



# SCP Pimlico Road New Showroom

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## Press Release

We are pleased to announce the opening of a new London showroom, SCP Pimlico Road, situated at number 57, right in the heart of Grosvenor Estate Belgravia. SCP are delighted to be opening in an area known for its thriving design district.

SCP Pimlico Road is presenting an edit of the highest quality designs that SCP make, and products from a select group of exclusive partner brands. The showroom intends to provide professional advice for interior designers, architects and private clients, and a new type of product previously unavailable to them in their local area. Visitors can expect to find high-quality upholstery pieces, bespoke decorative lighting, and examples of wonderful craftsmanship, all in an environment that expresses a sensitive understanding of material, texture and colour.

Alongside SCP own brand products, SCP Pimlico Road is showcasing a selection of key brands, including furniture from Piet Hein Eek, De La Espada and statement lighting from American brands David Weeks Studio and Roll & Hill.

Working with selected partners, SCP Pimlico Road will host a series of openings, talks and happenings throughout the calendar year. These will be both standalone activities and those held in conjunction with other events such as London Craft Week, Decorex, The Chelsea Flower Show and the London Design Festival.

Showroom Opening March 2019.

‘SCP is one of Britain’s most innovative and internationally respected manufacturers of contemporary design’  
Financial Times, 2015

For further press information  
or images please contact:

Jess Jones  
SCP Press Office  
135–139 Curtain Road  
London EC2A 3BX

T +44 (0) 20 7749 7385  
F +44 (0) 20 7729 4224  
press@scp.co.uk



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## The Producer

SCP is a producer of high quality contemporary furniture, lighting, textiles and accessories. Established in London in 1985 by Sheridan Coakley, the company is guided by the idea that design can transform the world around us.

A pioneer in the modern British design scene, SCP are known for taking traditional typologies and reinventing them for the modern era. SCP designs have a classic understated elegance, with good style and line. They are all made to exceptionally high standards from natural materials, using both traditional methods and advanced manufacturing techniques.

SCP's specialist factory in Norfolk is where all the upholstery is made, it is here that a small dedicated team of woodworkers, pattern cutters, upholsterers and product developers create the designs. The factory leads the way in sustainable upholstery making, and their understanding of the complexity of each design is what makes the quality of the work so good.

SCP advocate products that are functional, beautiful and made to last. They work closely with a wonderfully diverse group of designers, who ensure creativity is kept at the heart of the company.

## The Retailer and Supplier

The SCP company headquarters on Curtain Road, Shoreditch, houses both an esteemed and award winning Retail Store and a Showroom for SCP Contracts, the division of SCP who work directly with interior designers and architects.

SCP's Retail Store, sells both SCP products and some of the finest design from around the world. Originally a design gallery space, the store has become known as one of London's finest design destinations, and if something is sold in SCP, it is usually a stamp of validity for the quality of its design.

SCP Contracts are the division of SCP who work directly with interior designers and architects to supply furniture and lighting on both corporate and public sector projects. With over 25 years of experience, they take pride in offering a balanced, thoughtful and creative approach to specifying product. They are a close-knit team individuals with exceptional product knowledge and a flare for design. Their showroom presents an edited selection of SCP designs, alongside pieces from partnered brands, and leading European and Worldwide design brands. SCP Contracts are comfortable working across a range of projects, from large scale corporate environments to domestic interiors.

'SCP is pioneering sustainable techniques'

Barbara Chandler,  
London Evening Standard.

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## Showroom Product Selection

The new showroom is an environment suited to designs of elegance and beauty, and those products with a provenance of real cultural value. On show is an edit of SCP products, alongside furniture and lighting from partnered brands.

### SCP

SCP are presenting a blend of their most popular hand-made upholstery pieces from designers such as Philippe Malouin and Matthew Hilton, a number of their larger furniture pieces in wood and new textiles and rugs from Donna Wilson.

### Piet Hein Eek

Dutch designer Piet Hein Eek developed the iconic Scrapwood Collection in reaction to the problems created by traditional mass manufacturing. The collection established his brand and he continues to work with reclaimed materials to turn potentially wasted offcuts into desirable pieces of modern furniture with artisanal appeal. His designs show an intricate understanding of materials, are full of feeling and their value lies in both their aesthetics and in the intensive labour that goes into their creation.

### De La Espada

Minimal in style yet expressive in detail, the De La Espada collection places focus on the simple, primary requirements of the modern home. The brand specialises in solid wood furniture, and works closely with a roster of leading designers and their dedicated factory in Northern Portugal.

### David Weeks Studio

David Weeks Studio is a New York-based, interdisciplinary design practice producing furniture, lighting and sculptural objects as well as collaborating on custom commissions and experimental projects. SCP are presenting an edit of the brands iconic centrepiece lighting.

### Roll & Hill

Founded in 2010 by lighting designer Jason Miller, Roll & Hill is a contemporary, high-end lighting manufacturer. Based in New York City, they are at the forefront of an American contemporary design movement, working with American and international designers, both emerging and established.

### Notes to Editors

Interviews with Sheridan Coakley (SCP Founder & Director), all SCP designers, or with representatives from partner brands can be organised via Jess Jones at the SCP Press Office.

‘SCP has a knack for spotting emerging design talent.’  
Amy Bradford, Features Editor,  
Elle Decoration UK.

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