

Standard Requirements

For your artwork to be produced accurately, please ensure that you follow the requirements below.
PLEASE USE TEMPLATE ON PRODUCT PAGE IF PROVIDED.

Bleed and Crop marks

Outdoor Banners - 5mm Bleed, crop marks optional. Banner Layout Guide.pdf
Flags please use the template provided on the product page.
Litho / Digital Print / Standard Size Posters - 3mm bleed / NO crop marks.
Roller Banners - 3mm bleed / crop marks
Fabric banners & fabric exhibition displays- 10mm bleed / crop marks (or use template provided).
Rigid Boards (Correx / Foamex / Dibond) - 3mm bleed / crop marks REQUIRED.
Self Adhesive Vinyl & Posters - 3mm bleed / crop marks REQUIRED.

Format & file types

With each design as a separate file or page
At the correct width-to-height ratio
In CMYK colour mode
With all images embedded
With all fonts converted to outlines/curves/shapes
With all visible in-canvas template elements removed

Accepted file types

PDF
EPS (Encapsulated PostScript, CS6 and below)
TIFF (recommended flattened)
JPG/JPEG (recommended high-resolution)

Not Accepted

Artwork with multiple artworks on one page
At an incorrect width-to-height ratio
In RGB colour mode
With missing links or images which are not embedded
Without fonts converted to outlines/curves/shapes
Protected by a password
Unaccepted file formats:

AI (Adobe CC Illustrator versions)
INDD (Adobe InDesign)
QXP (Quark Xpress)
CDR (Corel Draw)
SVG (Scalable Vector Graphics)
GIF
PNG
BMP
DOC/DOCX (Microsoft Word)
XLS/XLSX (Microsoft Excel)
PPT/PPTX (Microsoft Powerpoint)
PUB (Microsoft Publisher)

Please note that we cannot be held responsible for issues contained in the supplied artwork itself such as spelling mistakes, grammatical errors, RGB colour mode, overprint, resolution, missing fonts and missing images. To avoid these issues, please ensure your artwork adheres to our requirements.

Artwork not supplied to our requirements will likely render an unsatisfactory result or delay your order. If you are unsure about the artwork you have, please check with us beforehand to ensure there are no complications with your order.

If artwork cannot be used to produce what has been ordered, we will advise you of this and request how you would like to proceed.

If an artwork size is different to the ordered size, the ordered size always takes precedence. This is due to the fact that artworks from our customers are supplied in a variety of scales.

With subjective issues of quality such as image resolution, we will sometimes advise you if the quality is extremely low, though again, we cannot be held responsible if the artwork is supplied in such a manner and isn't suitable for your needs.