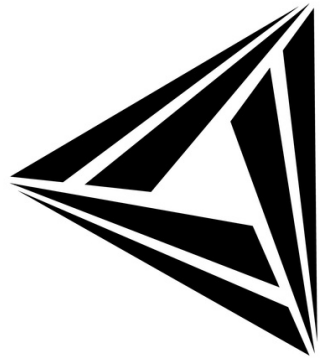


**RAPSCALLION_
SODA®**



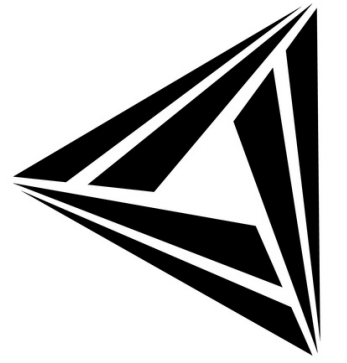
2024 Company Background

Soft Drinks Made for Adults



FRUIT TO CAN ETHOS // A NEW SUSTAINABLE MODEL // FUTURE PROOFING

WHY RAPSCALLION?

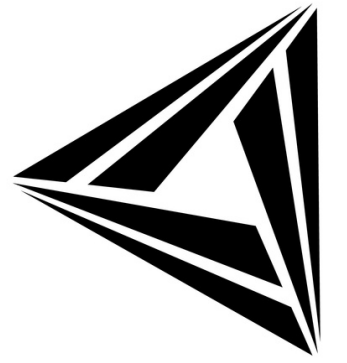


"We are living in a world today where lemonade is made from artificial ingredients, and furniture polish is made with real lemons"

-Alfred Newman c.1920



OUR ATTITUDE_

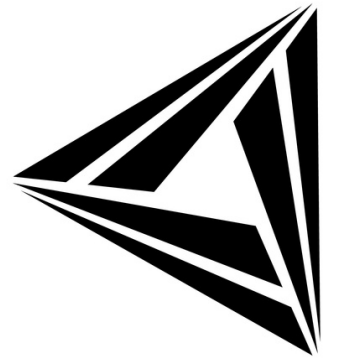


"When life gives you lemons,
burn them."

-Gregor Leckie c.2020

RAW FRUIT // REAL FLAVOUR // MADE IN SCOTLAND

OUR PRODUCTS_

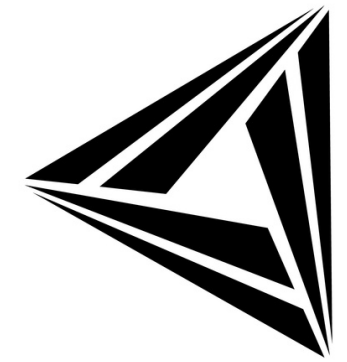


ALWAYS 100%
PLANT BASED

NEVER EVER
FROM CONCENTRATE

ALWAYS LOW
CALORIE

OUR RANGE_



DEC-JAN

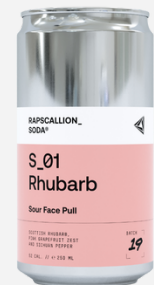
FEB-MARCH

APRIL-MAY

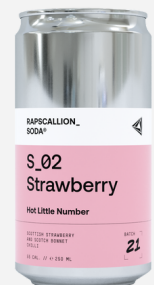
JUNE-JULY

AUG-SEPT

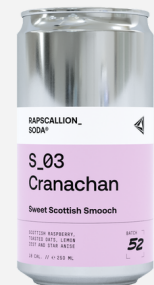
OCT-NOV



APRIL-MAY



JUNE-JULY



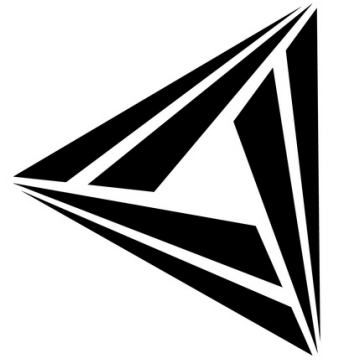
JUNE-JULY

AUG-SEPT



AUG-SEPT

OUR THREE PILLARS_



FRUIT FROM
THE FARM

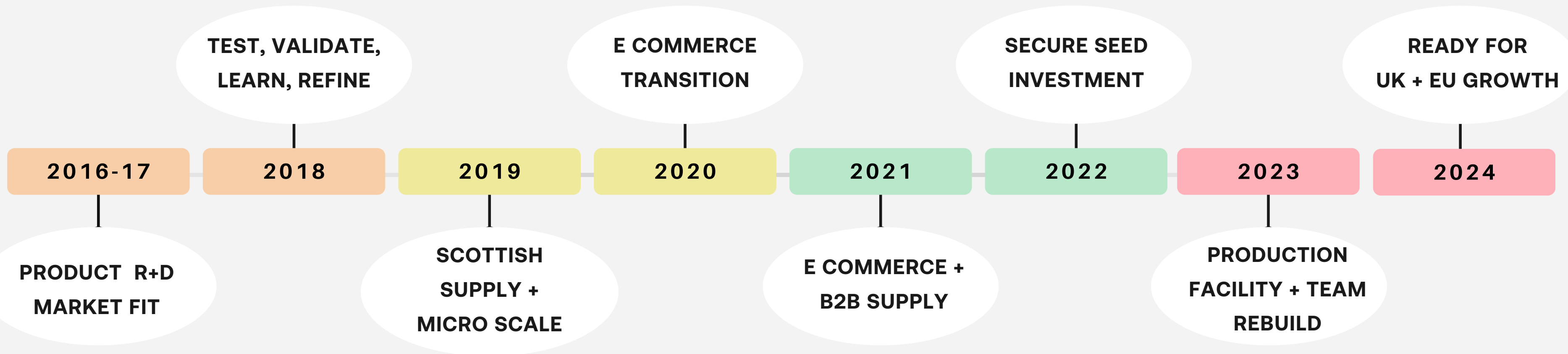
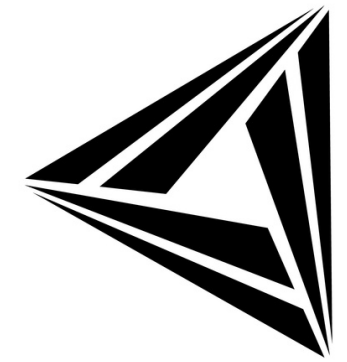


SUSTAINABLE
INNOVATION



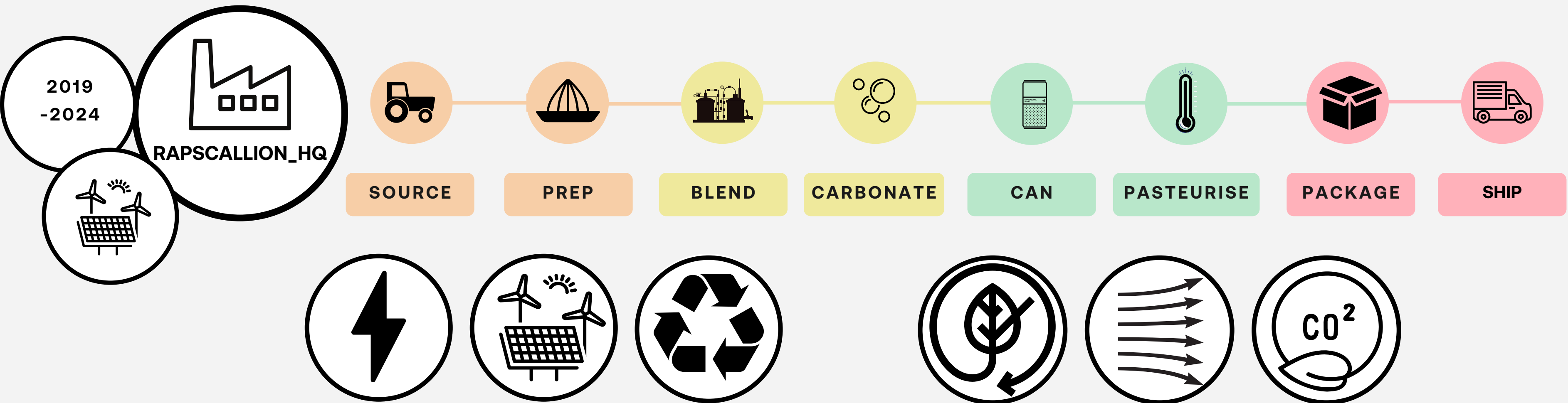
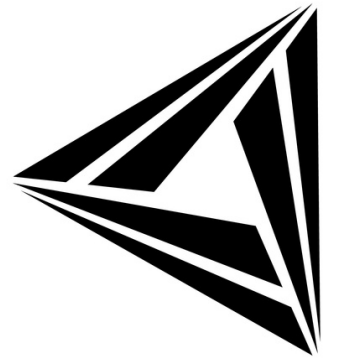
FRESH CANS
DELIVERED DIRECT

OUR JOURNEY SO FAR_



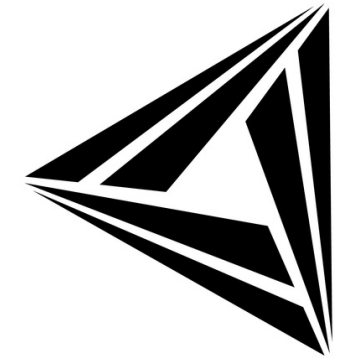
BOOTSTRAPPING AND VALIDATING OUR PRODUCTS //
REBUILDING ON A LOW CARBON, DIGITAL FOUNDATION //
GROWING BRAND TRUST AND UK AWARENESS

OUR UNIQUE PRODUCTION PROCESS_



ELECTRICALLY POWERED // 100% RENEWABLE ELECTRICITY // ZERO WASTE ETHOS
DIRECT NITROGEN CAPTURE // CARBON CAPTURED CO₂ // ANEAROBICALLY DIGESTED WASTE

OUR MGMT TEAM_



SOPHIE EASTHOPE GENERAL MANAGER

> 16+ YRS EXPERIENCE IN CUSTOMER SATISFACTION
ACROSS REAL ESTATE, APP DEVELOPMENT +
LUXURY TRAVEL + HOSPITALITY
>> HACCP LEVEL 3
>>> DEDICATED CUSTOMER RELATIONSHIP LEAD



AARON WILSON HEAD OF PRODUCTION

> EX CHEF + AWARD WINNING BREWER
>> HACCP LEVEL 3
>>> OPERATIONS, LOGISTICS, PROCUREMENT



GREGOR LECKIE FOUNDER // MANAGING DIRECTOR

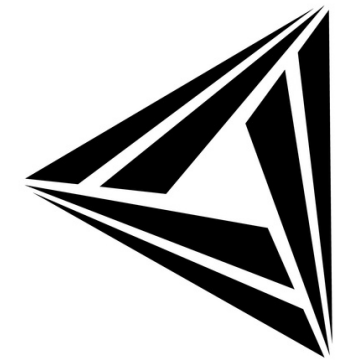
> 16+ YRS EXPERIENCE IN COMMERCIAL DRINK
PRODUCTION: WINE/BEER/SPIRITS/BARS/FESTIVALS
+ COMMERCIAL RECIPE DEVELOPMENT IN NON-ALC
+RTDs
>> 20,000+ HOURS IN CARBONATED SOFT DRINKS
>>> HACCP LEVEL 4 / WSET LEVEL 3
>>>> INNOVATION LEAD, BRAND LEAD



CONRAD DEASY HEAD OF LIQUID

> MULTI AWARD WINNING BREWER
>> HACCP LEVEL 4
>>> QUALITY, COMPLIANCE + MECHANICAL

THE CORE SERVES_



Core_01



OUR GINGA LOVES:

- + LEMON PEEL
- + SQUEEZED LIME
- + GRAPEFRUIT WEDGES
- + ANGOSTURA BITTERS
- + PINEAPPLE JUICE
- + CRUSHED BERRIES

Core_02



OUR LEMON LOVES:

- + ORANGE WEDGES
- + PINK GRAPEFRUIT
- + CLEMENTINES
- + RIPE PEACHES
- + BASIL LEAVES
- + BLACK PEPPER

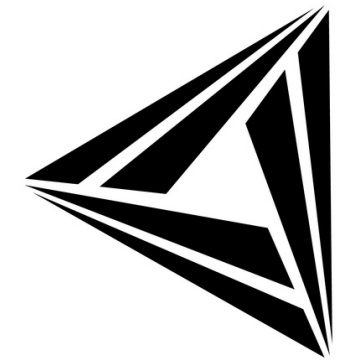
Core_03



OUR LIME LOVES:

- + MORE LIMES!
- + MINT SPRIGS
- + BASIL LEAVES
- + CORIANDER LEAVES
- + CLOUDY APPLE JUICE
- + A PINCH OF SALT

KEY TAKEAWAYS_



- ✓ 100% PLANT BASED
- ✓ 100% VEGAN FRIENDLY
- ✓ 100% GLUTEN FREE
- ✓ 100% RECYCLABLE PACKAGING
- ✓ 100% REGENERATIVE FACILITY
- ✗ 0% REFINED SUGAR
- ✗ 0% FROM CONCENTRATE
- ✗ 0% ARTIFICIAL COLOURS
- ✗ 0% ARTIFICIAL SWEETENERS
- ✗ 0% ARTIFICIAL PRESERVATIVES

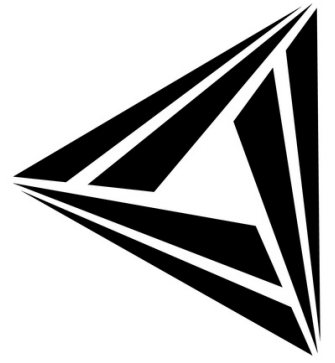


BATCH CODES ON BACK
QR CODES FOR MORE DETAILS
PEEL LABELS ON SEASONALS



“GUILT FREE DRINKING”

CONTACT ME_



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@rapscallion_soda



rapscallionsoda.com

**The
Guardian**

"I loved this brilliantly zesty lemon drink, and the Cranachan is fabulous too.
A soft drink with attitude"

The Herald

"A soft drink that Scotland should be proud of; innovative, authentic, fresh and f***ing delicious"

FT FINANCIAL
TIMES

"Cranachan sounds completely bonkers - but somehow, in the hands of Scottish craft-soda company Rapsallion, it really works."