



CORPORATE GIFTING BROCHURE 2023



EMPLOYEE ENGAGEMENT + GIFTING DELIVERS BETTER BUSINESS OUTCOMES



2 in 3

employees report being disengaged from work in post-Covid working environments¹



10.7 days

of absence on per average worker, significantly reduced by employee engagement



50%

reduction in staff turnover at Harrods, following an employee engagement programme³



70%

of employees report working harder after receiving a holiday gift from their employer⁴



1. <https://hrnews.co.uk/the-great-disconnection-costing-billions-2-in-3-disengaged-from-work/>
2. [Lancaster University Work Foundation Report : Solving the Employee Engagement Puzzle - 2018](https://engageforsuccess.org/case-studies/case-study-increasing-employee-engagement-through-the-hrm-harrods/)
3. <https://engageforsuccess.org/case-studies/case-study-increasing-employee-engagement-through-the-hrm-harrods/>
4. <https://www.benefitspro.com/2020/11/26/5-ways-to-increase-employee-engagement-through-gifting/?slreturn=20220813053003>



HOW IT WORKS

1. PICK YOUR PRODUCTS

Choose from our classic collections, seasonal specials, and extra-special add-ons.



Brownie Box Assortments
(12's, 16's, 24's)

+



Seasonal
Specials

+



Extras

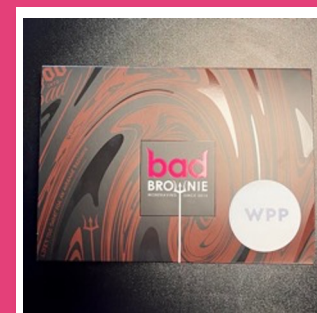
2. PERSONALISE

We'll create your personalised gift notes, corporate branding and bespoke gifting sleeves.



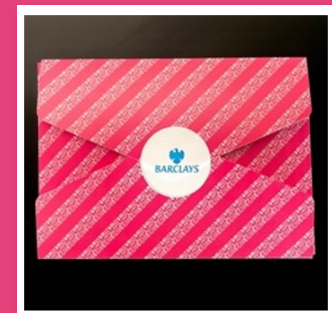
Personalised Postcards

+



Corporate Branding

+



Gifting Sleeves

3. PLAN YOUR DELIVERY

Next Day Deliveries

Multiple Addresses

Timed deliveries
ordered in advance



BAD BROWNIE: THE UK'S NO.1 GIFT BOX SUPPLIER



Our handmade brownies are unashamedly indulgent and delicious, packed with layers upon layers of chocolate, caramel, and other gooey goodness.



We're the UK's highest-reviewed brownie gift box supplier, with over 3000 reviews on Trustpilot and an average rating of 4.7 stars.



We deliver to 300,000 customers every year and provide bespoke gifting solutions to the UK's largest firms.



**BRAVED THE DRAGON'S DEN
IN 2016 AND LEFT WITH
INVESTMENT**



WHAT MAKES US THE BEST?



Handmade Brownies of the highest quality, made with the best ingredients



Original and exciting flavours, unashamedly indulgent



Full project management of your gifting requirements, no matter how large or complex



Bespoke corporate branding with personalised messaging to enhance your gifting



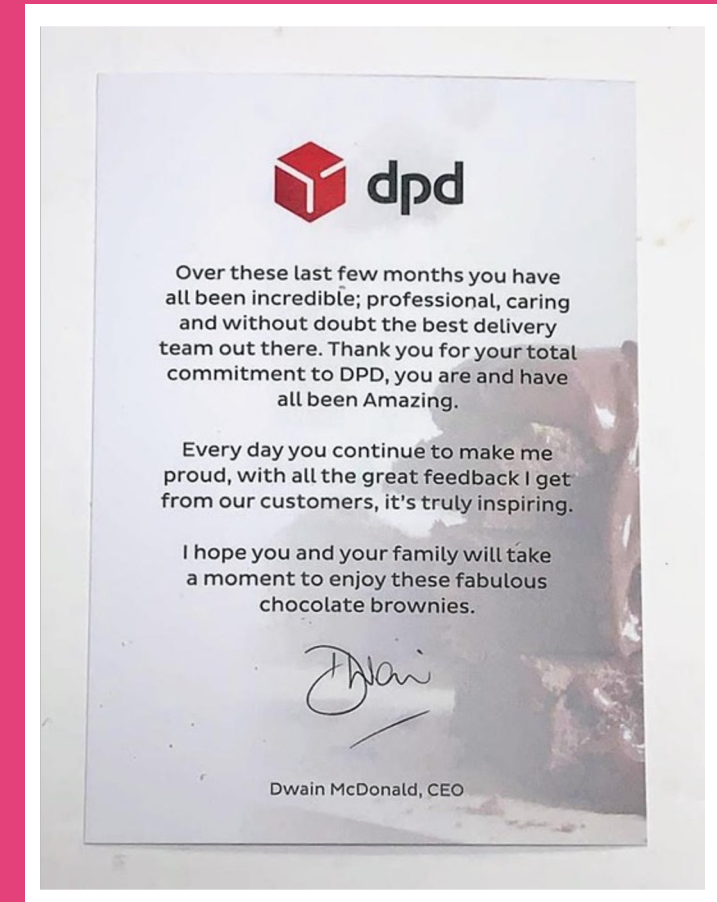
Next-day, multi-site delivery



CASE STUDY: A TRUSTED PARTNER FOR HIGH-VOLUME EMPLOYEE GIFTING

The client: DPD

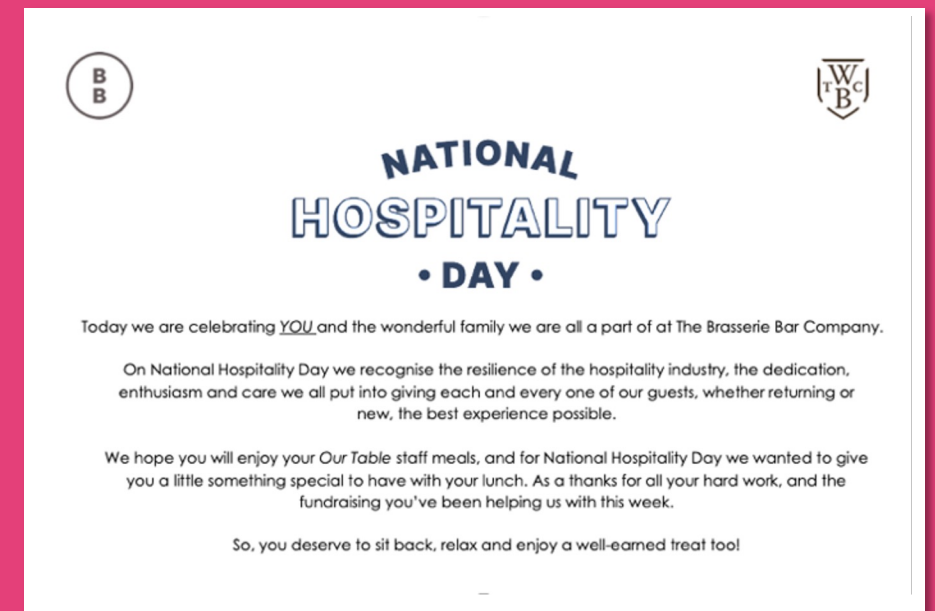
- For Christmas 2020 and 2021, we delivered 25,000 12-bite boxes to DPD employees.
- We worked with DPD to create bespoke single-flavour boxes to meet a keen price-point.
- All boxes included corporate branding with a personalised message from the CEO inside.



CASE STUDY: MEETING A MULTI-SITE CLIENT'S VARIOUS DIETARY REQUIREMENTS

The client: Brasserie Bar Co

- To celebrate National Hospitality Day, our client wanted surprise gifts sent to all colleagues across 32 sites, ensuring those with dietary requirements could be included
- We supplied all 32 sites with 2 x 12 Favourites Box (no-nuts) and 1 x 16 Vegan Wheat-Free Box to meet these requirements
- Our multi-site deliveries were all timed to arrive on the same day, ensuring a special surprise for all their team





BAD BROWNIE 2023 GIFTING RANGE

THE CLASSIC COLLECTION (12's / 16's / 24's)

Our signature boxes, bursting with stunning flavours and unparalleled decadence.
Packed with our bite-sized brownies, the larger the box, the more flavours you'll find inside!

BESTSELLERS

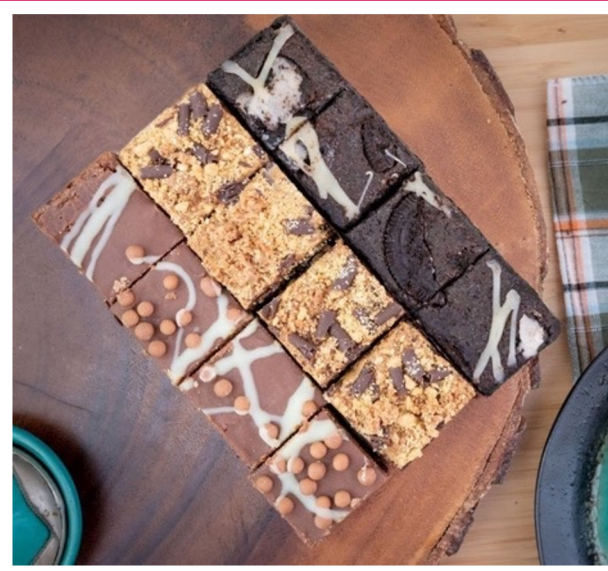


12's Salted Caramel / Triple Chocolate / Hazelnut

16's add Peanut Butter

24's add Chocolate Orange / White Choc & Raspberry

FAVOURITES



12's Maltesers / Biscoff / Oreo
(No Nuts)

16's add Jaffa Cake

24's add Triple Chocolate / Hazelnut

VEGAN + WHEAT FREE



12's Salted Caramel / Cookie Dough / Raspberry
(No Nuts)

16's add Choc Chip

24's add PB & Jelly / Passionfruit & Coconut

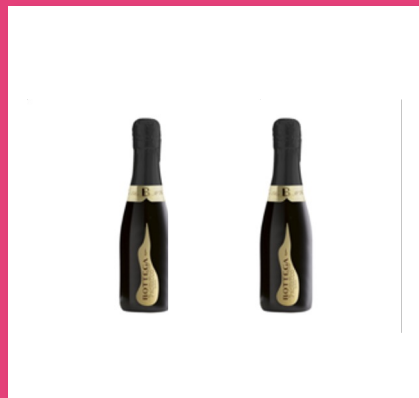


EXTRAS

Carefully selected add-ons from our favourite brands, ideal for adding a thoughtful finishing touch to any gift.



Prosecco



Mini Prosecco Duo



Lager/Pale Ale Duo



6 x Single-Serve Cocktails



Coffee



Tea



Candles



Baileys



PACKAGING

Beautiful brownies deserve to be beautifully wrapped

PREMIUM BOX + CARD



Premium brownie box + personalized message card

BRANDED GIFTING ENVELOPES



Optional gifting envelope + branded sticker

ROBUST OUTER



Outer box to ensure your gift arrives in pristine condition



PRICING

BROWNIE BOXES

*(Bestseller / Favourites / Vegan Wheat-Free
/ Baileys / Xmas Selection Box)*

12 Bite Boxes	£17
16 Bite Boxes	£21
24 Bite Boxes	£28.50

BROWNIE BARS

Biscoff / Mince Pie

£6.99

EXTRAS

Volume dependent, enquire
for more information

PERSONALISATION

Postcard Message	FOC
Branded Sticker	£1
Gifting Sleeve	£2

DELIVERY (per address, per 1-3 boxes)*:

£4.99 Next Day Delivery as Standard

£3.99 Next Day for Brownie Bars

*10+ boxes ordered to the same address will
significantly reduce delivery charges

For high-volume orders, bespoke packages can be created to meet required price points



GIFTING FOR EVERY OCCASION

MERRY
CHRISTMAS!

THANKS FOR YOUR
AGENCY'S HELP ON
THE PROJECT!

HAPPY
EASTER!

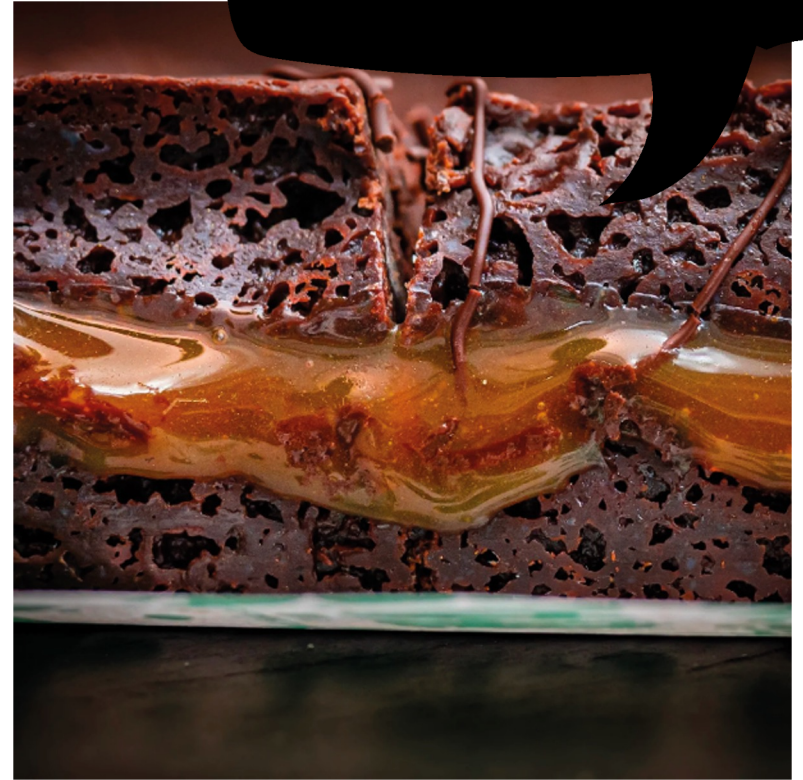
HAPPY WORK
ANNIVERSARY!

FOR THE
MEETING!

CONGRATS!

Let's get
smoodgy

THANKS FOR YOUR HARD
WORK THROUGHOUT THE YEAR!



**INTERESTED? PLACING AN ORDER?
GET IN TOUCH!**

SALES@BADBROWNIE.CO.UK

