

**Sewing Studio**  
by Rags2Riches  
updated: Nov 13, 2023



## Table of Contents

**Page 3:** Contact Details

**Page 4:** About Us,  
Summary of Services

**Page 5:** How it Works


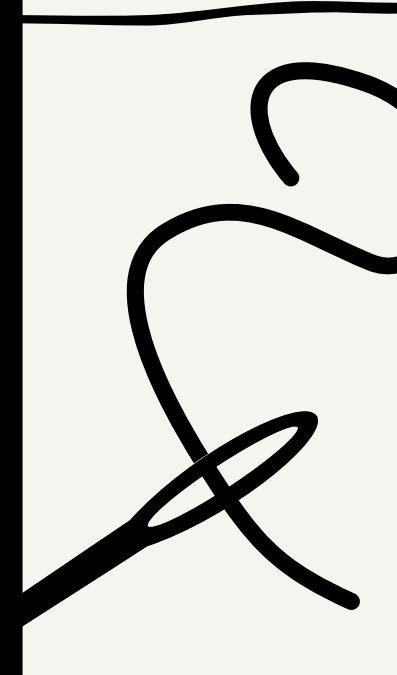
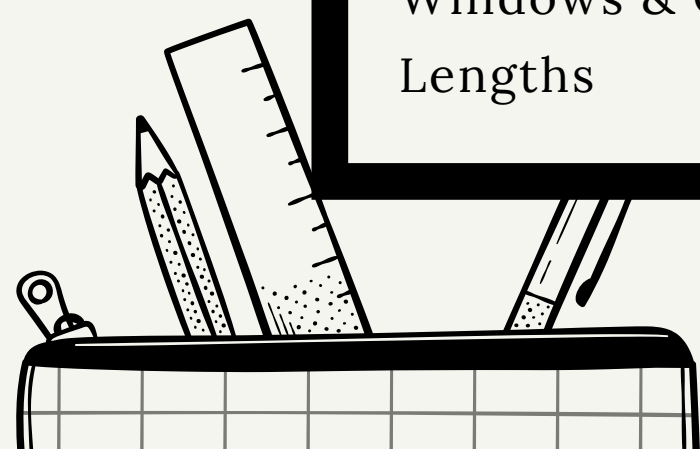
**Page 6:** Important  
Information (on the lead  
time, payments,  
customization, etc.)

**Page 7:** Sewing Studio  
Location

**Pages 8-14:** Catalog and  
Price List

**Page 15:** Upcycling with  
us

**Page 16-17:** Measuring  
Windows & Curtain  
Lengths



We are a Sewing Studio with a mission to sew custom-made products for customers while creating livelihood for artisans and practicing zero-waste production principles.

**CUSTOMIZE WITH US**

[WWW.R2R.PH](http://WWW.R2R.PH) | [SEWINGSTUDIO@RAGS2RICHES.PH](mailto:SEWINGSTUDIO@RAGS2RICHES.PH)

+63 936 935 8560

---

### **SEWING STUDIO ADDRESS**

Sewing Room (3rd floor,  
beside Customer Service)  
IKEA Pasay City  
Mall of Asia Complex,  
Marina Way, Pasay, 1300  
Metro Manila, Philippines

### **HQ ADDRESS**

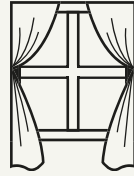
Intentionality, Inc.  
Rags2Riches, 87 Scout  
Fuentebella St. Quezon  
City, Philippines 1103

## about us

R2R (Rags2Riches) started in 2007 with the very serious mission of lifting Filipino artisans out of poverty. We started doing this through partnering with artisans and transforming unwanted fabric into woven rugs, then into bags and clothes.

We are also the official Sewing Studio of IKEA Philippines, with a mission to sew custom products for IKEA customers while creating livelihood for artisans and practicing (with your help!) zero-waste production principles.

## services



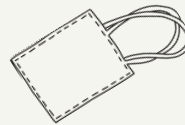
### Custom Curtain

Starts at Php 250 / panel  
Alteration starts at Php 125/panel



### Cushion Cover

Starts at Php 160 / pc



### Tote Bag

Starts at Php 125 / pc



### Table & Bed Runner

Starts at Php 50 / pc

Scan to view  
full services  
catalogue

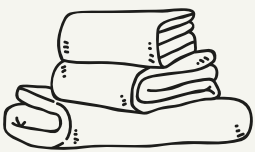


Or visit [r2r.ph/sewingstudio](https://r2r.ph/sewingstudio).

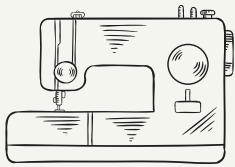
**IMPORTANT:** Prices are for Services only. Exclusive of additional materials if applicable. Corporate and Bulk Rates will be quoted separately.

# SEWING STUDIO BY RAGS2RICHES

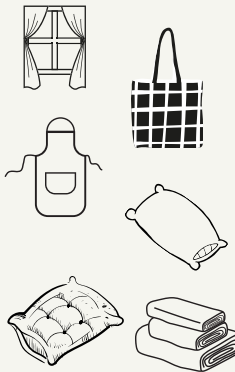
## how it works



**Step 1:** Purchase textiles or textile products from IKEA - OR select the styles and items you want to be sewn (or altered) and we can shop\* them for you if you are using our sewing services.



**Step 2:** Go to the Sewing Studio by R2R within IKEA PH! You can also email or call us (details are in this document!), whatever works for you!



**Step 3:** Choose from our Sewing Services catalog of super cool and useful sewn products you can customize for your home or business.

**Step 4:** We'll prepare your orders for pick-up or delivery!

**And we also upcycle!** We could use your fabric wastage (and other fabric scraps) and make them into small things you can use and treasure for a long time.

*\*Minimum order quantities and order value will apply.*

# important stuff

---

## **Branding and logo**

**printing\*:** Yes, we can do this! We can print on ribbons, stamp on leather, and others that we can attach to your custom items.

**Customized items\*:** If you have product ideas outside of our current list, we can explore them and design them with you! We can also make corporate giveaways, gift card holders, face masks, and many more.

**Payments:** We accept payments in cash, credit card, e-wallets, and checks (corporate).

**Lead time:** For non-express regular sewing services, our lead time is 7 to 14 days (and longer during holidays). For bulk orders, our lead time is 14 to 30 days. Bigger volume orders will take more time. But we love talking to our customers so we'll make sure you know when to expect your orders.

**Personal shopping service\*:** If you avail of our sewing service, we can shop the textiles and textile products for you within IKEA.

---

*\*Minimum order quantities and order value will apply.*

# Sewing Studio

by Rags2Riches

## our location

Sewing Studio



**3rd floor, beside Customer Service**

# Sewing Studio

by Rags2Riches

## curtains



**Tie Top Curtain**

Per panel: 250 cm x 145cm  
Php 325.00



**French Pleat**

Per panel: 250 cm x 145cm  
Php 295.00



**Double Pleat**

Per panel: 250 cm x 145cm  
Php 295.00



**Pencil Pleat**

Per panel: 250 cm x 145cm  
Php 295.00



**Eyelet (no grommet)**

Per panel: 250 cm x 145cm,  
less than 8 grommets  
Php 295.00



**Tab Curtain**

Per panel: 250 cm x 145cm  
Php 250.00



**Hidden Tab Curtain**

Per panel: 250 cm x 145cm  
Php 295.00



**Loop Curtain**

Per panel: 250 cm x 145cm  
Php 325.00



**Loop Curtain w/ Velcro**

Per panel: 250 cm x 145cm  
Php 430.00

**QUOTATIONS FOR CURTAINS ARE FOR ONE-LAYER CURTAINS & STANDARD LEAD TIME.**

Price x 2 = with lining or double-sided curtain

Price x 2 = express (within 3 hours) - subject to availability



# Sewing Studio

by Rags2Riches

## curtains



### Loop Curtain w/ Buttons

Per panel: 250 cm x 145cm  
Php 430.00 (no buttons)



### Curtain with Rings (exclusive of rings)

Per panel: 250 cm x 145cm  
Php 295.00



### Alteration

Per set: 2 curtains (sized  
250 cm x 145 cm no lining)  
Php 250

For every 100 cm above  
standard size of 250 cm x  
145 cm, additional charge  
of Php 85.00

**QUOTATIONS FOR CURTAINS ARE FOR ONE-LAYER CURTAINS & STANDARD LEAD TIME.**

Price x 2 = with lining or double-sided curtain

Price x 2 = express (within 3 hours) - subject to availability

## *Sofa & Cushions*



### Cushion Cover - no piping

Per piece: 50cm x 50cm,  
15 cm thickness  
Php 155.00

Per piece: 70cm x 70cm,  
15 cm thickness  
Php 155.00

Per set of 4: 60cm x 60cm,  
15 cm thickness  
Php 495.00



### Scattered Cushion Cover - no piping

Per piece: 50cm x 50cm  
Php 160.00

Per piece: 65cm x 65cm  
Php 175.00



### Scattered Cushion Cover - with piping

Per piece: 50cm x 50cm  
Php 160.00

Per piece: 65cm x 65cm  
Php 195.00

# Sewing Studio

by Rags2Riches

# personalization



Embroidery (letters only)

26mm height

1-5 letters

Php 65.00

6-8 letters

Php 90.00

9-10 letters

Php 130.00

Every letter above 10

Php 30.00

*Applicable only for Medium weight & Cursive fonts*

--

Bold Font

1-5 letters

Php 70.00

6-8 letters

Php 100.00

9-10 letters

Php 140.00

Every letter above 10

Php 35.00



Embroidery (letters only)

38mm height

1-5 letters

Php 90.00

6-8 letters

Php 115.00

9-10 letters

Php 155.00

Every letter above 10

Php 45.00

*Applicable only for Medium weight & Cursive fonts*

--

Bold Font

1-5 letters

Php 100.00

6-8 letters

Php 120.00

9-10 letters

Php 160.00

Every letter above 10

Php 50.00

**QUOTATIONS ARE FOR ONE-LAYER & STANDARD LEAD TIME.**

Express (within 3 hours) - subject to availability

Punctuations & numbers are considered letters and are included in the count

Restrictions: We are not allowed to embroider named brands (such as IKEA), words & symbols that are offensive, and the like

# Sewing Studio

by Rags2Riches

## bedroom



**Pillow Case**

**Standard Size**

**Per piece: 20" x 26"**

**Php 105.00**

**Queen Size**

**Per piece: 20" x 30"**

**Php 110.00**

**King Size**

**Per piece: 20" x 36"**

**Php 120.00**



**Bedsheet / Blanket**

**Per piece: Flat Single**

**Php 360.00**

**Per piece: Flat Queen**

**Php 425**

**Per piece: Flat King**

**Php 495**



**Bed Runner**

**Per piece: 39" x 75"**

**Php 160.00**

**Per piece: 54" x 75"**

**Php 190.00**

**Per piece: 60" x 80"**

**Php 230.00**

**Per piece: 78" x 80"**

**Php 290.00**

**QUOTATIONS ARE FOR ONE-LAYER & STANDARD LEAD TIME.**

**Price x 2 = with lining or double-sided**

**Price x 2 = express (within 3 hours) - subject to availability**

# Sewing Studio

by Rags2Riches

## dining



**Fabric Coaster**

Per piece: 4" x 4"

Php 40



**Fabric Cutlery Pocket**

Per piece

Php 85



**Fabric Placemat**

Per piece: 12" x 18"

Php 65.00



**Fabric Napkin**

Per piece: 16" x 16"

Php 65.00

Per piece: 18" x 18"

Php 85.00

Per piece: 20" x 20"

Php 100.00

Per piece: 22" x 22"

Php 115.00



**Dish Towel**

Per piece: 27" x 18"

Php 35.00

**QUOTATIONS ARE FOR ONE-LAYER & STANDARD LEAD TIME.**

Price x 2 = with lining or double-sided

Price x 2 = express (within 3 hours) - subject to availability

# Sewing Studio

by Rags2Riches

## dining & ironing services



### Table Runner

Single sided

Per piece: 18" x 60"

Php 65.00

Double sided

Per piece: 18" x 60"

Php 100.00

Single sided

Per piece: 18" x 84"

Php 95.00

Double sided

Per piece: 18" x 84"

Php 140.00

Per piece 6 feet long

Php 45.00

Per piece 9 feet long

Php 50.00

Per piece 12 feet long

Php 55.00



### Table Cloth

Per piece: 4-seater

Php 195.00

Per piece: 6-seater

Php 240.00

Per piece: 8-seater

Php 330.00

Per piece: 10-seater

Php 475.00

Per piece: 47" x 78"

Php 180.00

Per piece: 55" x 55"

Php 145.00

Per piece: 55" x 79"

Php 220.00

Per piece: 55" x 98"

Php 250.00

Per piece: 55" x 118"

Php 300.00



### Ironing Board Cover - no lining

Per piece: Php 95.00

### Ironing Board Cover - with lining

Per piece: Php 110.00

### Ironing Service per square meter: Php 25.00

**QUOTATIONS ARE FOR ONE-LAYER & STANDARD LEAD TIME.**

Price x 2 = with lining or double-sided

Price x 2 = express (within 3 hours) - subject to availability

# Sewing Studio

by Rags2Riches

## alteration services

---



**Length Alteration**  
**(hemming)**

Per set: 2 panels of 250 cm x  
145 cm each)  
Php 250.00



**Joining of Curtains**

Per set: 2 panels of 250 cm  
height  
Php 150.00



**Hemming +**  
**Joining of curtains**

Per set: 2 panels of 250 cm  
height  
Php 350.00



**Hemming + Changing of**  
**curtain tabs to French**  
**Pleats**

Per set: 2 panels of 250 cm  
height  
Php 320.00



**Express Length Alteration**  
**(Hemming)**

Per Set of 2 panels: 250 cm x  
145 cm per panel  
PHP 350.00

# Sewing Studio

by Rags2Riches

## accessories & upcycling

---



**Tote Bag - no zipper**  
Per Piece: 12" x 14"  
Php 125.00



**Travel Pouch - w/ zipper**  
Per Piece  
Php 90.00



**Scrunchies (small)**  
Php 20.00



**Scrunchies (medium)**  
Php 22.00



**Scrunchies (large)**  
Php 25.00



**Scrunchies (XL)**  
Php 28.00

**Other upcycling ideas? Let us know!**

Customized items will be quoted separately.

## how it works

When you have items sewn by us using IKEA fabric, chances are, there will be some off-cuts.

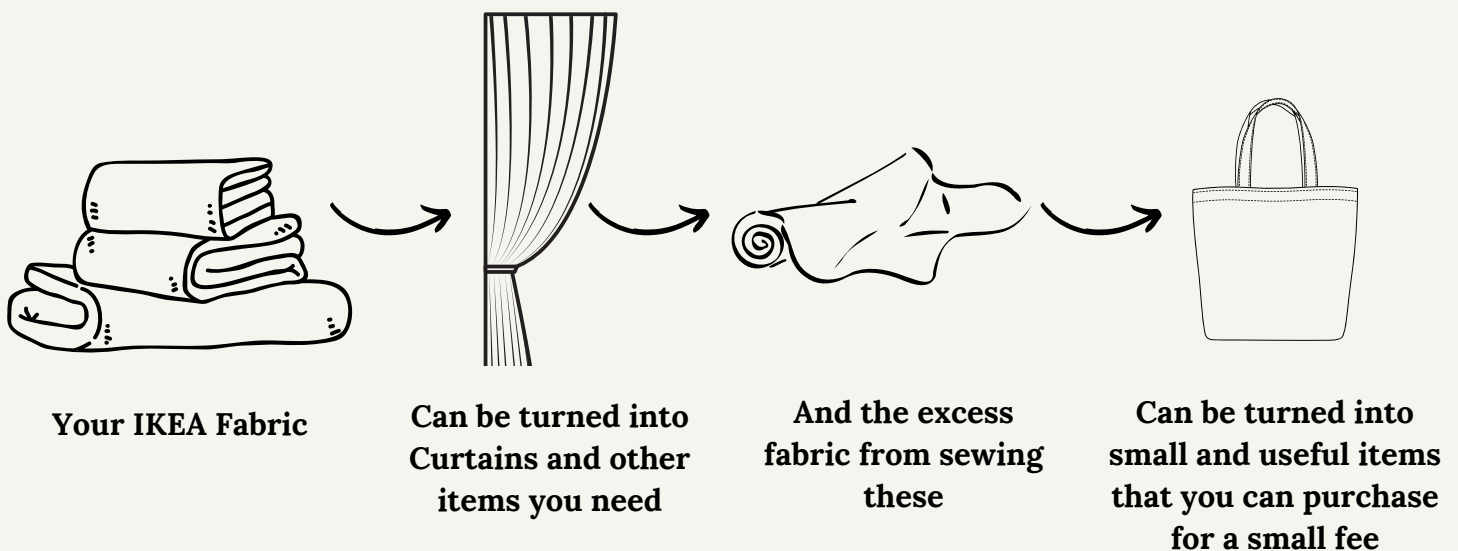
### You have 3 options:

**Option 1:** Bring home your off-cuts together with your items! Please recycle them! It would be fun!

**Option 2:** Choose from our "accessories & up-cycling" services and we can make small things out of your scrap fabric. You can avail of this before or after you get your items made.

**Option 3:** If you don't want to wait for us to sew your up-cycled items, let's swap!

For a special price\*, you can purchase a ready-made up-cycled item from the Sewing Studio and we can use your scrap fabric to make more up-cycled items!



*\*Special price only accounts for labor cost of the item and does not include the materials anymore! You can avail of the special price for items with the same fabric consumption as the excess fabric you'll be leaving with us.*

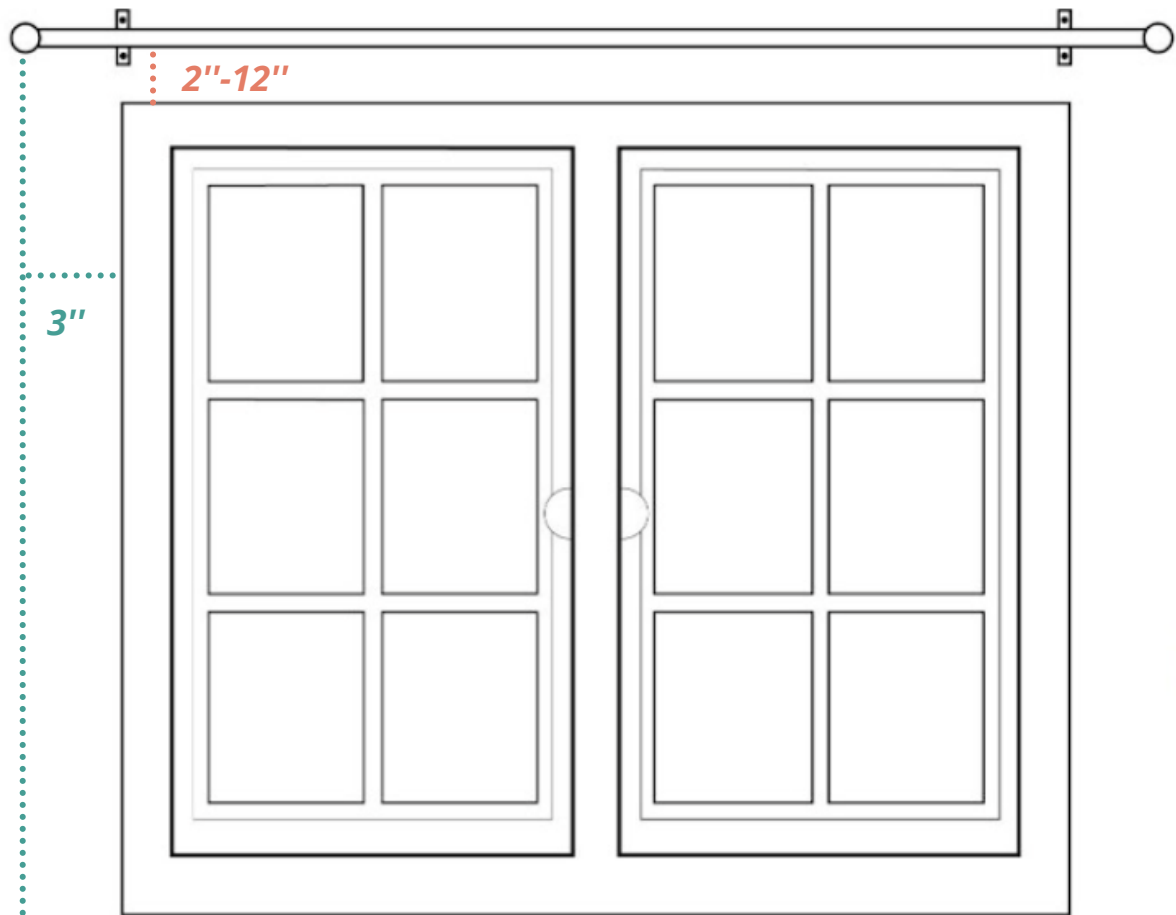


# Sewing Studio

by Rags2Riches

---

## MEASURING WINDOWS FOR CURTAINS



Measure the width of the rod from left to right.

A common rule: curtains finished width should be at least 2 times the width of your window (if not more - sheers can be 3 times the window width) to achieve a look of proper fullness.

- For type of curtains:
  - Double the width for pencil pleated windows.
  - Multiply the width by two for eyelet windows.
  - Multiply the width by 1.5 for tab top windows.
- For fullness:
  - Standard fullness multiply by 2
  - Deluxe Fullness multiply 2.5
  - Ultra fullness multiply by 3

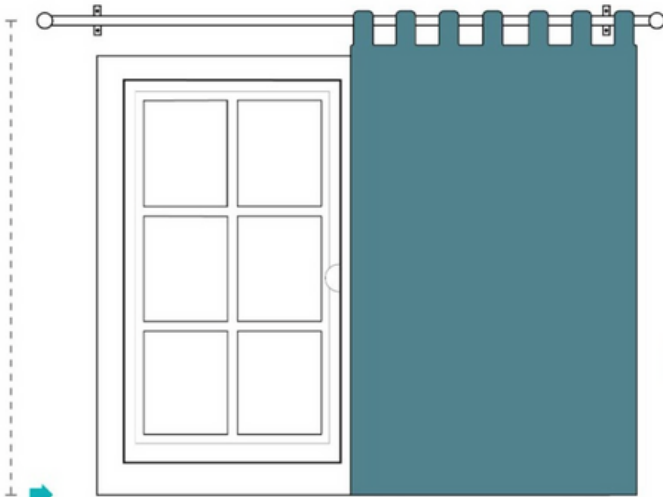
We have rules of thumb but it is your space! So go for whatever makes you joyful!

# Sewing Studio

by Rags2Riches

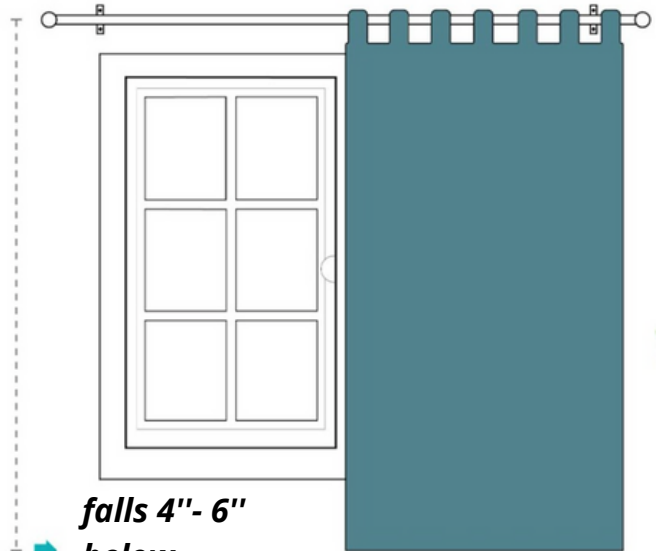
## CURTAIN LENGTHS

### Sill



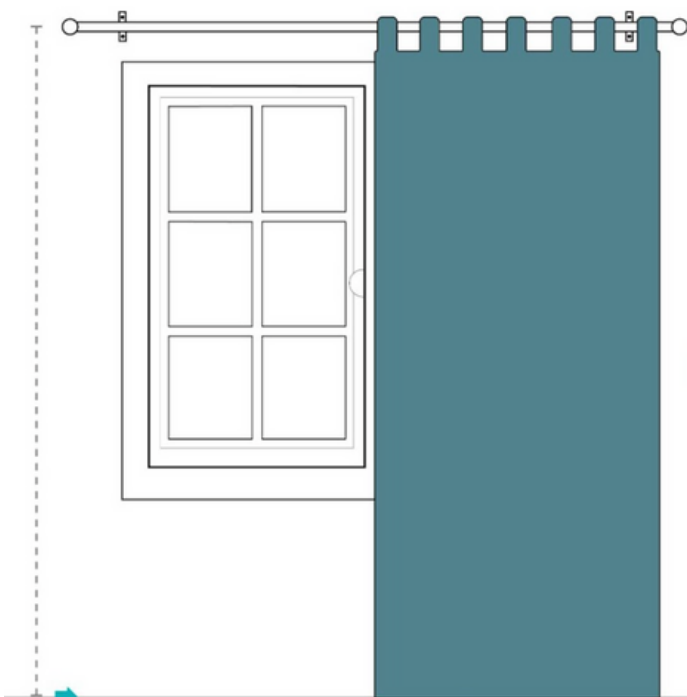
*bottom of curtain covers the bottom of windowsill / depending on preference*

### Apron



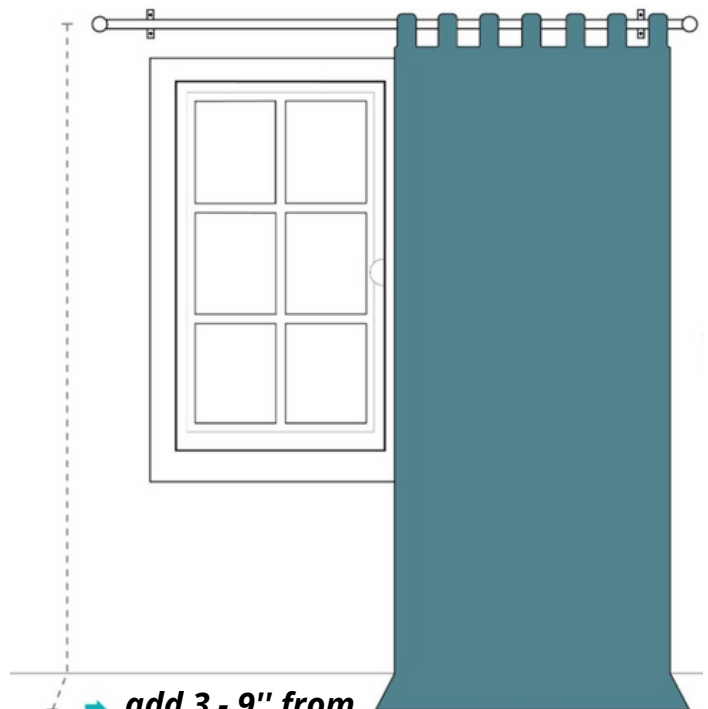
*falls 4" - 6" below windowsill*

### Floor



*1/2 inch above the floor*

### Puddle



*add 3 - 9" from floor length*