



W.F. YOUNG
ESTD 1892

Driven by Purpose. Guided by Science.

We believe in a world where all animals (and their humans) can live life to the fullest – a world where love is measured in tail wags, trail rides and dinner bowls licked clean. That's why we harness the latest scientific discoveries to bring you functional, nutritious solutions to help your animals look and feel their best.

At W.F. Young, we're pet parents just like you. That's why we use only the highest-quality ingredients and humanely test every product to ensure its efficacy. Because we know your animals are family – and they deserve trusted solutions to keep them happy and healthy throughout every stage of their lives.

Innovation and excellence in animal health isn't just what we do – it's in our DNA. Our family-owned and -operated business has been pioneering animal wellness solutions since 1892.

Our Story began with an abiding love for animals. The rest is history...

Founding of W.F. Young | 1892

Determined to find a better way of caring for their horses, Mary Ida and her husband Wilbur Young establish W.F. Young. Their revolutionary first product, Absorbine® Veterinary Liniment, lays the foundation for generations of innovation to come.

Mary Ida Becomes President | 1928

Mary Ida Young takes over as W.F. Young's first female president. She immediately gets to work commissioning studies to ensure product efficacy – paving the way for new products to enter the marketplace.

Debut of Pet Care Products | 2015

Building on Mary Ida's legacy of caring for horses, W.F. Young launches a line of high-quality pet care solutions and acquires leading pet supplement brands including The Missing Link and Pet Kelp.

130 Years of Animal-Inspired Innovation | 2022

W.F. Young celebrates 130 years of business – a milestone bolstered by its continued commitment to animals, the people who care for them and the memories they create together. The company continues to build on this legacy with new product innovations to meet animal care needs.

Our Products

Equine

From wound care to joint support, discover pioneering solutions for the horses you love.

Absorbine®

A horse care essential formulated to soothe the muscles and joints of working horses in 1892. Today, as the world's best-selling horse liniment, it continues to offer the same soothing blend of natural herbs and essential oils. Our trusted liniment provides powerful pain relief for sore muscles, ligaments, tendons, and stiff joints.

Silver Honey®

These revolutionary wound care products combine the power of natural, medical grade Manuka Honey and MicroSilver BG™ to stop 99.9% of bacteria immediately and start healing faster.

Category Leading Brands Include:



Pet Care

Help your animals live their healthiest, happiest lives with solutions pet parents have trusted for generations.

Honest to Goodness™ Plant Snacks

We're all about treating pets right. Our love for dogs and cats inspired us to embark on a quest to create the world's yummiest, healthiest, tail-wagging-est treats. Want to reward your pet just for being so great? You've come to the right place!

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[The Missing Link®](#)

Our vet-developed pet supplements are designed to replace nutrition that may be missing from daily diets to address key health concerns and help pets feel their healthiest and happiest every day. It's simple, really. Daily nutritional goodness for more cuddles, more walks, more playtime and more love.

[Pet Kelp®](#)

Perfect for pets on limited ingredient diets, or with dietary restrictions, these powder supplements provide all of the vitamins and nutrients needed to help pets thrive. Made with North Atlantic kelp and just a few carefully selected organic and non-GMO ingredients, these simple formulas deliver whole food goodness and health support.

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