

THE
LARRY
FITZGERALD
FOUNDATION

IMPACT REPORT

2022 - 2023

WWW.THELARRYFITZGERALDFOUNDATION.ORG

OUR MISSION

The mission of The Larry Fitzgerald Foundation is to support youth education and breast cancer awareness. Our directive is to do our part in providing access where it is needed the most.

Creating opportunities for young people to thrive in safe and healthy environments, where they can reach their full potential is of the utmost priority. Additionally, recognizing the impact breast cancer has on underserved communities and the lack of resources available has created an ongoing need we feel obligated to fulfill.

OUR MISSION DEFINED

A young girl in a classroom, wearing a yellow top, is pointing at a tablet screen. Another child in a purple shirt is looking at the screen. The background shows a classroom setting with a calendar and other educational materials.

Youth Education - To promote reading proficiency and provide access to after-school programs, sports camps and technology for children K-12. This includes bridging the digital gap to ensure under-resourced communities are equipped with the tools and skills required to advance in our ever growing world of technology.

Breast Cancer Awareness - To provide resources, education and support to women, men and families impacted by breast cancer by supporting organizations with the primary goal of being of service to those in need.

TLFF IN ACTION

A glance at TLFF community engagement prioritization

30

GRANTEE PARTNERSHIPS: In 2023, The Larry Fitzgerald Foundation partnered with 30 organizations, recommending \$528,700.00 to be distributed back into our communities.

30

EVENTS/ACTIVATIONS: In 2022-2023, The Larry Fitzgerald Foundation facilitated over 30+ community activations & engagements supporting Youth Education and Breast Cancer Awareness.

4

TLFF PROGRAMS: In 2022-2023, The Larry Fitzgerald Foundation launched The Larry Fitzgerald Foundation First Tee Minnesota Scholarship Program and The Larry Fitzgerald Foundation Future Stars Coding Labs in 3 locations.

4

CAMPAIGNS & INITIATIVES: In 2022-2023, The Larry Fitzgerald Foundation created/partnered on 4 organic campaigns.

- Breast Believe
- Beyond The Finish Line
- Draft King's Pink'Em
- Giving Tuesday

TLFF HIGHLIGHTS

ACTIVE GIVING: We understand that through active giving with our physical presence and direct engagement, we hold immeasurable value in fostering trusting relationships with our communities. When individuals or organizations actively participate in community initiatives, events, and programs, it goes beyond monetary contributions. Being present allows for genuine connections to form, creating a shared sense of commitment and understanding. We take pride in being actively present.

1,000

BACKPACKS -In 2022-2023, The Larry Fitzgerald Foundation donated over 1,000 backpacks equipped with schools supplies.

240

FREE MAMMOGRAMS -In 2022-2023, The Larry Fitzgerald Foundation provided 240 free mobile mammograms via Breast Believe. community activations.

150

DIGITAL DEVICES -In 2022-2023, The Larry Fitzgerald Foundation donated over 150 digital devices.

THOUSANDS OF LIVES IMPACTED

EVENTS & ENGAGEMENTS 2022-2023

TLFF Events & Engagements

- Fitz's Supper Club 22-23
- Beyond The Finish Line Assembly @ West Point HS AZ 23
- Beyond The Finish Line Field Trip w/Estrella Vista 23
- Larry Fitzgerald Youth Football Camp 22-23
- TLFF Summer Fun Day at Valley Fair 23
- BBBS Holiday Shopping Experience @ GGG AZ 22-23
- BCGA Holiday Shopping Experience AZ 22-23
- BCGA Holiday Shopping Experience MN 23
- TLFF First Tee Activation MN 23
- Breast Believe Mobile Mammo Event @ Sabathani MN 23
- Breast Believe Mobile Mammo Event @ Phoenix Raceway AZ 23
- Breast Believe Mobile Mammo Event @ AZ Community Health AZ 23
- Breast Believe Mobile Mammo Event @ Fridas Garden AZ 23
- Breast Believe Mobile Mammo Event @ Trevor G Brown High School AZ 23
- Back to School Backpack Giveaway @ Urban Ventures MN 23
- Back to School Backpack Giveaway @ Dick's w/ICAN AZ 23
- Back to School Backpack Giveaway @ Dicks w/Zion AZ 22
- Microsoft Activation @ Isaac Schools AZ 23
- LF ACS Golf Tournament AZ 22
- LACER Starfest LA 23
- LACER After School X Microsoft Activations LA 22
- Dream Hustle Code Virtual Event AZ 22
- Black Men Teach MN 23
- ACS Award Event AZ 23
- ElevateMED Award AZ 23

30
EVENTS

In Person / Grantee Support Visits

- Hidden Genius Project- Oakland
- Hidden Genius Project - LA
- Elevate Med - PHX
- BBBS - PHX
- LACER STARFEST- LA
- Elevate Phoenix -PHX
- Native American Connections -PHX
- First Tee- PHX
- St. Joseph's Women's Health -PHX
- Valley of the Sun United Way - PHX
- The Zion Institute - PHX
- Grad Solutions/Smart Schools -PHX
- G-Road - PHX
- Future Stars-Hands on Stem- PHX
- ImpactOne -PHX
- Paideia Academies -PHX
- Children First Leadership Academy - PHX
- Navajo Nation - Window Rock
- Valiant Cross - North Carolina

19
VISITS

14
PARTNERSHIPS

5
BENEFICIARY
ACTIVATIONS

TLFF Beneficiary Collabs

- Larry Fitzgerald ACS Golf Classic AZ 22
- Pink Ribbon Golf Tournament AZ 23
- The Art Of Collaboration AZ 23
- Draft Kings Pink'Em 22+23
- Giving Tuesday 23

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TLFF Partnerships/Collabs

- Univision
- AZ Complete Health
- Avondale Resource Center
- Phoenix Parks and Recreation
- South Pointe Elementary School
- Eastlake Park Community Center
- Maryvale Community Center
- Contiguous Health
- 4th Family
- Future Stars
- First Tee MN
- Microsoft for Non-Profits
- West Point High School
- Avondale Phoenix Raceway

SOCIAL RESPONSIBILITY

Sharing Impactful Moments: TLFF recognizes the influential role of social media and feels privileged to conscientiously share our endeavors and those aligned with our mission. Each post resonates with stories of impact, resilience, hope, and opportunity. Whether it's empowering youth through educational initiatives or urging communities to prioritize breast health, our posts illuminate transformative moments born out of collective care. Every click, share, and like adds to a narrative of positive change, highlighting the pivotal role of support in shaping the destinies of our youth and communities. Throughout 2022-2023, The Larry Fitzgerald Foundation has cultivated an authentic community of like-minded individuals, sharing a collective journey of compassion. We are honored to amplify the significance of giving back and foster a legacy of empowerment that extends beyond social media to touch real lives.

Join Our Journey



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