



Hueb

LOOKBOOK 2024



CREATING UNFORGETTABLE  
EXPERIENCES IN JEWELRY

Amazonia (Palha) Earrings - E1284AYDCo  
Amazonia (Palha) Ring - F1170AYDRrCyCoSw  
Amazonia (Palha) Ring - F1174AYDCOCYSWRR

# DISCOVER HER DISCOVER YOU



In the heart of luxury, where the essence of elegance intertwines with the allure of the unexpected. It captivates endlessly, exudes unapologetic glamor, and stays true to its authentic essence. Hueb isn't just a name; it embodies a sentiment, paying homage to craftsmanship, refinement, and the irresistible charm of femininity.



These creations go beyond mere adornment, becoming reflections of the wearer's innermost emotions and dreams. Through meticulous craftsmanship and a keen sense of aesthetics, Hueb's pieces transcend their accessory status, transforming into vessels of joy carrying the essence of the Brazilian spirit.



Originating in Brazil, Hueb has built a legacy of exquisite jewelry revered by connoisseurs globally. With deep roots in Brazilian culture and artistry, each piece narrates a tale of tradition and innovation. Seamlessly blending boundless creativity with technical prowess, Hueb crafts jewelry that mesmerizes. Our designs speak a universal language of sophistication and grace, inspired by both our lush homeland and vibrant global cities.

Onsa Earring - E1237AYDNg  
Penka Bracelet - B1060AYDSbCy  
Tribal Ring - AN4013AYD



Mirage Earring - E1034AYDSy  
Luminus Ring - AN2956AYD  
Estelar Bracelet - PS7017AYD  
Bahia Bangle - PS0211AYD



# HUEB WOMAN

The Hueb woman is a captivating fusion of elegance and independence, her vibrant spirit exudes a zest for life, radiating confidence and grace at every step. Balancing her heritage and traditions with the innovations of the modern age, she carries a captivating duality that sets her apart.

“Women don’t require a validation day on the calendar. If women genuinely believed in their capabilities and transcended society’s imposed norms, they could lead the world, ushering in the peace and harmony it has always yearned for.”

- Marjan Algouneh  
Creative Director, Hueb



Hueb celebrates every woman’s effervescent spirit. Each piece is designed to compliment her personality, offering a blend of sophistication, elegance, and modernity. Whether it’s a statement necklace, a pair of earrings, or a stunning bracelet, Hueb jewelry enhances adds a touch of luxury to everyday life.



## Timeless Appeal, Modern Aesthetic

Blending classic elegance with contemporary flair, Hueb designs radiate enduring charm. This fusion ensures each creation remains relevant across generations, making a lasting style statement.



## Craftmanship

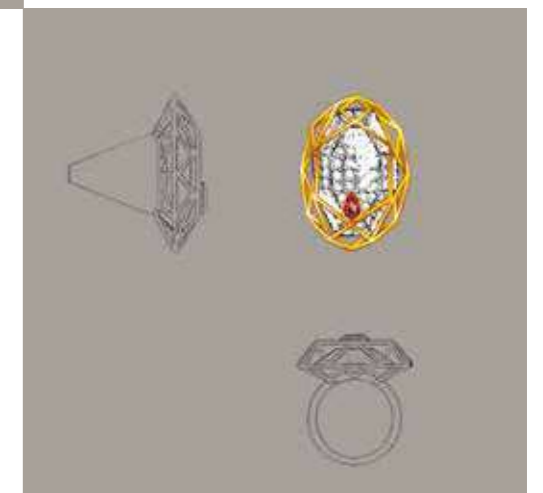
Crafted with unwavering dedication, Hueb transcends trends to embody timeless elegance. Meticulously fashioned in 18K gold and adorned with exquisite natural diamonds and gemstones, each piece is more than an accessory – it's a symbol of sophistication.



CRAFTSMANSHIP  
@Hueb



Estelar Earring - BR4030AYD



Estelar Ring - AN7021AUDRR

## Commitment to Ethics and Excellence

Beyond aesthetics, Hueb prioritizes ethical sourcing and design practices. From ensuring comfort and wearability to using conflict-free diamonds and transparent gold sourcing, every detail reflects a dedication to integrity and sustainability.

In essence, Hueb jewels are not just about luxury – they embody a legacy of craftsmanship, style, and responsibility.



*The Process*



PENKA COLLECTION

*Her Memories*



Penka Bracelet - B1062AYDR-Sb  
Penka Necklace - N1119AUDR





Penka Necklace - N1110AYDR  
Penka Bracelet - B1059AYDSb



The Penka Collection is a tribute to Brazil's lively spirit and deep-rooted heritage, capturing the very essence of tradition and jubilation.



Bahia Earring - BR4020AYD  
Penka Necklace - N1108AYDRRSB

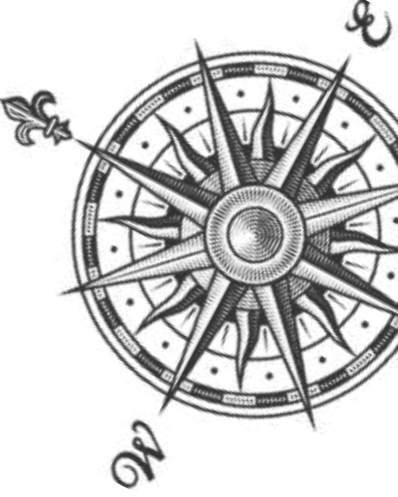


Every charm in the collection is a work of art,  
intricately designed with delicate patterns and  
clusters of brilliance.

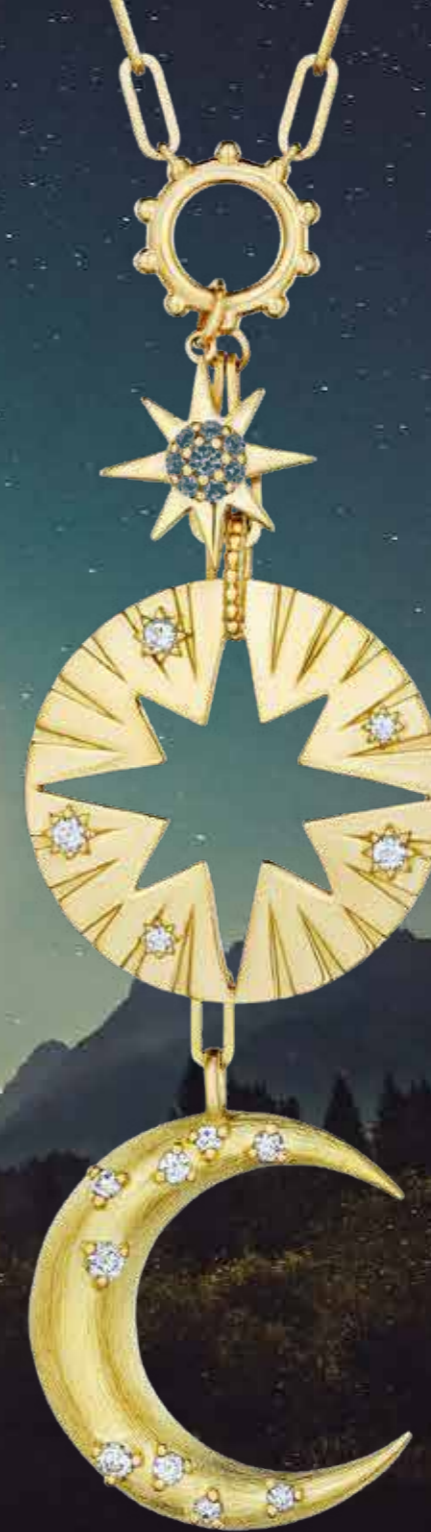
Penka Necklace - N1106ACDCy  
Penka Necklace - N1117AYDR



This intricate detailing tells stories of the past, carrying the essence of history and festivity within them.



The Penka Collection beautifully captures the spirit of fortune, happiness, prosperity, hope, and health, offering a symbolic representation of abundance and vitality inspired by Brazil's lush foliage and bountiful fruits.



Penka charms are intricately designed by expert craftsmen who seamlessly blend age-old techniques with contemporary methods.



Penka Necklace - N1123AYDYg  
Penka Bracelet - B1064AYDSLg



Penka Necklace - N1106ACDCy

Penka Necklace - N1107AYDSB  
Penka Bracelet - B1059AYDSB





The detailed designs and thoughtful craftsmanship ensure that every Penka charm is a unique expression of heritage, style, and sophistication, making them cherished symbols of individuality and elegance.





Wearing Penka takes you on a journey to a nostalgic era where every detail exuded elegance and beauty.



*Charms  
of  
Love*

Penka Bracelet - B1063AYDRrSp  
Penka Necklace - N1112AYDRr  
Penka Necklace - N1110AYDRr



Penka - N111AYDYg

Each charm narrates a distinctive tale of love, luck, and boundless opportunities, evoking a sense of passion and leading you on an exploratory voyage as you navigate through life's grand orchestration.



Penka Necklace - N1119AUDRr  
Penka Bracelet - B1062AYDRrSb

# Our Signature Collections

Luminus Ring - F1164AWD



Tribal Bracelet - PS0054AYD



Estelar Ring - AN7021AUD



AMAZONIA



Amazonia (Cocar) Ring - F1144ABDMX

MIRAGE



Mirage Earrings - BR2535APDSP

PENKA



Penka Necklace - N1118AUD



Bahia Necklace - N1012AYD



Onsa Necklace - N1080AYD

# AMAZONIA

## *Her Imagination*

She's an untamed spirit at heart, she captures the essence of the wild in every piece, weaving together the radiant colors and rich textures found in the heart of Brazil's rainforests.





Amazonia (Cocar) Earring - E1267ABDMX  
Amazonia (Cocar) Necklace - N1085AWDMX  
Amazonia (Cocar) Ring - F1144ABDMX



The collection embodies her spirit through detailed designs, vibrant gemstones, and organic shapes, celebrating the opulent culture, verdant rainforests, and melodious rhythms that define this captivating place.

LUMINUS

*Her Brilliance*

She's radiant. She never lets anything dull her shine, for she brightens every space with her presence. Each piece captures her brilliance, turning diamonds into bursts of light that captivate.



Luminus Earring - E1259AWD  
Luminus Ring - F1163AWD  
Luminus Bracelet - B1052AWD



The Luminus collection transforms diamonds and vibrant gemstones set on gold spikes into rays of light. The designs are strong, seductive, and let her express herself freely.

# BAHIA

## *Her Escape*

She carries the very essence of the sea, symbolizing tranquility, resilience, and boundless depth. She navigates challenges with grace and poise, drawing strength and inspiration from the vast and ever-changing nature of the ocean.







Bahia Earrings - BR4046AYD

Bahia Ring - AN2382APD  
Bahia Ring - AN2382AYD



Discover the beauty of Brazil's coastlines with Hueb Bahia, offering a luxurious escape. Journey through continents as coastal elements are transformed into exquisite designs, inviting you into a serene world of beauty.

TRIBAL

*Her Wildside*

She's untamed. She doesn't shy away from bringing a little wilderness. She dances to the beat of her own distinctive tune, curating daring and empowering pieces that inject a raw energy into everyday existence with Hueb Tribal.





Combining elegance and exotic allure, these creations showcase diamonds nestled in gold, reflecting the wild allure of the Amazon rainforest.

ESTELAR

*Her Cosmos*

She strives for greatness with a radiant allure and passionate fervor,  
akin to celestial bodies illuminating the night sky.





Estelar Bracelet - PS7007AWD

Estelar Necklace - CL7014AYD



Elevate your dreams with Estelar, a jewelry line inspired by the captivating night sky and its constellations. Crafted in gold and diamonds, the collection mirrors the brilliance of stars forming heavenly figures. Stunningly dramatic yet sleek and effervescent, it embodies celestial beauty.

MIRAGE

*Her Magic*

She's Magic. She enchants everyone - a woman who entralls those in her vicinity; a woman who fascinates with every movement.





Hueb Mirage encapsulates the Hueb Woman's liveliness, allure and elegance with the use of dazzling precious gemstones, creating an irresistible charm that is genuinely one-of-a-kind.

ONSA



## *Her Power*

She naturally takes center stage, captivating attention from the instant she steps into a room. Inspired by the majestic grace and beauty of the jaguar, Hueb ONSA pays tribute to and celebrates her inherent feminine power.





Onsa Earrings - E1231AYD  
Onsa Necklace - N1069AYDQF  
Onsa Ring - F1138AYD

Onsa Necklace - N1080AYD



Explore the elegance, allure, resilience, and enchantment within Hueb's meticulously crafted bold designs. Discover the Hueb Onsa collection, crafted in yellow gold and adorned with exquisite natural diamonds.



BEHIND EVERY SUCCESSFUL  
WOMAN IS HERSELF.

[www.hueb.com](http://www.hueb.com)  
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MIRROR EVERY FACET OF YOUR PERSONALITY.  
DISCOVER HER, DISCOVER YOU.