



label design guidelines 2023

artwork 568ml (20oz)

260 units per case

STACK-CUP™ designs should be created using the templates below.

For IML labels, artwork should be created as full colour CMYK files and provided as a hires pdf with bleed.

Screenprinted designs should be supplied with either 1, 2 or 3 spot colours.



PLEASE NOTE: All printed designs will feature a small gap at the rear of the cup label.

Keyline + Label Info ■
3mm - No Text Area ■
5mm - Bleed ■

artwork 625ml (21oz)

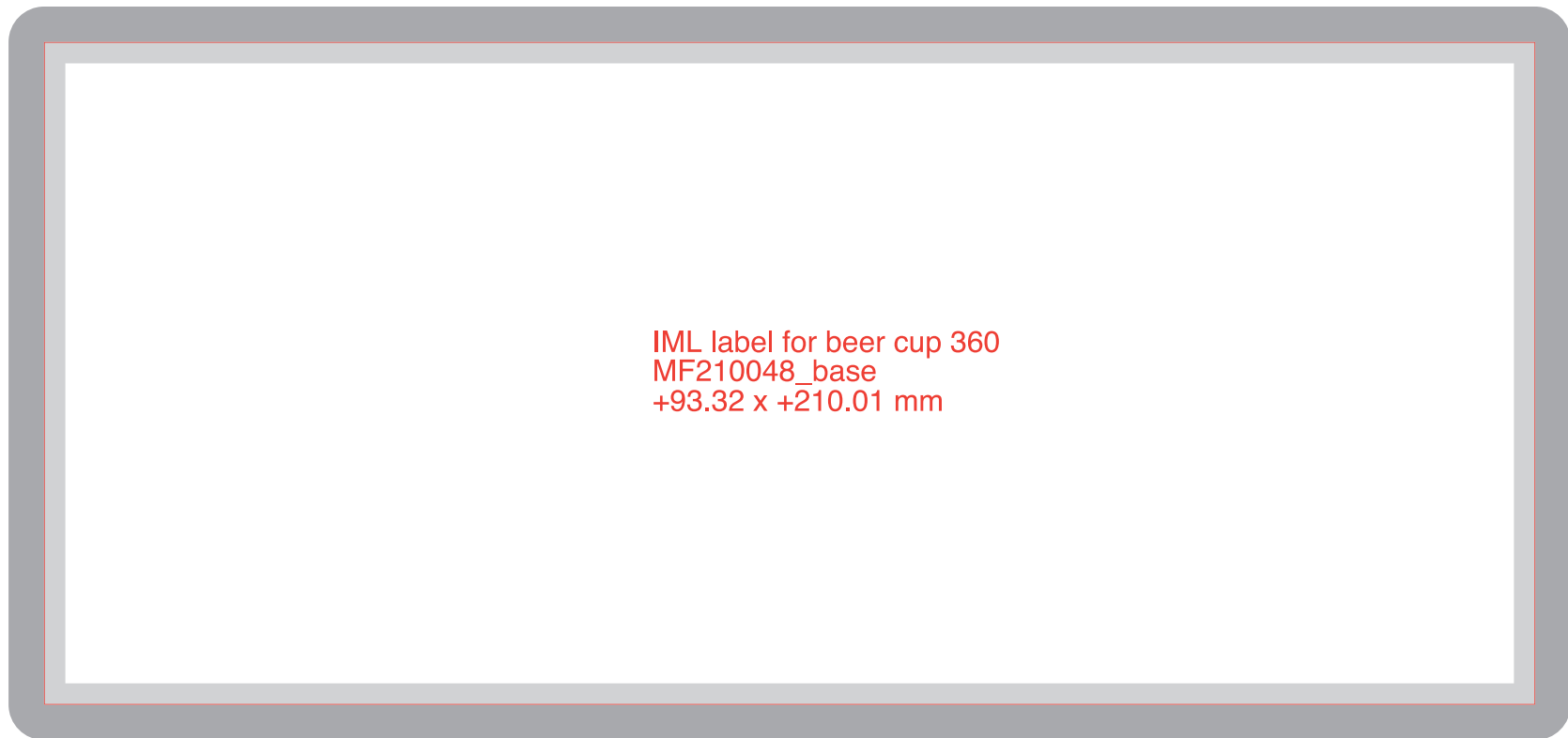
240 units per case

IML Label 500 EUROPE bierbeker drawing 03-05-2013
MF212513_base
+107.67 x +247.02 mm

Keyline + Label Info ■
3mm - No Text Area ■
5mm - Bleed ■

artwork 360ml (12oz)

405 units per case



IML label for beer cup 360
MF210048_base
+93.32 x +210.01 mm

Keyline + Label Info ■
3mm - No Text Area ■
5mm - Bleed ■



For further information please contact:

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