# **COOKIE POLICY**

#### Welcome to Zooo Nutrition!

This cookie policy explains how and why cookies and other similar technologies may be stored on and accessed from your device when you use or visit:

https://zooo.store

(Hereinafter referred to as "Zooo Nutrition").

The information collected through cookies will be under responsibility and in charge of:

- Zooo Nutrition.
- Email: Info@zooo.store

This cookie policy should be read together with our privacy policy and our terms and conditions.

By using the website, you accept the use of cookies by Zooo Nutrition, in the terms contained in this policy.

#### **1. WHAT ARE COOKIES?**

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They allow the website to recognise your device and remember if you have been to the website before. Cookies are a very common web technology; most websites use cookies and have done so for years. Cookies are widely used to make the website work more efficiently. Cookies are used to measure which parts of the website users visit and to personalise their experience. Cookies also provide information that helps us monitor and improve the performance of the website.

#### **2. COOKIE SETTINGS**

If you do not want cookies to be dropped on your device, you can adjust the setting of your Internet browser to reject the setting of all or some cookies and to alert you when a cookie is placed on your device. For further information about how to do so, please refer to your browser 'help', 'tool', or 'edit' section. Please note that if you use your browser settings to block all cookies, including strictly necessary cookies, you may not be able to access or use all or parts of the functionalities of the website.

If you want to remove previously-stored cookies, you can manually delete the cookies at any time. However, this will not prevent the website from placing further cookies on your device unless and until you adjust your Internet browser setting as described above. We provide the links for the management and blocking of cookies depending on the browser you use:

- **Microsoft Edge**: <u>https://support.microsoft.com/en-us/office/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09?ui=en-us&rs=en-us&ad=us</u>
- Firefox: <u>https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox</u>
- Chrome: <u>https://support.google.com/chrome/answer/95647?hl=en</u>
- Safari: <u>https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac</u>
- **Opera**: <u>https://help.opera.com/en/latest/web-preferences/</u>

In cases where you access the website through an iOS or Android mobile device please follow the instructions below to delete or block cookies on your device:

- Android: <u>https://support.google.com/answer/32050</u>
- **iOS**: <u>https://support.apple.com/en-us/HT201265</u>

## 3. COOKIES WE USE

We use the following cookies on our website:

Cookie	Domain	Description	Duration	Туре
keep_alive	zooo.store	No description	1 hour	Other
secure_cus	zooo.store	Shopify sets this cookie to be used	1 year	Necessary
tomer_sig		in connection with customer login.		
localization	zooo.store	Flickr sets this cookie to to track	1 year	Functional
		usage of photo galleries embedded		
		from Flickr.		
cart_curren	zooo.store	Shopify sets this cookie to	14 days	Necessary
су		remember the user's country of		
		origin and populate the correct		
		transaction currency.		
_cmp_a	.zooo.store	No description	1 day	Other
shopify_y	.zooo.store	This cookie is associated with	1 year	Analytics
		Shopify's analytics suite.	-	

_shopify_s	.zooo.store	This cookie is associated with	1 hour	Analytics
		Shopify's analytics suite.		
_orig_refer	.zooo.store	Shopify sets this cookie to be used	14 days	Necessary
rer		in connection with shopping cart.		
_landing_p	.zooo.store	Shopify installs this cookie to track	14 days	Analytics
age		landing pages.		
_fbp	.zooo.store	Facebook sets this cookie to display	3 months	Analytics
		advertisements when either on		
		Facebook or on a digital platform		
		powered by Facebook advertising		
		after visiting the website.		
X-AB	sc-static.net	Adobe Analytics sets this cookie in	1 day	Functional
		context with multi-variate testing.		
		This is a tool used to combine or		
		change content on the website.		
		This allows the website to find the		
		best variation or edition of the site.		
_shopify_s	.zooo.store	Shopify sets this cookie for	1 hour	Analytics
a_t		marketing & referrals.		
_shopify_s	.zooo.store	Shopify sets this cookie for	1 hour	Analytics
a_p		marketing & referrals.		
_scid	.zooo.store	This cookie is set by Snapchat to	1 year 1	Functional
		store Snapchat Pixel unique ID of	month	
		the User.		
_scid_r	.zooo.store	No description	1 year 1	Other
			month	
_ga	.zooo.store	Google Analytics sets this cookie to	1 year 1	Analytics
		calculate visitor, session and	month 4	. ,
		campaign data and track site usage	days	
		for the site's analytics report. The		
l		To the site s analytics report. The	1	1

		cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.		
_ga_*	.zooo.store	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
sc_at	.snapchat.com	Snapchat sets this cookie for showing relevant advertising based on the user's movement.	1 year 24 days	Advertisement
locale_bar_ accepted	zooo.store	Facebook sets this cookie to the display locale of the last logged-in user on the browser and it has a one-week lifetime.	session	Advertisement
_ga_*	.zooo.store	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
key	zooo.store	No description available.	never	Other

#### 4. PURPOSES OF OUR COOKIES

Our cookies are used for the following purposes:

**Necessary**: Necessary cookies are essential files that enable basic functions on the website, such as navigation and security. They do not collect personal information.

**Functional**: We use functional cookies to enhance your online experience by remembering user preferences and settings and maintaining consistency across the website, without tracking activities.

**Analytics and Performance:** These cookies collect information about how users interact with our website, including the most visited pages, as well as other analytical data. We use this data to improve how our website works and to understand how users interact with the website.

**Advertisement**: Advertisement cookies are pieces of information that websites store on your device when you visit our site. These cookies track your online activities and allow us to display advertisements tailored to your interests, thus improving your browsing experience.

### 5. CONTACT US

If you have questions or concerns about this cookie policy and the handling and security of your data, please contact us through our <u>contact page</u> or via the contact information below:

E-mail: <u>Info@zooo.store</u> Adres: Zwaagdijk 76, 1683 NK Kvk-number: 86752405 Btw-number: NL864076630B01 Phonenumber: +31 683200217