

## BIOCards Economical & Ecological

PPC's Biodegradable cards meet your functional card needs and our shared responsibility to reduce waste plastic

As the world's population continues to grow, so does the amount of waste that people produce. On-the-go lifestyles include easily disposable products, such as soft drink cans or bottles of water. However the accumulation of these products has led to increasing amounts of plastic pollution around the world. While we work hard within our business to reduce our plastic footprint, we feel it is important to enable our customers more environmentally friendly choices.







PPC's BIOCards environmentally friendly cards are made from PVC resin which is treated so as to make them completely biodegradable. Under normal conditions, they perform exactly like our standard cards but when introduced into a fertile environment (e.g. compost, landfill, rubbish dump, the ground, lakes, rivers and the ocean) the breakdown process starts, completing in 1-5 years.

The material allows very high quality image reproduction with dye sublimation or thermal overprinting during the personalisation processes as it is PVC rather than an alternative product.

Card Printers, it's what we do.

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