

Cooper[®] Sharp Cheese – the Recipe for Success



From spicy salads to savory desserts Cooper[®] Sharp has got your back. Read on for more information

Cooper[®] Product Portfolio



Cooper[®] Sharp
White American (5lb. Loaf)



Cooper[®] Sharp
Yellow American (5lb. Loaf)



Cooper[®] Sharp
Black Pepper (5lb. Loaf)



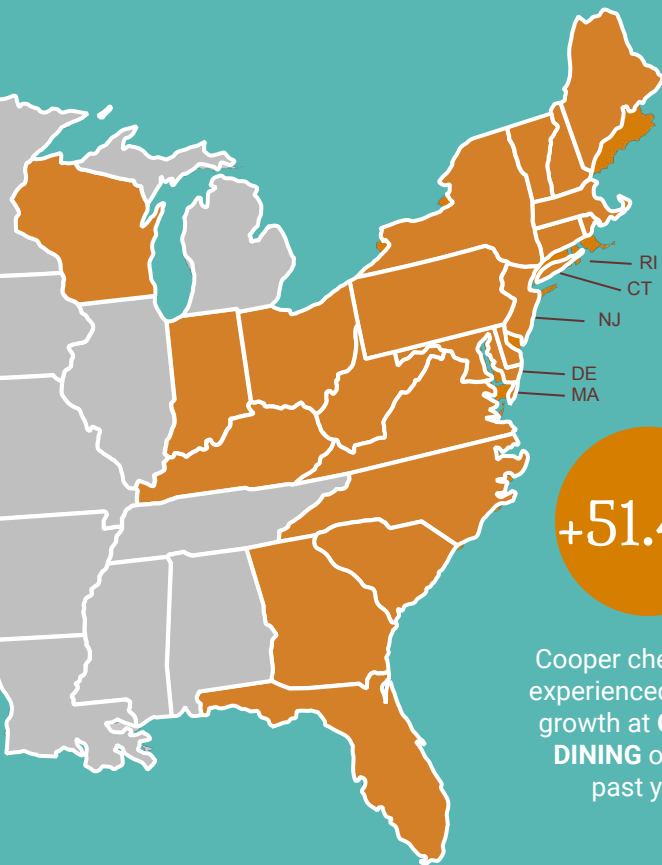
Cooper[®] Sharp
White American (30oz Loaf)



Cooper[®] Sharp Cheddar Cold-Pack
Cheese Spread (10oz cups)



Cooper[®] Horseradish Cold-Pack
Cheese Spread (10oz cups)



Cooper[®] = Hometown Hero

The Original Cooper Brand[®] began in 1893 and has become a regional household name in the Northeast.



+51.4%

Cooper cheese has experienced notable growth at **CASUAL DINING** over the past year.

+54%

Menu penetration growth in the last 4 years. Cooper Cheese has the strongest menu presence in the Northeast region, consistent double-digit growth rates over the last 4 years.

MenuTrends 2021, **PENETRATION:**

#4

American cheese in the NE*

Total Nielsen American Service Cheese/Northeast Region xAOC latest 12 weeks ending 04.23.22

47%

of Cooper[®] purchasers **consider themselves a brand enthusiast**. They love Cooper and get excited when they see it.

Datassential, Cooper Cheese Qualitative Research, 2016

Cooper® Fans Everywhere!

TASTY

bon appétit

RACHAEL RAY

“Cooper has a unique taste unlike other cheeses I’ve tried. It makes you go back for more.”

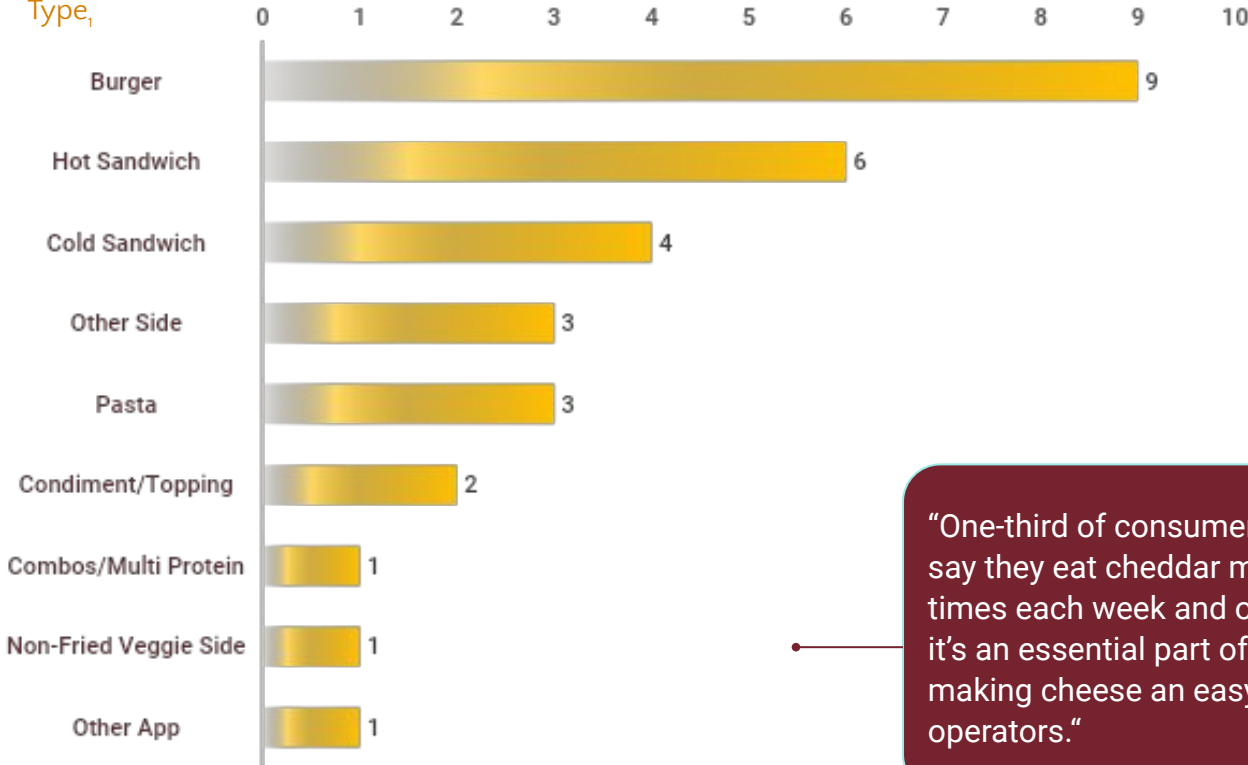
“I’m looking for Cooper. I used to live in Pennsylvania and now living Tennessee. Cooper has been part of my family for 50 years.”

“I love the taste. It’s delicious and goes well with a variety of different meals.”

“I love the sharpness.”

Cooper[®] Cheese & Consumers

MenuTrends2021: Cooper Cheese by Item Type,



"According to *Datassential FLAVOR*, 81% of consumers love or like cheese, and in our latest Food & Dairy Keynote report, we reveal that 60% of operators believe adding cheese helps an item sell better."

"One-third of consumers surveyed say they eat cheddar multiple times each week and over 90% say it's an essential part of pizza, making cheese an easy win for operators."

1 MenuTrends2021, ITEM COUNT: # of items that Cooper appears in.

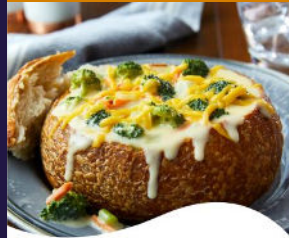
2 Datassential: [The Big Cheese \(Trends & Insights Report\)](#) 5/1/2020



Cooper® Fits on Every Menu

- Unique sharp cheese flavor and a consistent texture and melt makes Cooper perfect for warm applications.
- With Cooper the possibilities are endless. Slices, shreds and melts easily.

Soups & Salads



Cooper® Sharp Cheesy Broccoli Soup in Bread Bowls

[View Recipe](#)

Burgers, Sandwiches & Wraps



Cooper® Bacon Avocado Grilled Cheese Combines The (Best 3) Ingredients

[View Recipe](#)

Breakfast Or Dessert



Cooper® Sharp Black Pepper Scones with Maple Glaze

[View Recipe](#)

“Consumers are also turning to indulgent foods when they order from restaurants: pizza, burgers and sandwiches, meat entrees, and pasta and noodle dishes are the top options Americans say they want”

1



for more
recipe ideas
see here





Product	Sharp American Loaf, white			Sharp American Loaf, yellow			Sharp American Cracked Black Pepper Loaf		
Package	5lb. loaf Cooper® Sharp American Cheese			5lb. loaf Cooper® Sharp American Cheese			5 lb. Cooper® Cracked Black Pepper Cheese		
Mfg. Stock #	11742			09622			02027		
Case UCC #	100 30900 36069 7			100 30900 36073 4			100 30900 00893 3		
Package Dimensions	D x W x H (inches) 2.5 x 12.3438 x 4.8438			D x W x H (inches) 2.5 X 12.3438 X 4.8438			D x W x H (inches) 2.5 x 12.3438 x 4.8438		
	D x W x H (inches) 12.875 x 10.5 x 8.75			D x W x H (inches) 12.875 x 10.5 x 8.75			D x W x H (inches) 12.813 x 5.313 x 6.125		
Pack Specs	Serving Size 1 oz.	Servings per Pack 80	Case/Pack 6/5 lb.	Serving Size 1 oz.	Servings per Pack 80	Case/Pack 6/5lb.	Serving Size 1 oz.	Servings per Pack 80	Case/Pack 2/5lb.
Case Specs	Case Net Weight 30	Case Gross Weight 31.5	Case Cube 0.685	Case Net Weight 30	Case Gross Weight 31.5	Case Cube 0.685	Case Net Weight 10	Case Gross Weight 10.5	Case Cube 0.242
Pallet Specs	Cases per Tier 12	Tiers per Pallet 5	Cases per Pallet 60	Cases per Tier 12	Tiers per Pallet 5	Cases per Pallet 60	Cases per Tier 25	Tiers per Pallet 7	Cases per Pallet 175
Shelf Life	240 days			240 days			240 days		



Product	Sharp American Loaf, white			Sharp Cheddar cup, white			Horseradish cup, white		
Package	30 oz. loaf Cooper® Sharp American Cheese			10 oz. cup Cooper® Sharp Cheddar cold-pack cheese spread			10 oz. cup Cooper® Horseradish flavored with other natural flavor cold-pack cheese spread		
Mfg. Stock #	20892			21676			21677		
Case UCC #	100 71505 01364 8			100 71505 02424 9			100 71505 02425 6		
Package Dimensions	D x W x H (inches) 2.5625 x 8.5625 x 2.7813			D X W X H (inches) 3.7 X 3.7 X 2.29			D X W X H (inches) 3.7 X 3.7 X 2.3		
	D x W X H (inches) 11.75 X 9.125 X 8.75			D X W X H (inches) 11.44 X 7.69 X 6.5			D X W X H (inches) 11.25 X 7.25 X 6.5		
Pack Specs	Serving Size 1 oz.	Servings per Pack 30	Case/Pack 12/30 oz.	Serving Size 2 tbsp.	Servings per Pack about 10	Case/Pack 12/10 oz.	Serving Size 2 tbsp.	Servings per Pack about 10	Case/Pack 12/10 oz.
Case Specs	Case Net Weight 22.5	Case Gross Weight 23.5	Case Cube 0.543	Case Net Weight 7.5	Case Gross Weight 8.26	Case Cube 0.543	Case Net Weight 7.5	Case Gross Weight 10	Case Cube 0.307
Pallet Specs	Cases per Tier 17	Tiers per Pallet 5	Cases per Pallet 85	Cases per Tier 20	Tiers per Pallet 6	Cases per Pallet 20	Cases per Tier 10	Tiers per Pallet 200	Cases per Pallet 60
Shelf Life	270 days			180 days			270 days		



Got questions? We've got answers.

Whether you want to know more about our delicious cheeses, have a specific question or even have a recipe idea, we'd love to hear from you!

We are also happy to provide a product sample*.

CooperCheese@schreiberfoods.com



*Limit 1 sample per valid restaurant