

Custom Jewelry Design Checklist

Thank you for choosing Richter's for your custom jewelry design project. We pride ourselves on assisting you through the design process, exceeding your expectations and presenting you with an exceptional piece of custom, one-of-a-kind jewelry. We're looking forward to meeting with you!

Our custom jewelry design checklist will get you started on brainstorming about your project, narrowing down your style and knowing what to expect during the custom design process.

Remember, we're here to help! If you have any questions before your consultation, feel free to reach out to us via phone or email.

Creating a custom piece of jewelry is a deeply personal process that involves both physical & emotional considerations, as well as design styles.

- Physical Aspects: Type of jewelry, diamonds and/or gemstones and metal you prefer.
- Emotional Aspects: What does the jewelry represent for you? Is there a significant event, occasion, or milestone? What symbolism, tribute or sentimentality should be represented?
- Design Style: Modern, classic, or antique, bold or delicate, geometric or organic.

Look for Inspiration – it's part of the fun!

- If you're local to Londonderry, NH, stop by the studio. Have a look around. Try on the jewelry. Browse through our design catalogs.
- Take some time to check out our website and social media. You'll find lots of different designs to inspire you. Pay particular attention to Paul's designs – both custom and those that he creates for our showcases.
- If you're not local to Londonderry, NH, not to worry. We're happy to schedule an online consultation with you. The whole process can take place via phone, email & online meetings. When your new piece of jewelry is complete, we will ship it straight to you.

Not sure you need a custom piece? We can help you with that too.

- Consider your budget & project timeline. Sometimes, the cost and project timeline eliminate the option of a custom design project. If that is the case, we're happy to assist you with finding an alternative option.
- Sometimes, what you're really hoping for in a new piece of jewelry is readily available from one of our partner suppliers or designers. We work closely with many talented manufacturers who may have just what you're hoping for.

Book your design consultation

- You can schedule your design consultation right from our website, call the studio or email us.
- Design consultations are \$100.00, due at the time of your appointment.
- If you're booking online, we've added a convenient prepayment option for you.
- Bring your checklist to your appointment or email it to us beforehand.

What to expect during your design consultation

- Tell us your thoughts! We want to hear all about your vision for your custom piece.
- We will assist you in narrowing down your ideas, if needed, and get a specific vision of what you're hoping for in a custom design.
- An overall design concept, style and layout for your project will be determined, as will the type and number of diamonds and/or gemstones needed to complete the project.

- Other details will be determined. This can include specifics such as metal type, what stones you will be supplying and/or what stones you need us to locate for you.

After your design consultation

- We will create colorized, hand drawn artwork for your project.
- The artwork can include up to three different versions of your design concept.
- Artwork is an additional \$250.00, which is due at the end of your design consultation.
- The artwork fee is non-refundable.
- After your renderings are ready, book your follow up consultation to view the artwork.
- Upon viewing the artwork, you can still make minor changes to your design, if needed.
- If no changes are needed, you can finalize and approve your design.
- All custom designs are non-refundable upon final approval.
- Your final cost estimate will also be provided during your follow up consultation.
- Please keep in mind that some variance in price can occur and is normal for design projects.
- Prices are based on a best estimate of finished gold and gemstone weights and may vary on completion of the project by upwards or downwards of 5%
- Custom projects can take up to six weeks or more to complete once you approve your final design and cost estimate. Completion times vary depending upon factors such as stone location, time of year and how many projects are already on the custom design schedule.