

LOOKBOOK 2024

made by
Fressko®

LOOKBOOK 24



madebyfressko.com

NOT JUST A DRINK BOTTLE

We are a Melbourne-based brand passionate about innovating and elevating premium personal portability that serves both the individual and the planet.

Established in Melbourne in 2014, our aim is to design and engineer high quality, long-lasting and thoughtful lifestyle products that eliminate excessive use of single-use plastic bottles and throwaway cups.

We don't compromise on quality; we expand our range slowly - designing, tweaking and investing heavily in our products until we are satisfied they are at 'Fressko' standards. Nothing is bought "off the shelf", we innovate new.

Weaving simplicity, style, sustainability, and a little fun into everything we do, we take pride in our reputation to consistently deliver elegant and sustainable solutions. This is made by Fressko...

Sip in style and enjoy.





REUSABLE COFFEE CUPS



STAINLESS STEEL CUP

BINO: Holds 227ml or 8oz

CAMINO: Holds 340ml or 12oz

GRANDE: Holds 475ml or 16oz



COLOURS

	COAL	KHAKI	FLOSS	TUSCAN	DENIM	OAT	
BINO	FSKBINBLA230	FSKBINKHA230	FSKBINFLO230	FSKBINTUS230	FSKBINDEN230	FSKBINOAT230	
CAMINO	FSKCAMBLA340	FSKCAMKHA340	FSKCAMFLO340	FSKCAMTUS340	FSKCAMDEN340	FSKCAMOAT340	
GRANDE	FSKGRABLA475	FSKGRAKHA475	FSKGRAFLO475	FSKGRATUS475	FSKGRADEN475	FSKGRAOAT475	

	ROUGE	CANARY	SAGE	RIVER	EMERALD	CLOVER	FROST
BINO	FSKBINROU230	FSKBINCAN230	FSKBINSAG230	FSKBINRIV230	FSKBINEME230	FSKBINCLO230	FSKBINFRO230
CAMINO	FSKCAMROU340	FSKCAMCAN340	FSKAMSAG340	FSKCAMRIV340	FSKCAMEME340	FSKCAMCLO340	FSKCAMFRO340
GRANDE	FSKGRAROU475	FSKGRACAN475		FSKGRARIV475			

Electropop

	WATERMELON	BUBBLEGUM	GRAPE	SHERBET	CORAL
BINO	FSKBINWAT230	FSKBINBUB230	FSKBINGRA230	FSKBINSHE230	FSKBINCOR230
CAMINO	FSKCAMWAT340	FSKCAMBUB340	FSKCAMGRA340	FSKCAMSHE340	FSKGRACOR475
GRANDE					

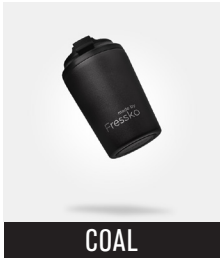
LIMITED EDITION

	CHILLI	BOOBIE
BINO	FSKBINCHI230	FSKBINNBCF230
CAMINO	FSKCAMCHI340	FSKCAMNBCF340

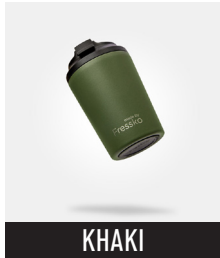
NEW

“Fressko for me ticks all the boxes of a great cup. It is definitely my go-to”

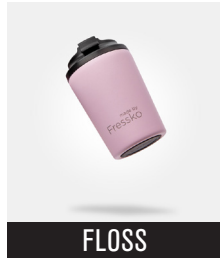
– Anthony Douglas, World Barista Champion, 2022



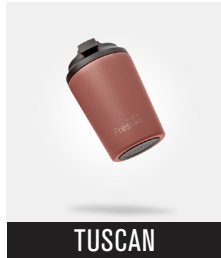
COAL



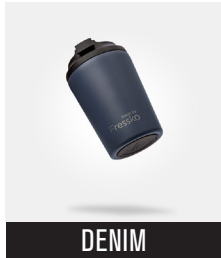
KHAKI



FLOSS



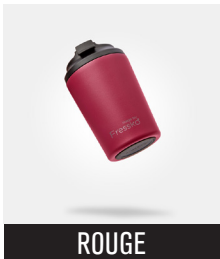
TUSCAN



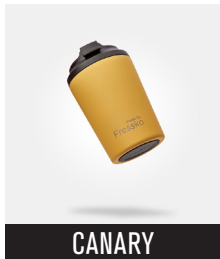
DENIM



OAT



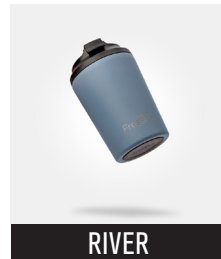
ROUGE



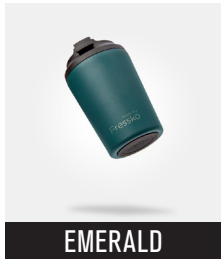
CANARY



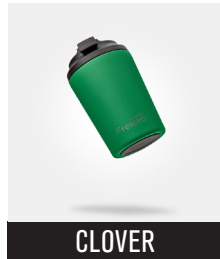
SAGE



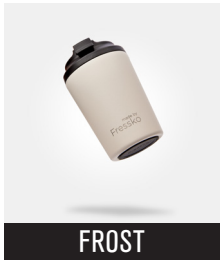
RIVER



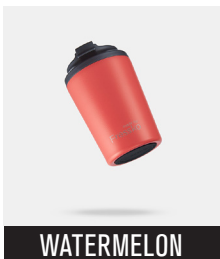
EMERALD



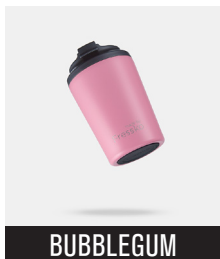
CLOVER



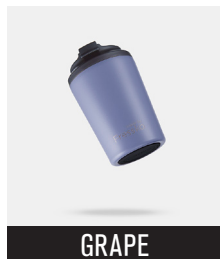
FROST



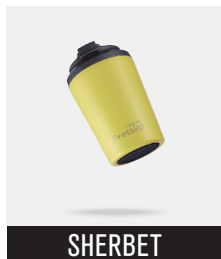
WATERMELON



BUBBLEGUM



GRAPE



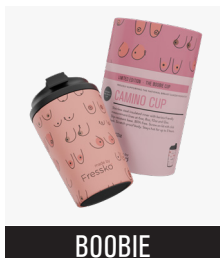
SHERBET



CORAL



CHILLI



BOOBIE

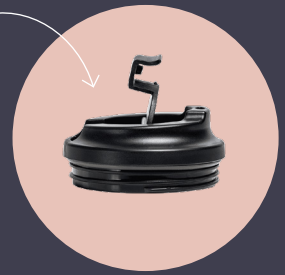
Fresko has been proudly supporting the NBCF since 2016. This year we created the BOOBIE CUP to help raise much-needed funds. Profit from each Boobie Cup sold goes directly to the NBCF.

♥ Thank you for your support.

PREMIUM, ALWAYS.

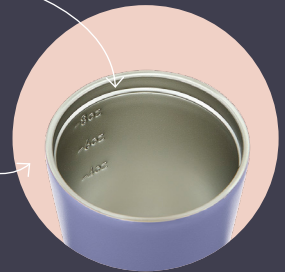
Often imitated never copied, the world-renowned original Fressko coffee cup is destined to become a trusted and stylish addition to your every-day carry. Say no to excessive waste and yes to sipping more sustainably today, tomorrow and forever.

Easy-clean,
spill-proof lid



Internal barista
measurement lines

Insulated



Non-scratch surface
and non-slip base



CERAMIC CUP

BINO: Holds 227ml or 8oz

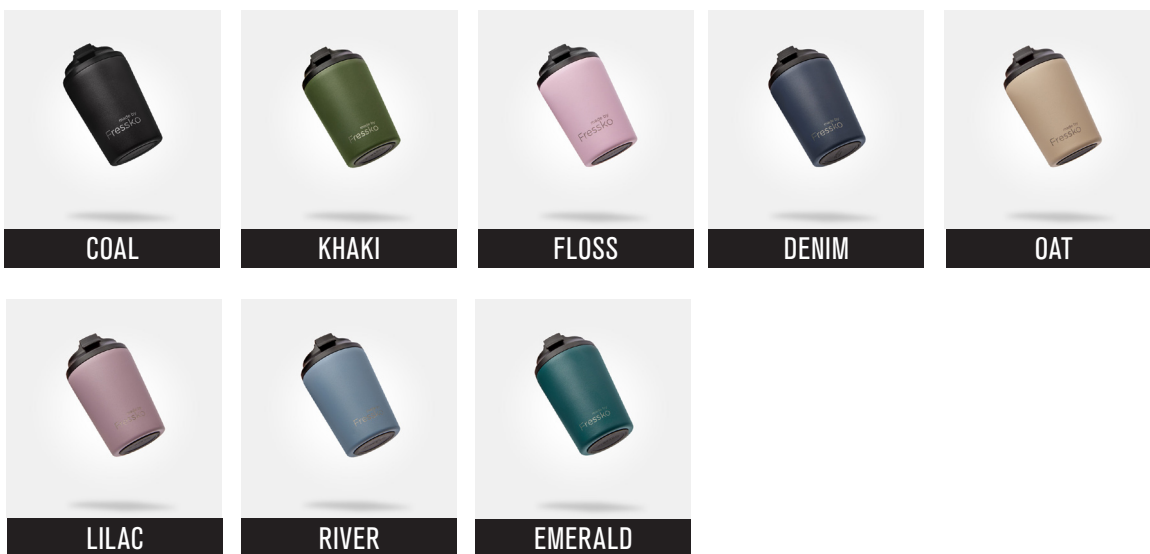
CAMINO: Holds 340ml or 12oz



COLOURS

	COAL	KHAKI	FLOSS	DENIM	OAT
BINO	FSKCERAMBINBLA230	FSKCERAMBINKHA230	FSKCERAMBINFLO230	FSKCERAMBINDEN230	FSKCERAMBINOAT230
CAMINO	FSKCERAMCAMBLA340	FSKCERAMCAMKHA340	FSKCERAMCAMFLO340	FSKCERAMCAMDEN340	FSKCERAMCAMOAT340

	LILAC	RIVER	EMERALD
BINO	FSKCERAMBINLIL230	FSKCERAMBINRIV230	FSKCERAMBINEME230
CAMINO	FSKCERAMCAMLIL340	FSKCERAMCAMRIV340	FSKCERAMCAMEME340



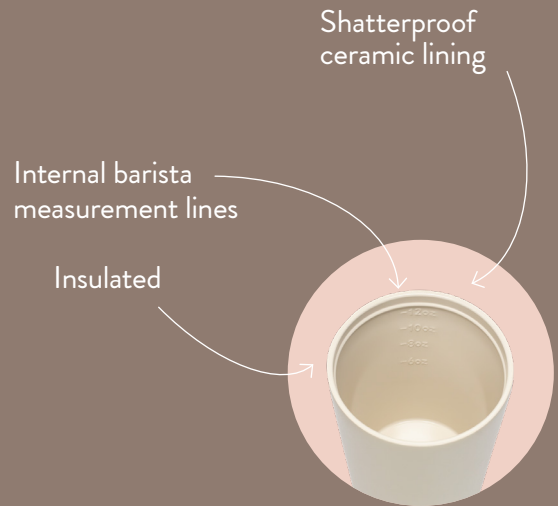
NEW RANGE

“Fressko for me ticks all the boxes of a great cup. It is definitely my go-to”

– Anthony Douglas, World Barista Champion, 2022

FOR THAT CLASSIC CUP FEEL.

Fressko's award-winning, world-renowned coffee cup, is now available with premium ceramic interior coating for a lustrous look and feel. Say no to excessive waste and yes to sipping more sustainably today, tomorrow and forever.



PREMIUM LEATHER SLEEVES

The most luxe coffee cup accessory for your favourite Fressko.

Made from genuine pebbled leather and featuring a handy finger loop so you can stay steady on the go. Soft, durable, and only gets better with age.

Available in both 8oz + 12/16oz sizing.

CARRY
WITH EASE
AND STYLE

LEATHER SLEEVES

	BLACK	BLUE	GREEN	GREY	PINK	TAN	TEAL
BINO & CAMINO	FSKCAMBLACKSL	FSKCAMBLUESL	FSKCAMGREENSL	FSKCAMGREYSL	FSKCAMPINKSL	FSKCAMTANSL	FSKCAMTEALSL
GRANDE	FSKBINBLACKSL	FSKBINBLUESL	FSKBINGREENSL	FSKBINGREYSL	FSKBINPINKSL	FSKBINTANSL	FSKBINTEALSL



BLACK

BLUE

GREEN

GREY



PINK

TAN

TEAL

Quality stitching

Comfortable to hold



Elevate your brew.

DRINK BOTTLE.

Sports functionality meets sustainable elegance. Fressko elevates your on-the-go refreshment with our latest offering: an elegantly designed, chemical-free, lightweight, insulated stainless steel reusable bottle equipped with our leak-proof sports lid, merging versatility with style for those always on the move.



DRINK BOTTLES

MOVE 660ML & CORE 1L



COLOURS

	COAL	KHAKI	FLOSS	CANARY	DENIM	SAGE
MOVE CORE	FSKMOVCOAL660SIP FSKCORCOALSIP	FSKMOVKHAKI660SIP FSKCORKHAKISIP	FSKMOVFLOSS660SIP FSKCORFLOSSSIP	FSKMOVCANARY660SIP FSKCORCANARYSIP	FSKMOVDENIM660SIP FSKCORDENIMSIP	FSKMOVSAGE660SIP FSKCORSAGESIP
	ROUGE	TUSCAN	OAT	RIVER	EMERALD	CLOVER
MOVE CORE	FSKMOVROUGE660SIP	FSKMOVTUSCAN660SIP FSKCORTUSCANSIP	FSKMOVOAT660SIP FSKCOROATSIP	FSKMOVRIVER660SIP	FSKMOVEMERALD660SIP	FSKMOVCLOVER660SIP

Electropop

	WATERMELON	BUBBLEGUM	GRAPE	SHERBET	CORAL
CORE	FSKCORWATERMELONSIP	FSKCORBUBBLEGUMSIP	FSKCORGRAPESIP	FSKCORSHERBETSIP	FSKCORCORALSIP

All drink bottles come with the easy-carry + easy-clean, leak-proof sip lid.

Note: Infusers and flat lids are not included.





COAL



KHAKI



FLOSS



TUSCAN



DENIM



OAT



ROUGE



CANARY



SAGE



RIVER



EMERALD



CLOVER



COAL



KHAKI



FLOSS



CANARY



DENIM



SAGE



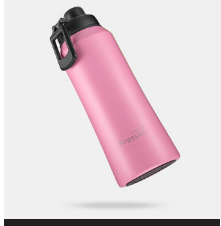
TUSCAN



OAT



WATERMELON



BUBBLEGUM



GRAPE



SHERBET



CORAL



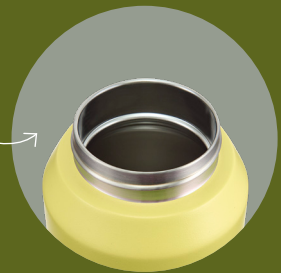
SUSTAINABLE, ELEGANCE.

Sports functionality meets sustainable elegance. Fressko elevates your on-the-go refreshment with our latest offering: an elegantly designed, chemical-free, lightweight, insulated stainless steel reusable bottle equipped with our leak-proof sports lid, merging versatility with style for those always on the move.

Easy use sip-lid



Insulated



Gift ready
packaging



GLASS INFUSERS.



GIFT READY
PACKAGING

INFUSER FLASKS - GLASS

Pure infusion indulgence. Designed for the tea lovers, fruit water aficionados and smoothie sippers, our elegant double-walled, insulated glass flask with premium 2-in-1 food grade, stainless steel infuser merges quality brew-on-the-go functionality with a visual aesthetic perfection.

GLASS FLASKS

	GLASS
RISE	FSKRISE300
TOUR	FSKTOUR400
LIFT	FSKLIFT500



RISE 300ML



TOUR 400ML



LIFT 500ML



All infuser flasks come with a handy removable 2-in-1 Infuser.



CUSTOM BRANDING

SPEAK TO US
ABOUT YOUR
OPTIONS

Talk to us about designing a custom-branded Fressko product that truly embodies your brand or service.

Note: made by Fressko logo is not removed

PROUDLY PORTABLE

Place a custom-designed product in the hands of your teams and customers, showcasing your brand with pride.

Make sure you tag us on socials, we love seeing Fressko's in the wild!

PREMIUM FINISH

Fressko are renowned for our meticulous attention to detail, ensuring that protecting your brand is our utmost priority. We sweat the detail so you don't have to.

BETTER TOGETHER.

Fressko is proud to collaborate with numerous brands and organisations across a wide range of industries. Our mission is to champion simple, stylish, and sustainable daily living. Longevity isn't just a cornerstone of our ethos; it ensures that your Fressko product and personalised branding remain pristine and functional for years to come.

BRANDING OPTIONS:

MOQ's required.

1. LASER ENGRAVING.

- Logo is etched into the cup and shows as silver
- Pricing is determined by size

2. PAD PRINTING.

- Use your corporate colours
- Pricing is determined by size and number of colours

3. 3D PRINTING.

- MOQ 1500 units



PROUD AWARD
WINNERS



ELEVATE YOUR DISPLAY

Talk to us about custom displays for your brand.

WE PROVIDE
SHELF
TALKERS!



FOLLOW FRESSKO

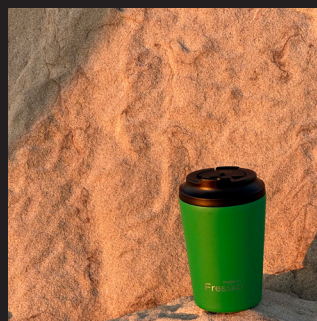


INSTAGRAM @madebyfressko_official



HOW TO FRESSKO

 Loose Leaf Tea <ul style="list-style-type: none">• Twist open the lid• Remove the 2 in 1 infuser• Fill the cup with loose leaf tea• Click the infuser back together• Click back in place in flask• Fill with boiling water, steep• Enjoy	 Smoothies <ul style="list-style-type: none">• Twist off the lid• Remove the 2 in 1 infuser• Fill your Fressko with smoothie• Enjoy	 Infusions <ul style="list-style-type: none">• Twist off the lid• Remove the 2 in 1 infuser• Heat your infuser• Place your infuser herbs into your flask• Click your infuser into place• Fill flask with water & allow to infuse• Enjoy
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DEAR WINTER, I'M
BREAKING UP WITH YOU.
SUMMER IS HOTTER
THAN YOU.

• • •



★★★★★

Best reusable cup I've ever used. The lid's seal is perfect.

ANNIE B - HAPPY CUSTOMER

♥ F



EMAIL sales@madebyfressko.com

WEBSITE madebyfressko.com

INSTAGRAM [@madebyfressko_official](https://www.instagram.com/madebyfressko_official)

Printed on paper stock with environmental accreditation. Fibre sourced from suppliers who use sustainable forestry techniques.
Manufactured using elemental chlorine free pulps.

