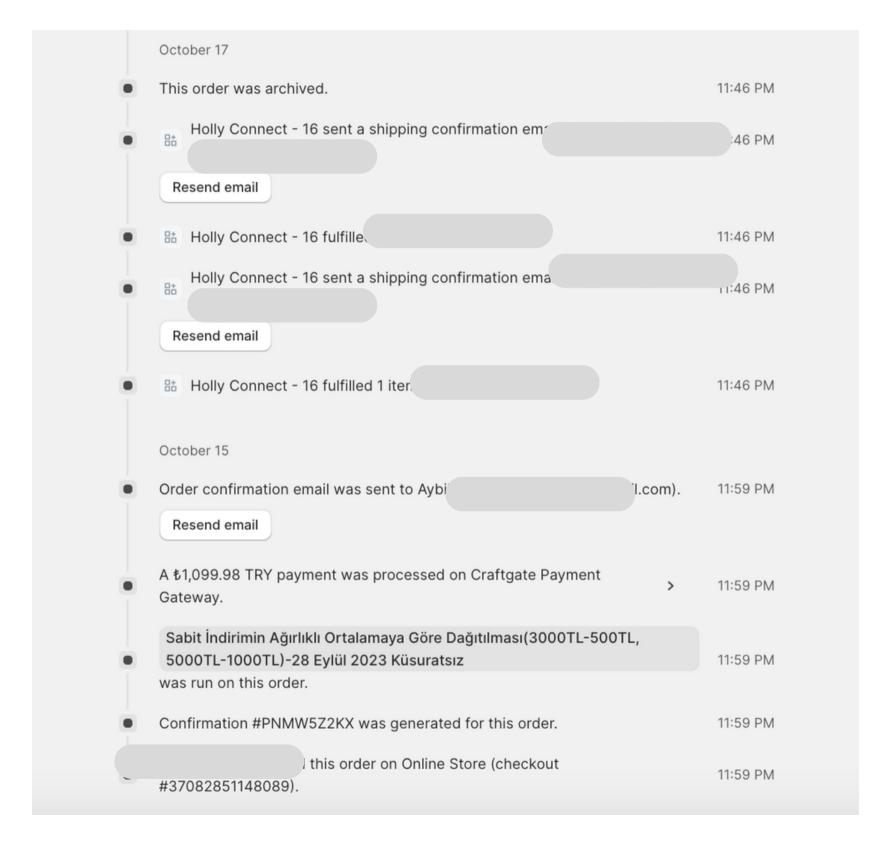


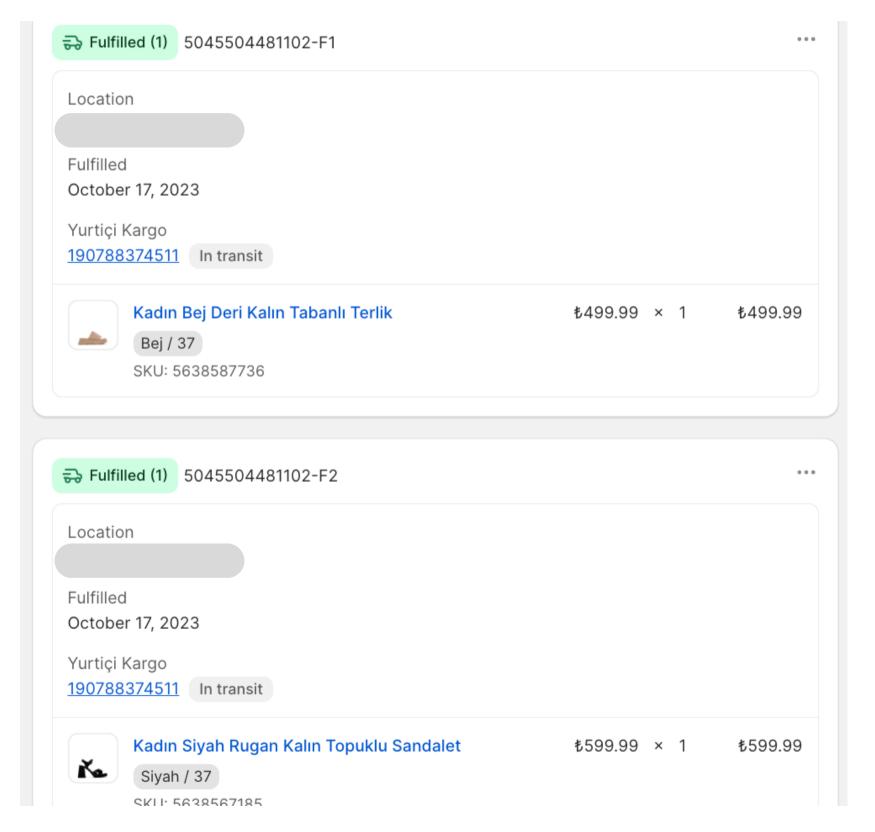












SHOPIFY ORDER TIMELINE

ORDER PRODUCT DETAIL



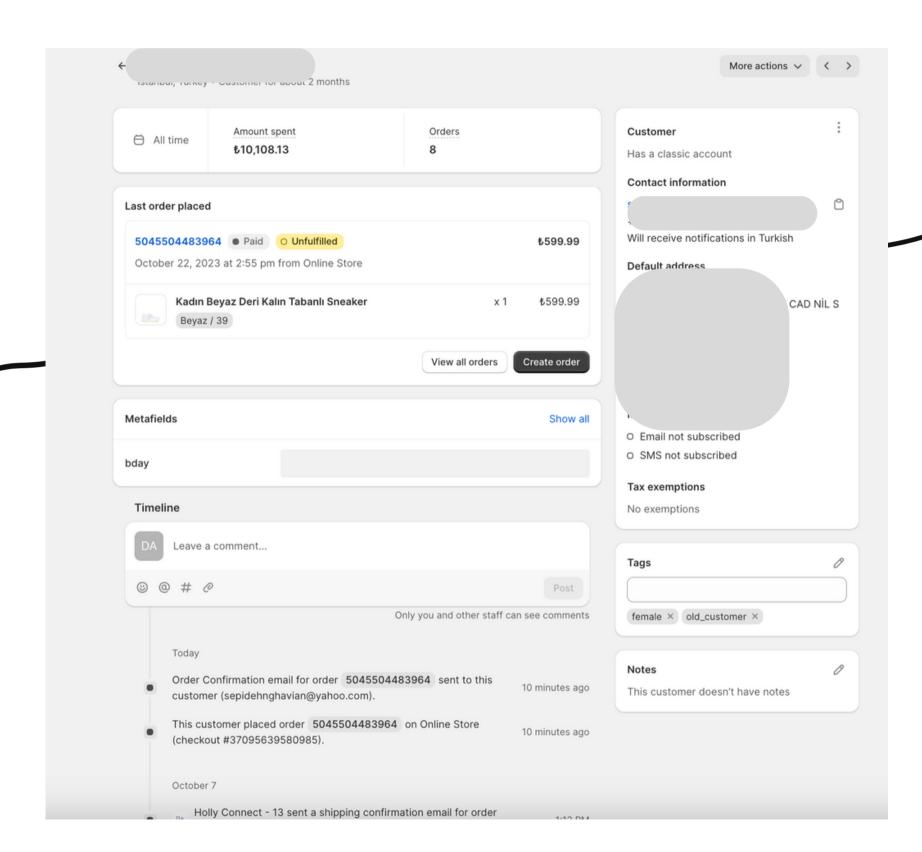
Basecode	20SGE633047	Clothing ⊗ ⊙	Manage sa
Bakım Önerileri	⊗ Natürel Bakım	Determines US tax rates	Wanage 3
Marka		Product type	Deselect al
Topuk Yüksekliği			Online
			✓ Holly (
Materyal Özelliği	Antık	Vendor	✓ Holly (
Materyal	Deri		✓ Holly (
Manken Ölçüsü	М	Collections	<b>✓</b> Google
		Collections	✓ Holly (
Sezon			✓ Holly 0
Kategori	Trend	Erkek Deri Ceket Erkek Deri Mont	✓ Holly (
Alt Grup	Mont	Stok > 0 Tüm Ürünler	Faceb
			✓ Holly
İç Astar	Tekstil	İndirimli Ürünler Erkek Erkek Tüm Ürünler	✓ Holly
Cinsiyet	Erkek	Erkek Renkli Deri Ceket Tüm Giyim Ürünleri	✓ Holly
Kombin - Ürünler		(Kadın Erkek Deri Ceket) (Riski Stok)	✓ Holly
KONIDIII - Ordinei		Tags	✓ Holly (
Kombin - Görsel			✓ Holly 0
Influencer'dan Gelenler			✓ Holly 0
Deba Halder de	Chr. Habitid Dad a Hamaniar Tarafundan Tarafundan Tarafundan	Tüm Giyim Ürünleri $ imes$ Trend $ imes$ Mont $ imes$	✓ Holly
Ürün Hakkında	Şık • Hakiki Deri • Uzmanlar Tarafından Temi 6 items	feed-gender-male $\times$ Erkek $\times$ Deri $\times$	✓ Holly 0
Badge - Fırsat Ürünü		Astarsız × Antık × 20SGE633047 ×	✓ Holly (
Badge - Editör Seçimi			✓ Holly (
Badge - Kampanyalı			

PRODUCT METAFIELD

PRODUCT ORGANIZATION

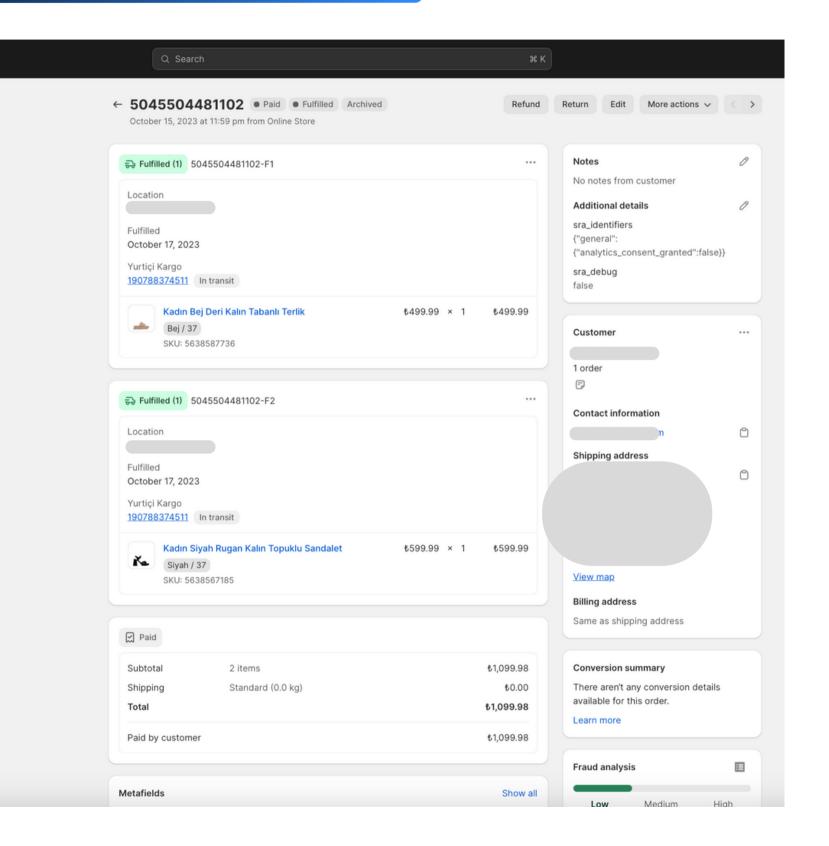
SALES CHANNEL



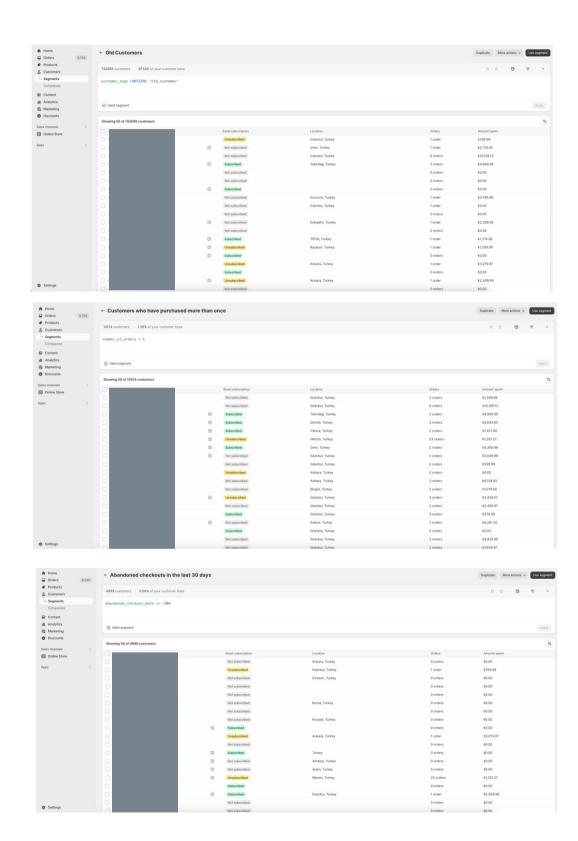


CUSTOMER DETAIL









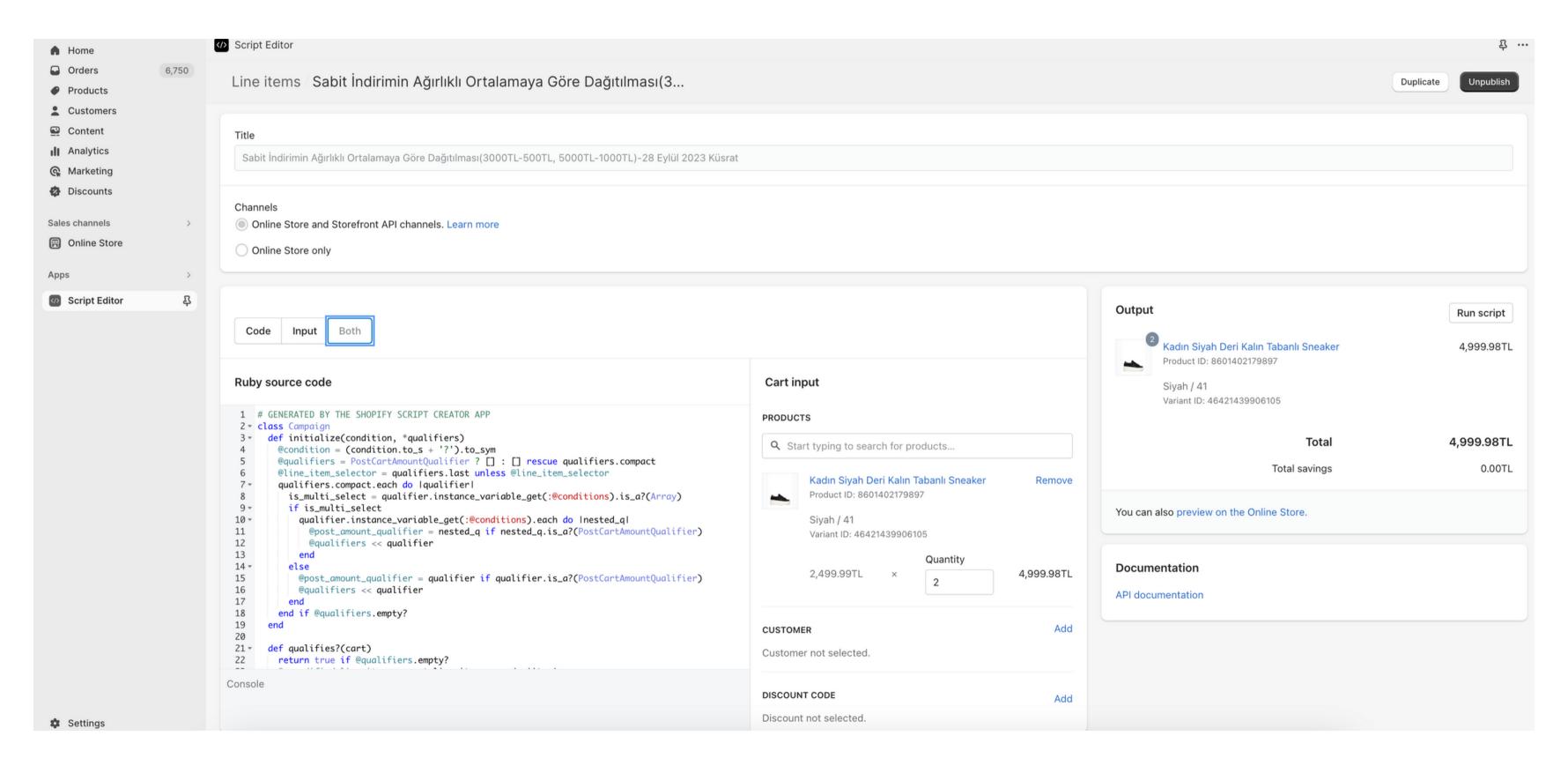


ORDER DETAIL

SEGMANTATION



### RUBY CUSTOM DISCOUNT





### **HOLLY CONNECT PRODUCT**



### **Order Management**

Manage your order end-to-end and prepare for the fast delivery to your customers



### **Cargo Management**

All your orders in your online sales you can provide cargo shipping labels and management processes



### **Inventory Management**

Manage your product inventory seamlessly across both your online and offline stores using a single dashboard. Keep everything under your control with ease



### **Instant Update**

All your product features with instant updates in your online and offline store keep active without losing sales



### **Marketplace Integration**

All of your marketplace processes are fast, easy and instantly updated without losing sales. Track and manage them with ease



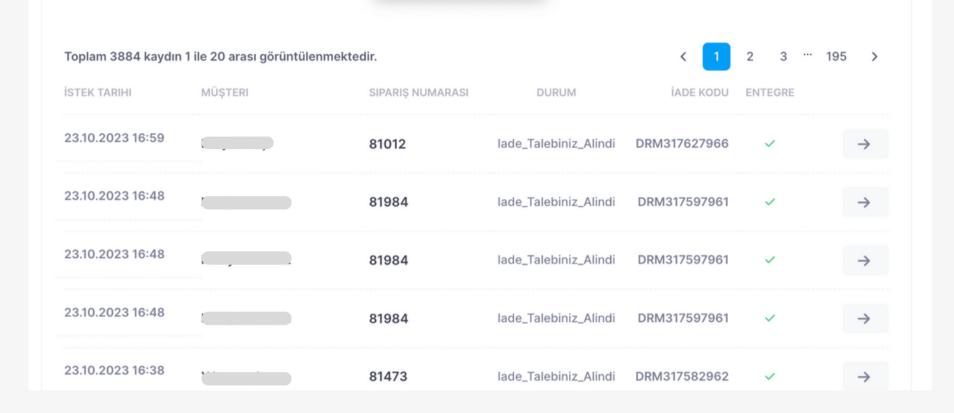
### **Advanced Reporting**

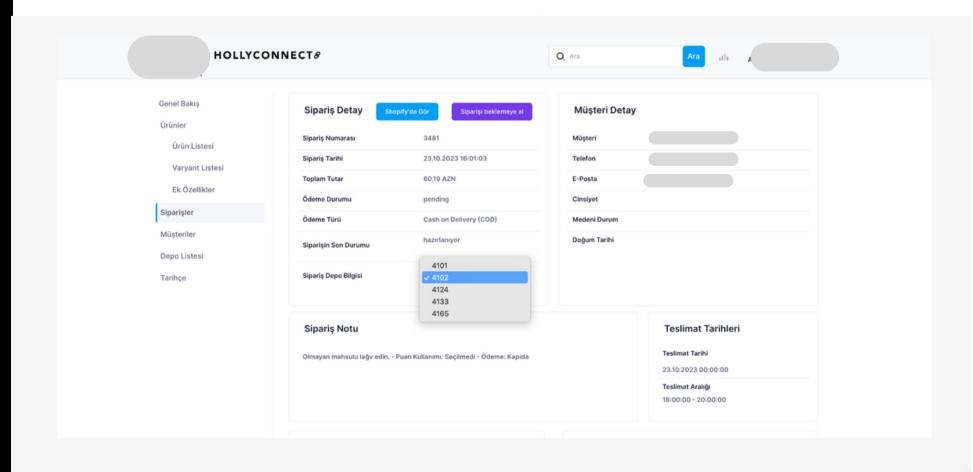
View recommendations to improve your sales, cancellations, inventory and operations with Holly Connect's advanced reporting screens



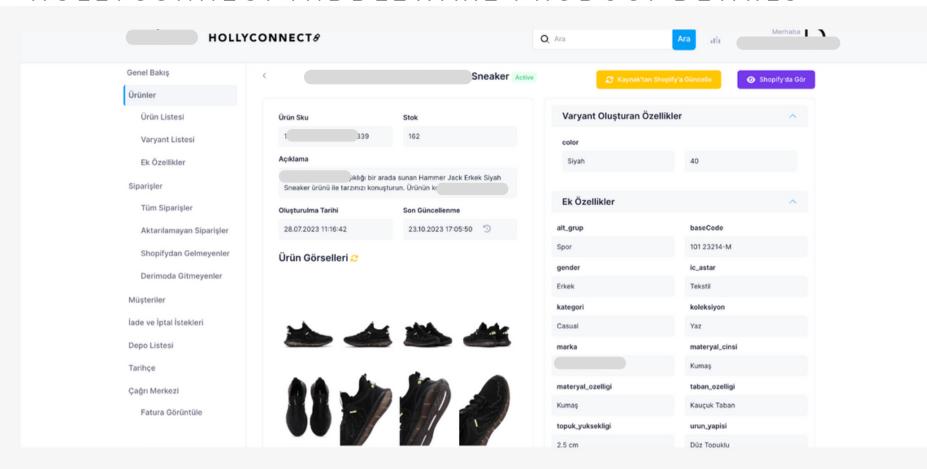
### HOLLYCONNECTS



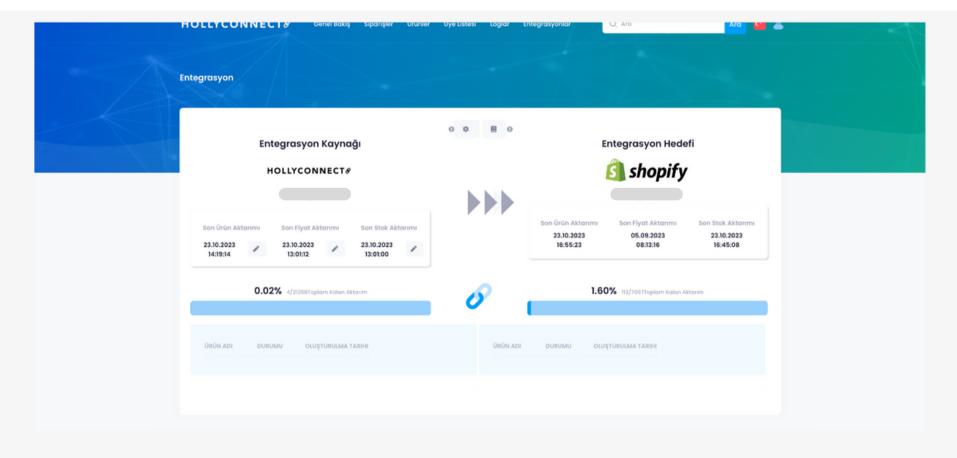




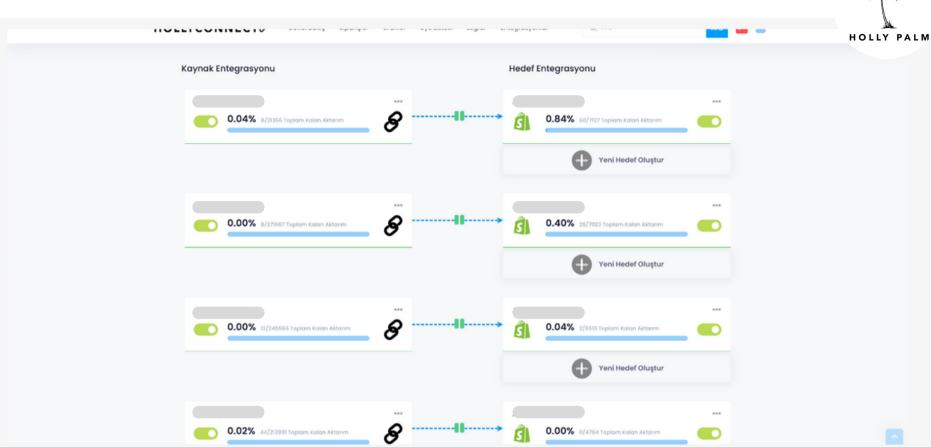
### HOLLYCONNECT MIDDLEWARE PRODUCT DETAILS



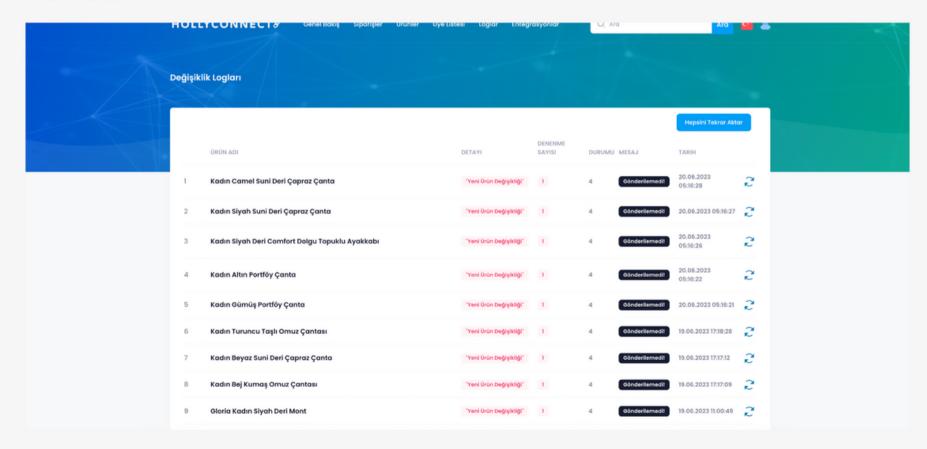
### HC INTEGRATION DETAIL



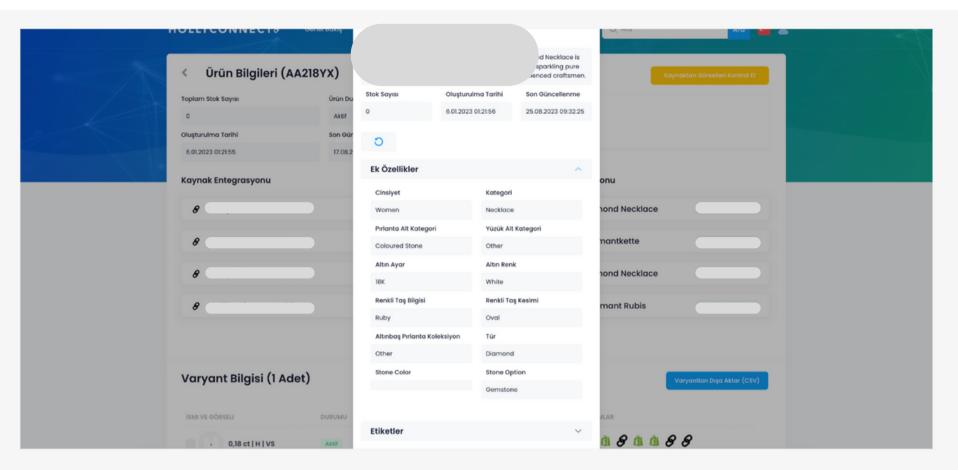
### HC MULTIPLE INTEGRATION DETAIL



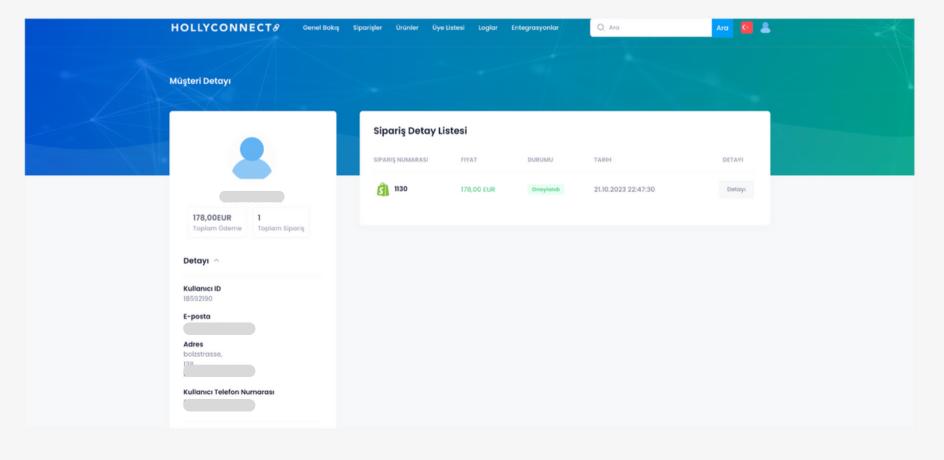
#### HC LOG



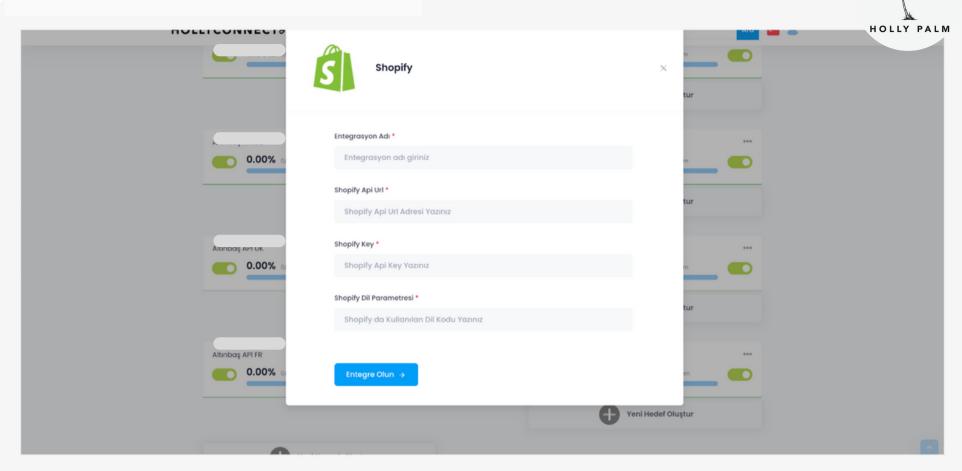
### HC METAFIELD TAGS



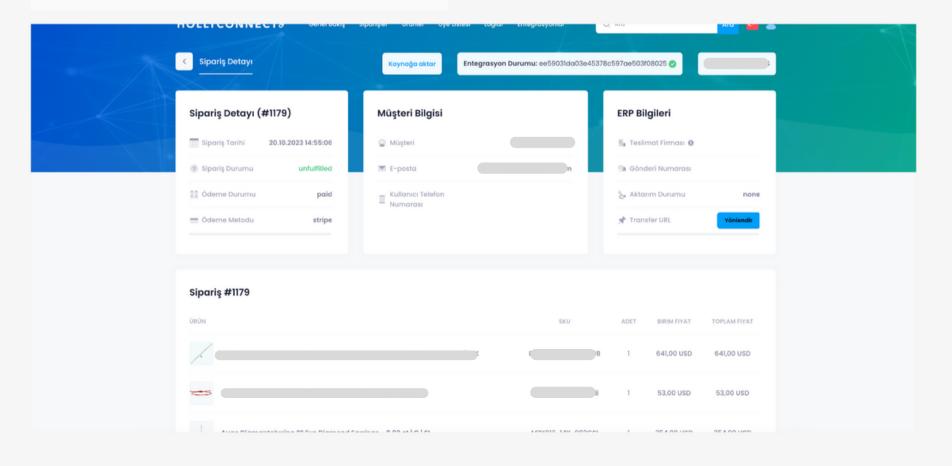
### CUSTOMER DETAIL



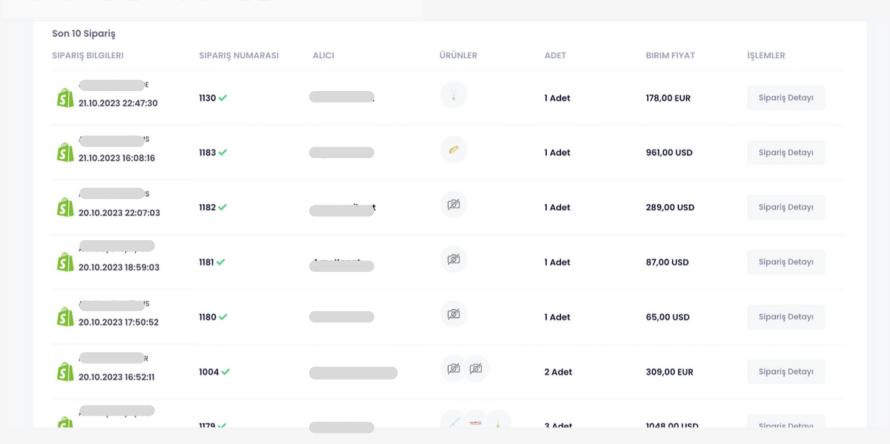
### HC SHOPIFY INTEGRATION



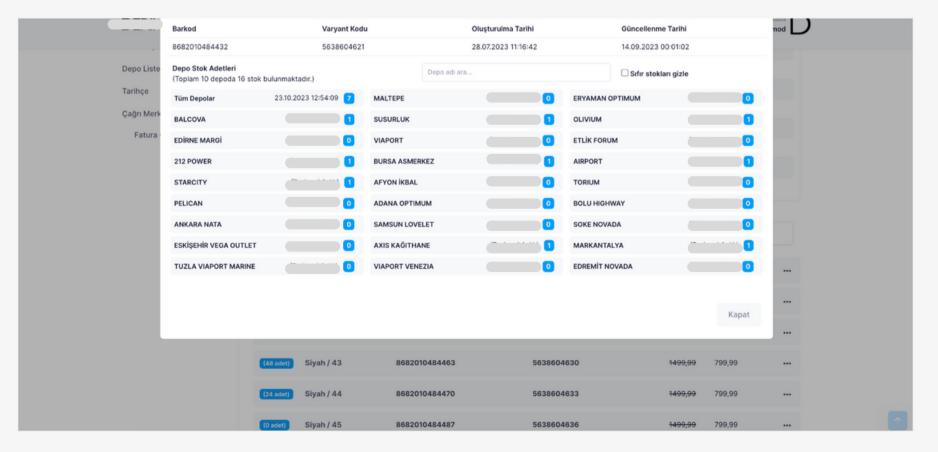
### HC ORDER DETAIL



### HC ORDER SCREEN

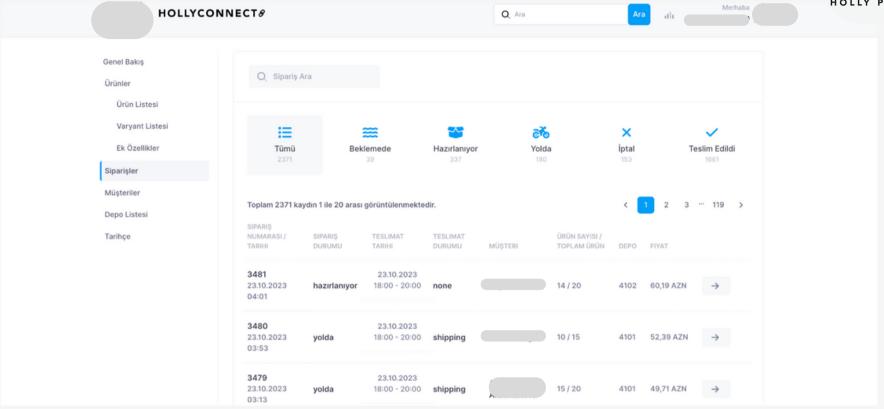


### PRODUCT DETAIL STOCK UPDATE

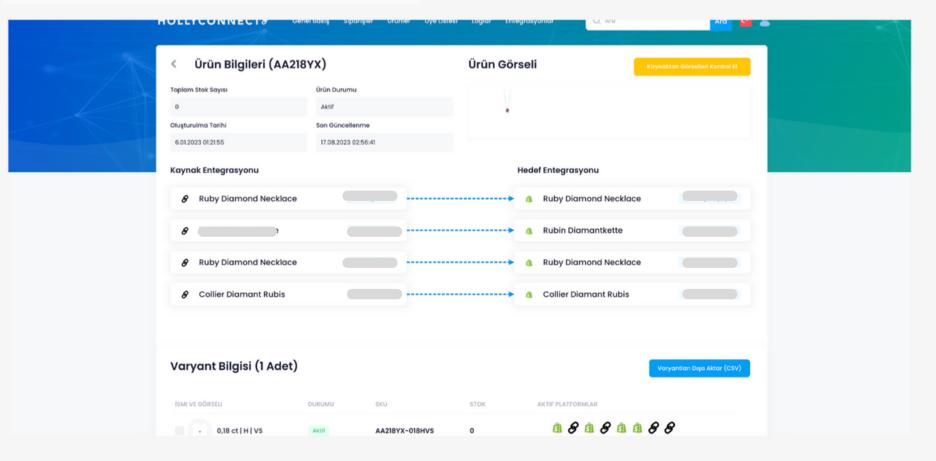


### HC ORDER STATUS



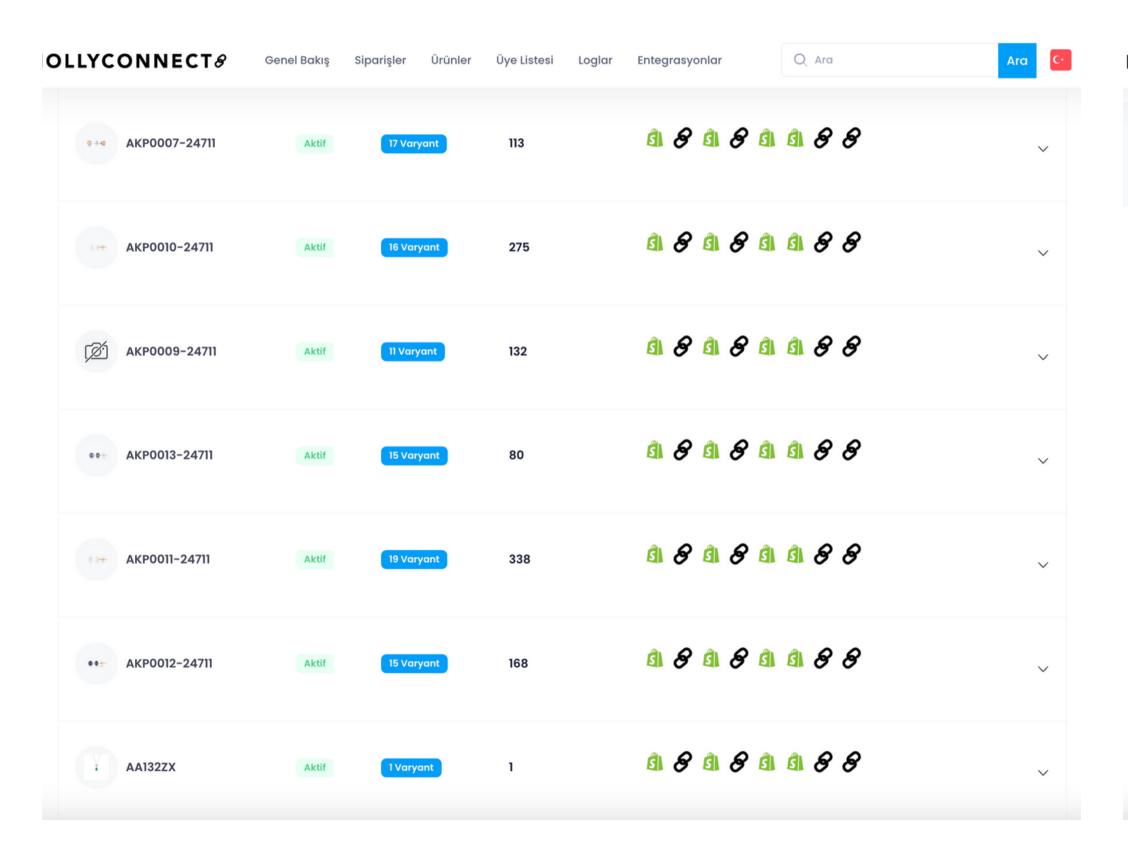


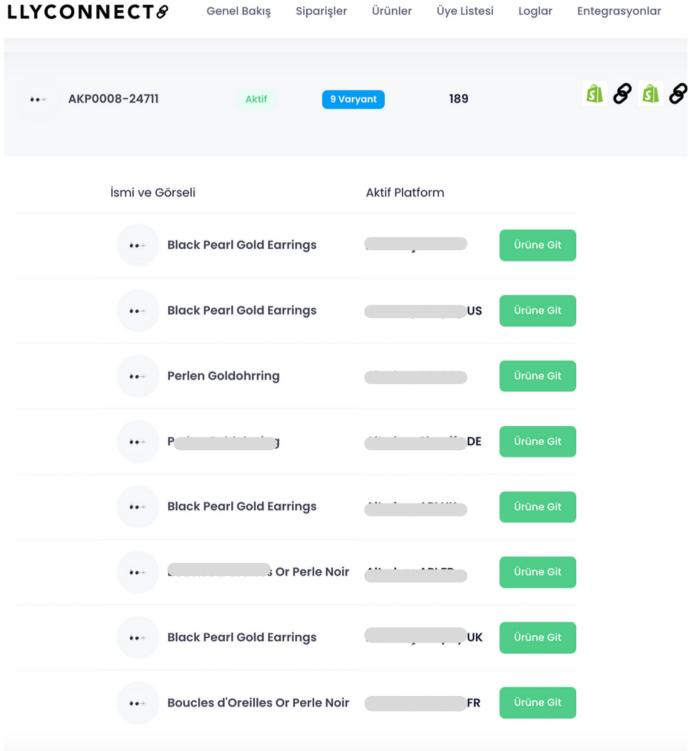
### HC PRODUCT DETAIL





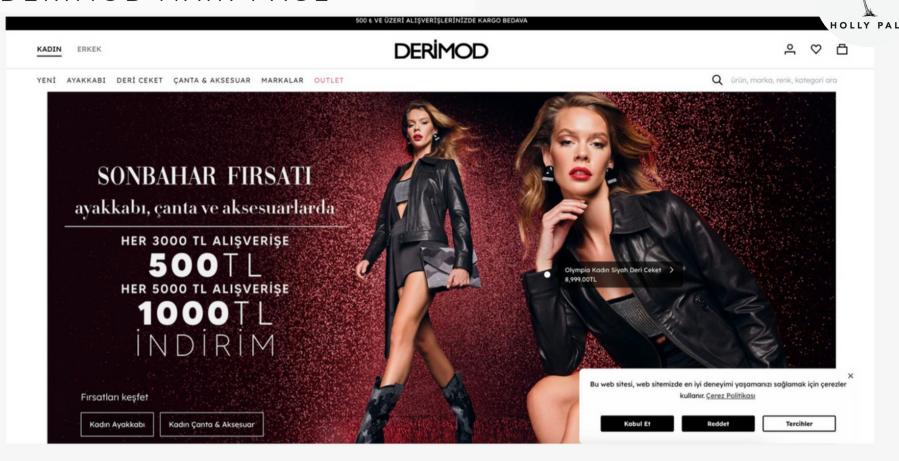
### HC PRODUCT LISTING



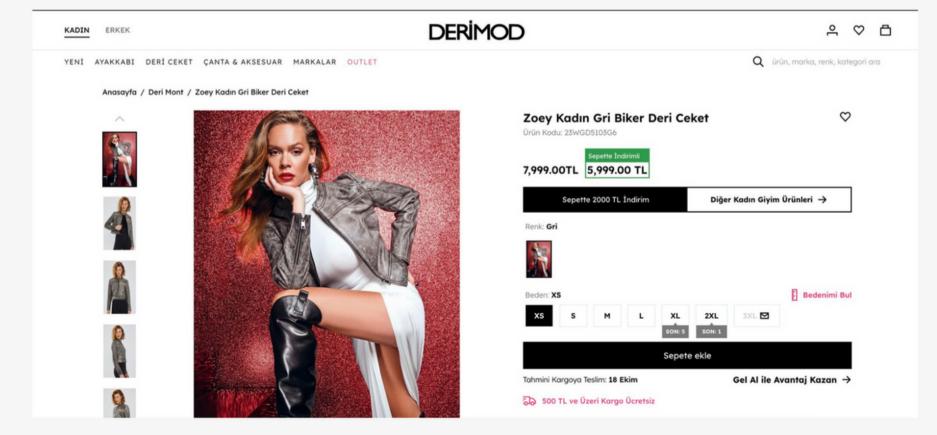


# DERIMOD

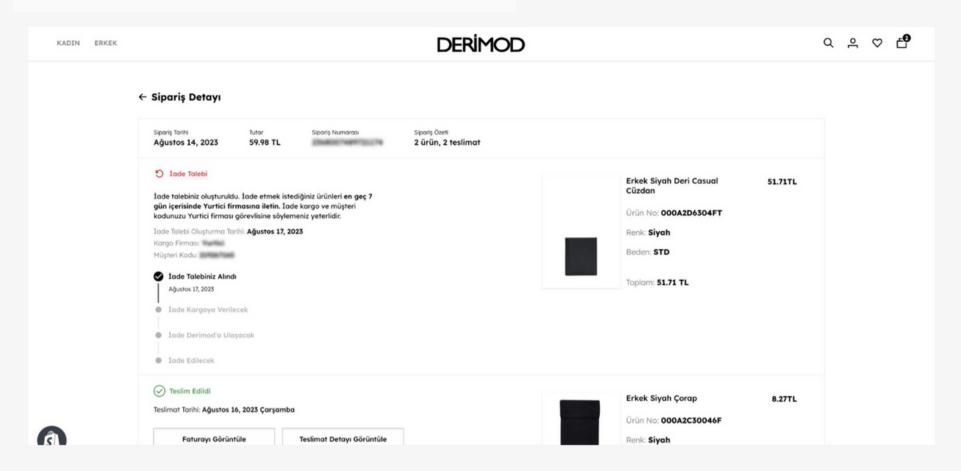
### DERIMOD MAIN PAGE



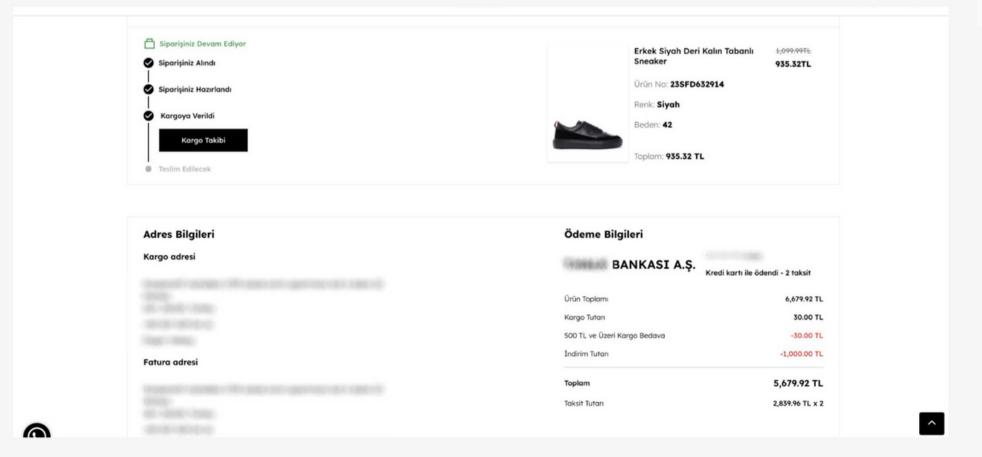
### DERIMOD PRODUCT DETAIL



#### ORDER DETAIL



### ORDER TRACKING DETAIL

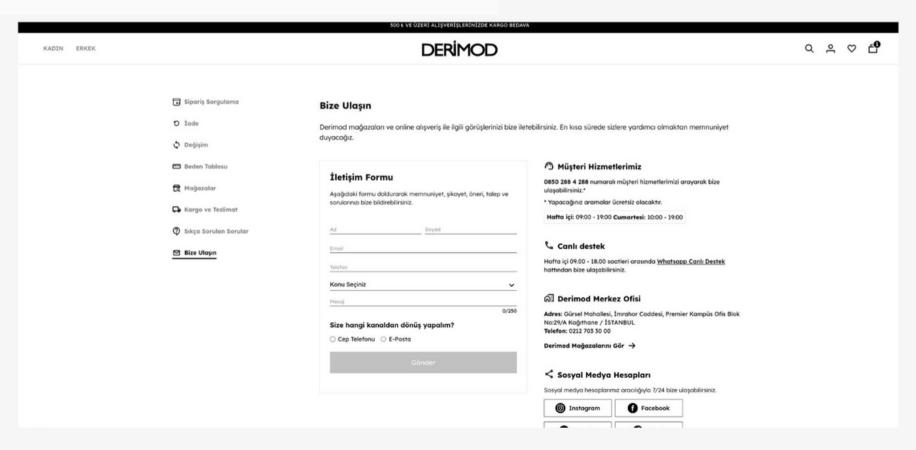


### ORDER DETAIL



KADIN ERKEK	DERÍMOD			
	← Sipariş Detayı  Sipariş Tarihi Tutar Sipariş Numarası Sipariş Özeti 7 Ekim 2023 5,679.92 TL 8 ürün, 4 teslimat			
	✓ Teslim Edildi       Kadın Siyah Deri Casual Sneaker       1;049:997E         892.80TL       Örün No: 23SFD411018         Renk: Siyah         Satın aldığınız ürünleri 14 gün içerisinde iade edebilir veya 30 gün içerisinde moğazadan değişim yapabilirsiniz. Detaylı bilgi edinin, lade ve değişim işlemleri için lütfen giriş yapırı.     Toplam: 892.80 TL			
<b>6</b>	Teslimat Tarihi: 11 Ekim 2023  Erkek Beyaz Kalın Tabanlı Sneaker 765.26TL  Ürün No: 23SFD606414  Renk: Beyaz  Satın aldığınız ürünleri 14 gün içerisinde iode edebilir veya 30 gün içerisinde moğazadan değişim yapobilirsiniz. Detaylı bilgi edinin. 1 ade ve değişim işlemleri için lütfen giriş yapın.			

### CONTACT PAGE DETAIL

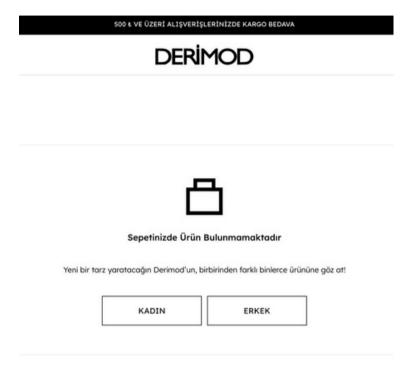


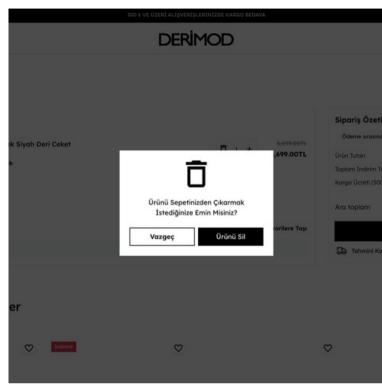
### DERIMOD

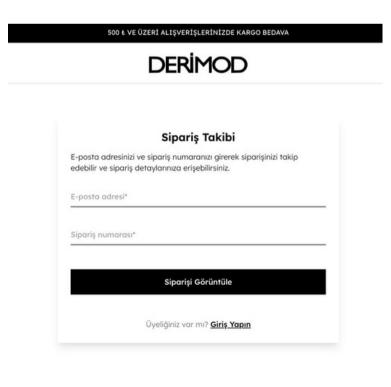
• Empty Cart Page

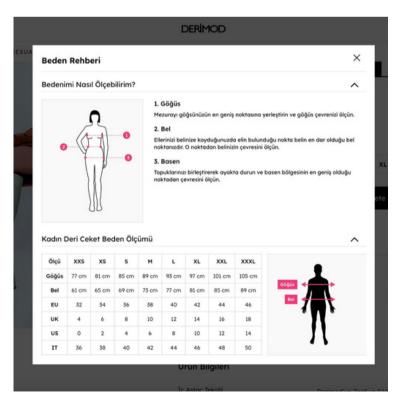
- Cart Page
- Order Tracking
- Size Chart













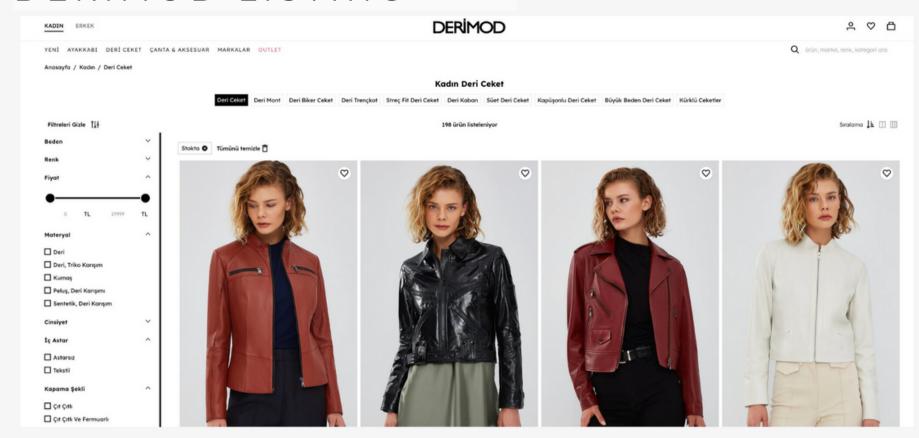
DERIMOD OTP

### DERIMOD FAVORITES

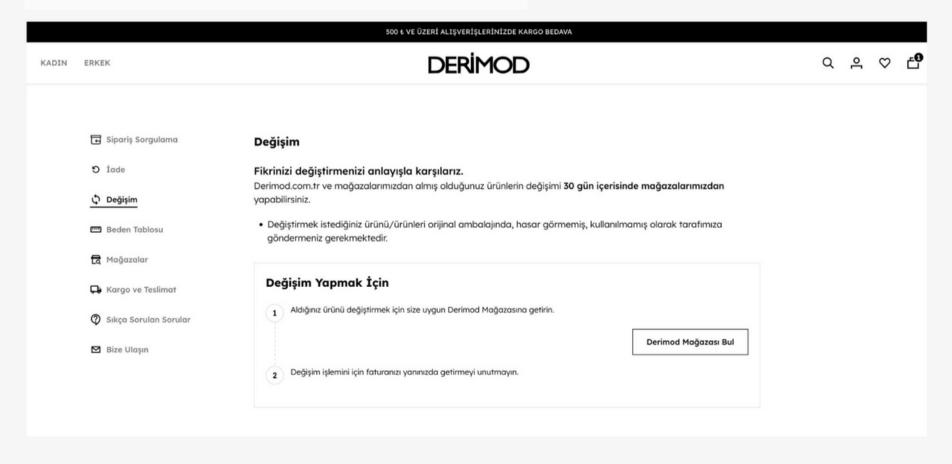
### **DERIMOD Favorilerim** 2 ürün listeleniyor × Favorilerim için giriş yap Favoriye eklediğiniz ürünleri tüm cihazlarınızda görüntülemek için lütfen üye olun veya giriş yapın. Üye ol Giriş Yap Amor Kadın Siyah Deri Biker Ceket 7,999.00TL Siyah / S

### DERIMOD Üye Ol Plam n.com 02:27 SMS Onay Kodu gelen doğrulama kodunu girin. 5 6 0 8 3 2 de Derimod üye ödülü kazanın. Yeni kod al Onayla O Belirtmek İstemiyorun dınlatma Metni'ni okudum, kabul ediyorum. ims ve E-mail) almayı kabul ediyorum. Hesabın var mı ? Giriş Yap

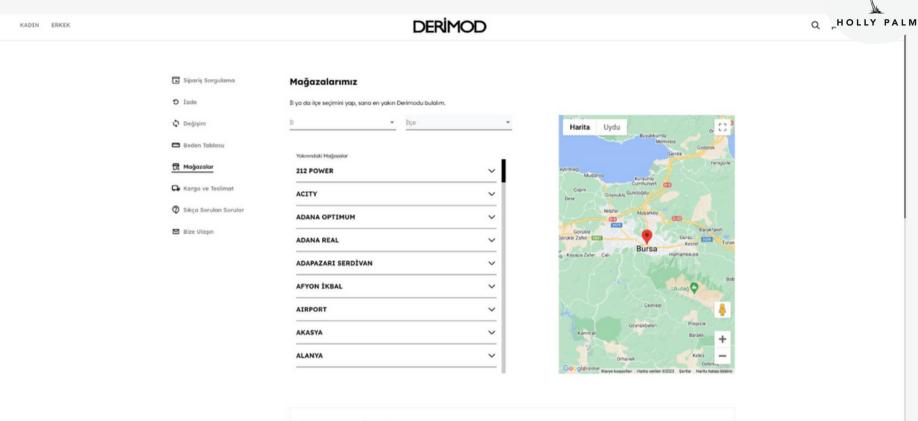
### DERIMOD LISTING



### DERIMOD SPECIALISED PAGES



### DERIMOD STORES



Artık siparişini online verip, ürünü istediğin mağazadan teslim alabilirsin!

### DERIMOD REFUND PROCESSES





### THE OFFER PROCESS

### **Request List**

We send you a request list to better define your brand and explore the boundaries of the project. If necessary, we organise meetings for exploration.











### **Offer Submission**

After our process is determined, we share our offer document containing all the details with you.

### **Contract Process**

After approval, we proceed to the contract signature process and start the project simultaneously.











### THE PROJECT PROCESS

### **Project Plan Creation and Follow-up**

We create a <u>project plan</u> on Monday.com and create an order in which we will follow the project together, organise weekly meetings and share the necessary documents for the first phase.











### **Project Process**

During the project process, we follow the tasks through weekly meetings and share updates.



In the last stage of the project, which is the tests, we check the <u>test check list</u> that creates all the project tasks as a whole team by checking the tasks as a whole team and approve them and open them for your approval.







### **GO LIVE**

After the approval, we take the website live and after the go live, our maintenance process starts

Maintenance List





# Thank you

shopify.com/hollypalm

https://www.hollypalm.com

**HOLLYCONNECT8**