

# BEUO

Fashion

JANUARY  
2016

Haute  
**BOHÈM**

Fashion  
**Editor's Picks**

Globetrotter  
Bliss  
**at Grand Velas  
Riviera Maya**

#102

ER ROYL,  
**Australian luxury**

*from Starz's Power*

LALA  
ANTHONY

by Aleksandar Tomovic



a special fashion spread with  
JUSTIN BALDONI

Flaked leading lady  
RUTH KEARNEY

**SOBELLO**









E R R O Y L

# Australian LUXURY AT ITS BEST

WRITTEN AND CREATED BY **MARK NORRIS**

WHEN YOU THINK OF LUXURY WATCHES, THE SOUTHERN HEMISPHERE USUALLY ISN'T OUR FIRST PORT OF CALL FOR MARKETPLACES. THE SWISS HERITAGE, AND GLAMOROUS VISARD THAT ENGULFS WESTERN EUROPEAN WATCHMAKERS, DISTRACT THE MAJORITY OF CONSUMERS AWAY FROM ANY OTHER OFFERINGS. BUT DARE TO LOOK OUTSIDE OF THIS BOUNDARY, AND YOU'LL FIND A GEM, RIGHT IN THE HEART OF AUSTRALIA; ERROYL.



The brand, established in 2014 by Wes Knight, has achieved incredible success in such a short space of time, pitching up against such mighty mechanical rivals; their offering is nothing short of exquisite.

ERROYL started as a kickstarter project, with great success, their watches have now been sold in more than 37 countries worldwide, and with Europe being one of their strongest markets. Inspired by minimalist ideologies, the brand takes pride in attracting new and established collectors alike, and has done extremely well to forge its own brand identity in such a short space of time.

Attention-to-detail, and impeccable product material, make ERROYL watches a real pleasure to wear. For me, when looking at a watch to buy, it's not just about the status of the brand on my wrist, it's about the aesthetics, and feel, and quality of the product upon touch, and an overall aura that the brand has, from delivery, through to initial wear, and proposed durability. It's also about owning something a little different to everyone else, something that stands out, but in an elegant way, something that will open up a conversation, a talking point around dinner, something that will migrate away from the norm. ERROYL certainly does all of these things, and more.







## **REGENT** COLLECTION

### THE REGENT COLLECTION

New to 2016, is one of my favorite timepieces from their range; The Regent Collection. The collection introduces a triple date complication to the stable of ERROYL watches. The Regent Collection takes its cue from the Heritage Collection with a polished rose gold plated bezel and case providing a rich and vibrant lustre, perfectly sized at 42mm to accommodate the day and month sub-dials. The tapering lugs, our signature dauphine hands and the Italian crazy horse (saddle) leather strap add the finishing touches to an eye-catching design.

designed rose gold stamped case back, the Regent Aurum is fittingly presented in a luxury wooden presentation box.

[www.erroyl.com](http://www.erroyl.com)  
 Instagram: @erroylwatchcompany  
 Twitter: @erroylwatchco  
 Facebook: erroylwatchcompany

Available for delivery this month, the Regent Collection promises to be one of ERROYL's most popular timepieces since their launch. For more information on The Regent Collection, and any other timepiece from ERROYL, take the time to browse their online presence.

### REGENT AURUM

In particular, the Regent Aurum, a personal favorite, features a white sunray dial with a unique guilloché concentric circle design. The dial is decorated with rose gold plated applied stainless steel hour markers and is made even more striking by the white recessed day and month sub-dials. The Regent Aurum is powered by the Japanese Miyota Cal. 9122 movement with more than 40 hour power reserve, providing reliability and functionality. Featuring scratch resistant sapphire crystal with an anti-reflective coating on the underside and an exquisitely

