

ONTARIO QUARTER HORSE ASSOCIATION

SPONSORSHIP PACKAGE

The Ontario Quarter Horse Association is thrilled to kick off it's 2024 season and is looking for your support. Please look at our Sponsorship Package.

ABOUT OQHA

OQHA is a non-profit organization that is committed to providing beneficial services for its members that enhance and encourage quarter horse ownership and participation in OQHA events. OQHA is an affiliate of the American Quarter Horse Association (AQHA) and is the official liaison between AQHA and the quarter horse industry in the province of Ontario.

Our Summer Finale is the last Quarter Horse show for the Ontario show season and is held at Ancaster Fairgrounds from August 28th to September 1st, 2024. Many classes are dual AQHA/NSBA approved with added money. Last year, we had just shy of 150 horses attend with 1287 entries. We paid out over \$10K in cash prizes!

New for 2024 – the very popular Ranch Division has been expanded to include Ranch Rail and Ranch Trail classes.

In addition to circuit awards offered at our shows, we offer various Hi-Point and Reserve Hi-Point year-end awards in our Open, Amateur and Youth divisions. Hosting Quarter Horse shows and supplying year-end awards is a costly endeavor and we are asking for your generous support to help reach our goals and continue to support growth in our industry.

WHY SPONSOR?

Partnering with OQHA gives you the opportunity to connect and engage with consumers in the equestrian show industry. Equestrian consumers represent a discerning and attractive market group that embraces the equestrian lifestyle. Equestrians have proven passionate loyalty to products and services that support their common interests. In turn for your support, we will ensure that you receive valuable exposure, recognition and networking opportunities based on the level of sponsorship of your choosing.



Sponsors will now have the option to sponsor a class (min \$500) and receive appropriate recognition for this added money in The Rider publication, our Website, social media outlets and announcements during the show.

For more information regarding sponsorship opportunities please contact Shari Irwin at shari_irwin@hotmail.com or 905-440-5941.

SPONSORSHIP PACKAGES

Sponsorship Levels

SPONSOR BENEFITS	Elite \$2,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
Announcer Recognition at Show	X	X	X	X	X
Name and Logo on OQHA Website	X	X	X	X	X
Logo in Show Pattern Book	X	X	X	X	X
Name and Logo on Social Media	X	X	X	X	
Feature Blog on OQHA Website	X	X	X		
Banner or Sign Display *	X (2)	X(1)	X		
Vendor Space	X	X	X		
Awards Banquet Recognition	X	X			
Sponsor Spotlight - The Rider	X	X			

**Provided by OQHA*

Note: product equivalent to the amount listed above will qualify for Sponsor benefits

