



Richard Royal NFTea Club

White Paper

V1.0

Introduction

Richard Royal Cats&Dogs NFTs is a collection of 1,555 passes that utilizes images from one of The Richard's most successful tea collections - Royal Cats&Dogs. Each NFT doubles as your Royal NFTA Club membership card and grants access to members-only benefits.

This project was created by the Richard tea brand.



The initially created art collection is stored permanently on the Solana blockchain.

In addition to focusing on Royal quality and sophistication, we are creating value propositions for all parties, including collectors; lovers of tea; traders; investors; and artists. The collection itself will initially serve as the starting point for all the evolutions that future Royal NFTA Club properties will build on. We will operate with integrity, and transparency, and respect all community decisions regarding to the future as the brand Richard has been doing for many years.

NFT is not just any JPEG NFT project. Our Northstar is to transfer Richard brand values to the web3 industry, where tea lovers from all over the world will be able to gather in one place, take a walk through the Richard virtual gallery or participate in the tea ceremony.

Exclusive community

We focus on developing a community based on dignity, communicating with respect, and appreciating the concept of honor - reflecting its status of a Royal NFTea Club.

Access to an exclusive community makes it possible to receive early announcements, communicate in a closed circle of NFT holders, exchange ideas about brand development, or share investor experiences.

Speaking of brand development, community members will have a unique opportunity to participate in brand development by voting and expressing opinions at AMA sessions.

You will have the opportunity to participate in online events organized jointly with Richard. For example, have tea with other members of the club following the best British traditions in Spatial. Also, special content from the brand is planned.



Utilities

As an access key, each Richard Royal Cats&Dogs NFT will allow the owner to participate in select promotions, future additional Royal NFTea Club private sales, and other exclusive events only available to Royal NFTea Club members.

For example:

- as a member of the Club, you will be the first to learn about upcoming launches and news, participate in airdrops, have early access, enter the whitelist, etc
- you will be able to use special web 3.0 tools developed by our partners for free if you are a holder of our NFTs. Choose NFT collections using an advanced analytics system.

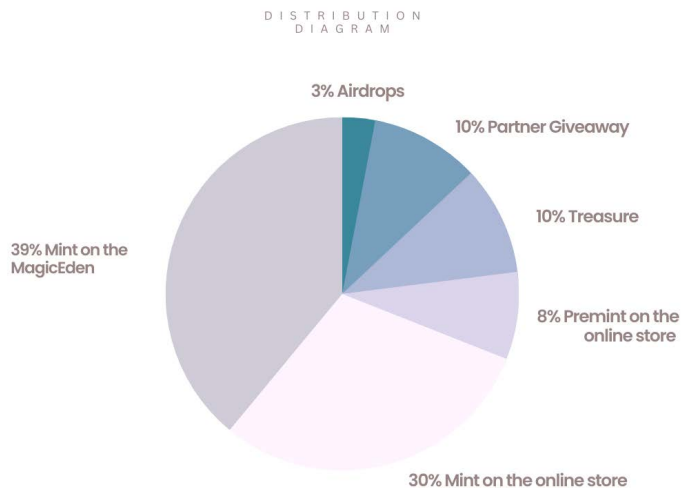
We encourage investments and development in NFTs/Crypto trading

- you will have the opportunity to get a gift set of real tea tins with images of Royal Cats&Dogs made by Richard. Leaf tea is in the best British traditions. This is an unusual but very interesting addition to NFT, which will be delivered directly to your home
- exclusive gifts for active participants. Community members who most actively interact with the project's Twitter accounts and on the channel in Discord will receive exclusive gifts from Richard
- community members will be able to participate in online events, such as AMA sessions with brand representatives at Discord
- free mint of future generative PFP collection. Every holder will have an opportunity to claim one NFT from the 2nd collection. Staking, alpha calls, new web3 tools and much more soon...

Collection

The collection will consist of 1555 NFTs of cats and dogs.

NFTs will be distributed as follows:



Each NFT will have its rarity: Noble, Royal, Celestial. Noble will account for 66% of the total supply, Royal - 27%, Celestial only 7%

You can get airdrops or participate in a pre-mint and get early access and a discount for buying NFTs through the service Glean.io (Find the link in our Discord/Twitter). To do this, you will need:

1. Have mail, Discord, and wallet on Solana.
2. To increase your chances of winning, you can enter your Twitter or invite friends to participate in the drawing.
 - 31 of the participants receive the NFTs for free (only pay for the gas fee - less than \$1).
 - The remaining 124 participants will receive early access to mint and whitelist.

The rest who want to buy NFT will have to wait for a listing on Magic Eden or buy a set of tins on Richard Online Store.

How to buy

1. Visit the project page in the Online Store (richardtea.uk) or MagicEden (magiceden.io/).
2. If you want to buy from the Online Store, just buy a special NFT set of tea tins with fiat money. Then, wait for an e-mail with the instruction “How to create Phantom wallet”, follow it to create a wallet, and fill out the submission form with your Phantom wallet. We will send NFT after the day of mint by airdrop for free.
3. If you want to buy through MagicEden, you have to purchase Solana (SOL) through an online exchange. We recommend using Binance.
4. Once you have purchased SOL, connect your wallet. The most popular and reliable wallet for Solana is [Phantom](#). Install the Chrome extension or download the mobile app to get started. Please reference this [article](#) to learn how to set up Phantom.

NOTE: there are limits on the amounts of SOL you can buy and sell based on your account and the platform you’re using to purchase. There are also time delays from when you buy your SOL to when you can transfer it to your wallet to make NFT purchases. Most platforms require you to hold the money in your wallet before you can transfer it to use for purchases.

Please, prepare the SOL and wallet in advance to have time to pay for the NFT immediately.

Time to reveal

Within 7 days after the close of the public sale event (this may fluctuate depending on when, and if it sells), we will announce the Reveal Event that will occur within the following 5 days from then (no more than 7 days after the close of the public sale event). This will be announced on the Royal NFTea Club Discord and Twitter channel.

The Reveal Event will mark the moment that each NFTs Image and Metadata will be available and will uncover the traits of each NFT. Minted NFTs may be sold on NET marketplaces before the Reveal Event but without the benefit of knowing what the Metadata for each will be.

We will host a Reveal Event with the community in the broadcast format. After that, you will be able to participate in the event in Spatial with all holders of NFTs.

Roadmap

Early November - Launch of Community events

Beginning of December - Premint and early access

Mid-December - Mint of NFTs

End of December - Reveal

To be announced

- Drops of new generative collections & accessories
- New web 3.0 utilities - staking, services, integrations, etc
- Additional activities on Discord
- Airdrops of new collections for holders
- Collaborations and partnerships with major brands
- Voting for brand development

We are inviting you to follow our community on Discord and Twitter page for new updates and announcements

Disclaimer

This document provides a brief description of the NFTea Royal Club project. It is intended for informational purposes only and does not constitute a legal agreement of any kind that is legally binding.

This document is not intended to be used as a basis for making an investment decision, especially for individuals without professional experience in matters related to investments.

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