

Meet a *terrifically tasty* family of *plant-based* dog treats with a *purpose*.



honest to goodness
Plant Snacks



Crafted with Marine Microalgae Oil, a highly sustainable source of Omega-3 EPA and DHA fatty acids that help support joints, brain, immune system, heart and eyes

Terrifically Tasty • Natural Ingredients • Sustainable

honest to goodness™

Plant Snacks



Advanced bioactive compounds that support well-being and vitality

We're all in when it comes to the benefits of plant-based nutrition for pets, and doggone honest about everything that goes into these super-tasty treats. Honest to Goodness Plant Snacks are loaded with clean, whole food ingredients. One whiff, one taste, and even picky pups are sure to fall in love with these treats. And you'll be glad to know we've added a medley of natural nutrients to provide the health support many pets need. **Honest to Goodness!**

== happy feet ==

APPLE & CINNAMON RECIPE

Mobility

Ingredients Oat Flour, Apple, Coconut Oil, Spinach, Brewer's Dried Yeast, Natural Apple Flavor, Natural Cinnamon Flavor, Flaxseed, Carrots, Marine Microalgae Oil, Yeast Culture, Cinnamon, Turmeric, Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	15.0%
Crude Fat (min).....	17.5%
Crude Fiber (max).....	4.0%
Moisture (max).....	10.0%
*Omega-3 Fatty Acids (min).....	0.75%
*Omega-6 Fatty Acids (min).....	1.25%
*Omega-9 Fatty Acids (min).....	1.5%

Calorie Content (ME calculated) 4,200 kcal/kg or 17.6 kcal/treat

== good vibes ==

CHAMOMILE & GINGER RECIPE

Comforting

Ingredients Oat Flour, Coconut Oil, Sweet Potatoes, Pomegranate, Blueberries, Brewer's Dried Yeast, Natural Chamomile Flavor, Natural Ginger Flavor, Parsley, Dried Chamomile, Yeast Culture, Ginger, Cinnamon, Marine Microalgae Oil, L-Tryptophan, Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	15.0%
Crude Fat (min).....	14.0%
Crude Fiber (max).....	4.0%
Moisture (max).....	10.0%
Tryptophan (min).....	0.2%
*Omega-3 Fatty Acids (min).....	0.25%
*Omega-6 Fatty Acids (min).....	2.0%
*Omega-9 Fatty Acids (min).....	2.0%

Calorie Content (ME calculated) 4,200 kcal/kg or 17.6 kcal/treat

== buddy boost ==

CRANBERRY & POMEGRANATE RECIPE

Immune Support

Ingredients Oat Flour, Cranberries, Pomegranate, Coconut Oil, Carrots, Blueberries, Brewer's Dried Yeast, Natural Cranberry Flavor, Natural Pomegranate Flavor, Spinach, Yeast Culture, Marine Microalgae Oil, Apple Cider Vinegar, Cinnamon, Ascorbic Acid (Vitamin C), Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	14.0%
Crude Fat (min).....	12.0%
Crude Fiber (max).....	2.25%
Moisture (max).....	15.0%
Zinc (min).....	20 mg/kg
Vitamin E (min).....	1,000 IU/kg
*Vitamin C (min).....	400 mg/kg
*Omega-3 Fatty Acids (min).....	0.2%
*Omega-6 Fatty Acids (min).....	1.5%
*Omega-9 Fatty Acids (min).....	1.5%

Calorie Content (ME calculated) 4,000 kcal/kg or 16.8 kcal/treat

**Not recognized as an essential nutrient by the AAFCO dog food nutrient profiles.*

== golden years ==

BLUEBERRY & CARROT RECIPE

Senior Care

Ingredients Oat Flour, Blueberries, Carrots, Coconut Oil, Natural Blueberry Flavor, Cranberries, Broccoli, Pomegranate, Brewer's Dried Yeast, Natural Carrot Flavor, Marine Microalgae Oil, Yeast Culture, Cinnamon, Ascorbic Acid (Vitamin C), Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	15.0%
Crude Fat (min).....	12.5%
Crude Fiber (max).....	4.0%
Moisture (max).....	11.0%
Vitamin A (min).....	2,000 IU/kg
Vitamin E (min).....	1,000 IU/kg
*Vitamin C (min).....	600 mg/kg
*Omega-3 Fatty Acids (min).....	0.25%
*Omega-6 Fatty Acids (min).....	1.5%
*Omega-9 Fatty Acids (min).....	1.5%

Calorie Content (ME calculated) 4,100 kcal/kg or 17.2 kcal/treat

== way to glow ==

Skin + Coat

COCONUT & FLAX RECIPE

Ingredients Oat Flour, Coconut, Flaxseed, Pumpkin, Coconut Oil, Natural Coconut Flavor, Carrots, Brewer's Dried Yeast, Pomegranate, Marine Microalgae Oil, Yeast Culture, Cinnamon, Turmeric, Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	16.0%
Crude Fat (min).....	18.0%
Crude Fiber (max).....	5.0%
Moisture (max).....	15.0%
Zinc (min).....	20 mg/kg
Vitamin E (min).....	1,000 IU/kg
Choline (min).....	850 mg/kg
*Omega-3 Fatty Acids (min).....	1.5%
*Omega-6 Fatty Acids (min).....	1.25%
*Omega-9 Fatty Acids (min).....	1.5%

Calorie Content (ME calculated) 4,200 kcal/kg or 17.6 kcal/treat

== mellow belly ==

Digestive Support

PUMPKIN & CINNAMON RECIPE

Ingredients Oat Flour, Pumpkin, Carrot, Coconut Oil, Brewer's Dried Yeast, Pomegranate, Natural Pumpkin Flavor, Cranberries, Natural Cinnamon Flavor, Chicory Root (Source of Inulin), Yeast Culture, Cinnamon, Parsley, Marine Microalgae Oil, Mixed Tocopherols (used as a preservative), Rosemary Extract.

Guaranteed Analysis

Crude Protein (min).....	14.5%
Crude Fat (min).....	15.5%
Crude Fiber (max).....	2.5%
Moisture (max).....	10.0%
*Omega-3 Fatty Acids (min).....	0.25%
*Omega-6 Fatty Acids (min).....	2.0%
*Omega-9 Fatty Acids (min).....	2.5%

Calorie Content (ME calculated) 4,100 kcal/kg or 17.2 kcal/treat

ALL ITEMS \$11.99 MSRP • SUSTAINABLY PACKAGED IN 30% RECYCLED 8 OZ BAGS



Call 800 • 628 • 9653 or email hello@Honest2Goodness.com to learn more.

Media interested in product samples or additional info/images, please contact Alyson at abrodsky@matrix1.com.

Visit Honest2Goodness.com



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