

MANUSCRIPT PROPOSAL

Opportunity for Partnership

LOOKING FOR A FEW GOOD MINDS

Sagamore-Venture Publishing LLC is looking for a few good minds. As new research is introduced, teaching methods change, and best practices in the field evolve, Sagamore-Venture is in need of the best and the brightest authors to translate these trends into print and multimedia educational materials. As a state of the art "textbook," your work will be used to serve the educational needs of the next generation of leaders while you also make your mark in the academic world. Many titles also act as great resources for practitioners in the field that contribute to the sharing and advancing of knowledge among professionals. Publishing with Sagamore-Venture ensures that your book will have a far-reaching impact. As a true multimedia publisher, we will make sure your work is available throughout the world in a state-of-the-art electronic format as well as in traditional print. With the introduction of e-publishing technologies, Sagamore-Venture is represented in libraries around the world.

Whether you are developing a work as the sole author or you are collaborating with others, Sagamore-Venture encourages you to submit your manuscripts and materials for review. We look forward to discussing the details of your proposal with you.

TOPIC AREAS

Sagamore-Venture Publishing LLC has been publishing textbooks and academic journals for over 40 years. The following are just some of the areas in which Sagamore-Venture focuses:

- Leisure Studies
- Health Education
- Physical Education
- Physical and Learning Disabilities
- Parks and Recreation Administration
- Recreational Therapy
- Outdoor Recreation and Education
- Nonprofit Management
- Sport Management
- Hospitality and Tourism Management

While our focus is on educational materials for colleges, universities, and high schools, we also publish books that are instrumental for professionals and students in the field. Please contact us to learn whether your work might be a good fit with Sagamore-Venture.

WHY SHOULD YOU PUBLISH WITH SAGAMORE-VENTURE?

- Sagamore-Venture prides itself on being a very "author-centric" publisher. We understand that the publishing process starts and ends with our authors.
- Sagamore-Venture employs experienced editors and marketing personnel and provides exceptional support during the acquisition, production, and marketing of each project.
- Your book will be more valuable in the market with numerous supplementary materials and accessible web resources.
- In-house production services making for quick turn around times for editing and a shorter completion time.
- We work closely with our authors to determine the best book layout, cover images, and design.
- Sagamore-Venture makes all books available in both print and e-book formats.
- We offer templates for instructor resources to enhance each textbook.
- Sagamore-Venture offers some of the fastest submission-to-shelf turnaround times in the field.
- We have a long history with a large network of international distributors to increase your book's visibility.
- Sagamore-Venture keeps up with trends in education and technology providing you with opportunities to provide materials outside the traditional educational box.
- Sagamore-Venture prints all of its books locally in the U.S., never overseas.

Manuscript Submission Guidelines

To make a publishing decision on a manuscript, Sagamore-Venture Publishing requests the following:

- A prospectus describing the author's intentions
- A detailed outline of the book's tone and level
- A sample chapter
- Author's curriculum vitae
- The author's review of the market and the unique features of their work

I. The prospectus should include the following:

1. Brief description. In one or two paragraphs, describe the work, its rationale, its approach, and its pedagogy. Provide the estimated length of the book (in double-spaced typed pages or word count).
2. Outstanding features. Please list briefly what you consider to be the outstanding, distinctive, or unique features of the work.
3. Competition. Consider the existing texts in this field and discuss their strengths and weaknesses individually and specifically compared to your proposed book. This material is written for reviewers and not for publication, so please be as frank as possible. You should describe how your book will be similar to, as well as different from, the competition in style, topical coverage, and depth. If significant books are now available, you should explain why you have chosen to write another book in this area. Please mention all pertinent titles, even if they compete with only part of your book.
4. Elements. Will the book include examples, cases, questions, problems, glossaries, bibliography, references, appendices, and so forth? How many and what types of visuals (e.g., drawings, digital images, figures) do you plan to include? Are you able to provide supplementary materials (e.g., instructor's guide, sample syllabus, test questions, suggested assignments, PowerPoints, web links, media) to accompany the text?
5. Level. For whom is the book intended (e.g., lay public, professionals, students)? At what level (e.g., freshman, senior, graduate) is the book developed? Is the work primarily descriptive or quantitative, elementary or rigorous, and so forth? As specifically as you can, please determine in which course this title would be used.
6. Market considerations. Who will buy the book and why? What new information will the book provide? What do you estimate the total market is for the book? Are you aware of professional organizations, mailing lists, or listserves that would be useful in promoting the book?
7. Status of the book. What portion of the manuscript is now complete? When do you expect to have a finished manuscript?

II. The outline or table of contents should be complete and detailed. Explanatory notes should be included as necessary. This enables the reviewers to understand the structure and flow of the manuscript. A sample table of contents is needed to illustrate the topics covered in the work.

III. Sample chapters should be in sufficient condition to allow a valid assessment of your capability, but they need not be in final form. You should include rough sketches of all necessary figures. It is advisable to submit any chapter that is particularly innovative. The material submitted should reflect your writing style and pedagogy in the best possible light.

IV. A current curriculum vitae outlining your education, previous publications, and professional experience should be submitted.

Please submit all materials to Peter Bannon, pbannon@sagamorepub.com. Contact us at anytime via email or our toll-free number (800-327-5557) to discuss any questions you might have about the process or the required materials.

Manuscript Review Process

The review process is not lengthy; however, many steps and considerations are a part of the process. Each proposal will be reviewed by Sagamore-Venture and experts in the field to evaluate the proposal and collect feedback and ideas.

We may call you for additional information or to provide feedback. If the manuscript proposal is approved, a contract will be sent. Shortly after, an author meeting with the production and marketing staff will be arranged to review the production process, marketing ideas, and deadlines.

Here is a list of some of the questions we ask while reviewing each manuscript.

- Who is the primary audience for this manuscript? Does this manuscript have a secondary market?
- What is the approximate size of these markets, both domestic and international? If academic, what are the approximate number of programs in the topic area, normal enrollment class sizes, and leading institutions?
- What are the outstanding features of this text? Is the subject matter timely?
- How could this proposal be improved?
- Are the goals and objectives for this manuscript clearly stated?
- Are there any major competing books? If so, please include title, date, author, and publisher if known.
- What additional information from the authors would be helpful to Sagamore-Venture Publishing in making a decision as to whether or not the manuscript should be published?
- Is this a new book concept or update of previous book?
- What is the author(s) expertise in the subject matter?
- Is the book adoptable and tied to specific classes or core subjects taught?

Supplemental Resources

Supplemental resources are a key component to our textbooks. Instructors expect many resources to come standard with textbooks and are more likely to adopt books with quality supplemental resources. Resources should be well thought out, well integrated with the text, and written alongside each chapter.

REQUIRED RESOURCES

Required resources are those that we require authors to provide when the manuscript is submitted. These items are the most requested and used by instructors. Sagamore-Venture has a system in place to ensure that only instructors are able to download these, guaranteeing that items designed solely for instructors, such as test banks, are not available for students to download. Required resources include the following:

- PowerPoint or Prezi slides for each chapter
- Quiz questions for web-based testing, 10/chapter
- Exam questions 15 per chapter for instructors use only.
- Links to online resources that provide additional information, reading, or insight on the topic
- Instructors Guides that contains:
 - course outline
 - suggested activities
 - topics for group discussions
 - additional resources
 - term paper suggestions
 - sample syllabus
 - web resources with links

SUGGESTED RESOURCES

Suggested resources are additional tools that instructors can use in the classroom to help students understand or learn the material. Suggested resources that are designed for students can be made accessible for download right from your book's website with no login or account required for students.

- Suggested activities
- Suggested assignments
- Case studies
- List of related journal articles
- Links of new reports and articles found on the web
- Web links with additional links or articles, agencies, organizations, or youtube videos
- Recorded video of author(s) speaking about a complex issue
- Recorded video of the author providing an introductory video for students about the book, key features, goals, and why the book was written
- Marketing video 3 minutes in length promoting the books.
- Journal or website links
- Skype, video, or podcasts (self, site, example)
- Blog—Ask the Author/Instructors
- Future research or learning suggestions
- Video introduction
- Online office hours

OTHER SUPPLEMENTAL RESOURCES

Depending on the subject, target audience, and other factors, there might be other supplemental resources that could be offered. A separate meeting can be held to explore ways to create and offer tradition and trending instructor resources.

CHAPTER SUMMARIES

- Key words or concepts
- Summary of chapter
- Student assessments
- Discussion questions

ENHANCED RESOURCES

Enhanced resources include videos, images, and other digital media that can only be accessed with an account. Accounts are created by each student and require a onetime password that comes with each new book or can be purchased separately. Enhanced resources add valuable elements that enhance the material taught in class.

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