



NEW IMPROVED
5th GENERATION

minimax INNOVA

Water Softener



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“This piece of kit really makes a difference to the water in our home and is economical to run. The salt blocks seem to last for ages. You should get one fitted!”



Introducing the MINIMAX INNOVA

Minimax introduces the next generation in water softeners with its improved design, eco-features and robust testing.

The new cutting edge Minimax Innova Water Softener is designed and manufactured in Britain, specifically for our plumbing systems. With its twin cylinder design you can enjoy softened water 24/7.

Only available through trusted dealers, your Minimax dealer is expertly placed to give you the best advice for your home and needs. And with the 10 years parts warranty, you have the confidence it's a product built to last.

10
YEAR

PARTS WARRANTY



10 year parts warranty

Minimax Water Softeners come with a 10 year parts warranty as our machines are made to last.



Most environmentally friendly cabinet

New recycling technology allows the Minimax Innova to use 65% recycled plastic in its cabinet material.



Twin cylinder design

Guaranteed fresh softened water 24 hours a day.



Non-electric

No timers, motors, adjustments or complicated programming.



Curved block salt

The latest curved block salt system allows more salt capacity in the water softener.



Accurate metering

Displacement meters mean accurate regeneration, low salt costs and efficient water usage.



WRAS approved

Reliable and fully tested with no annual maintenance.

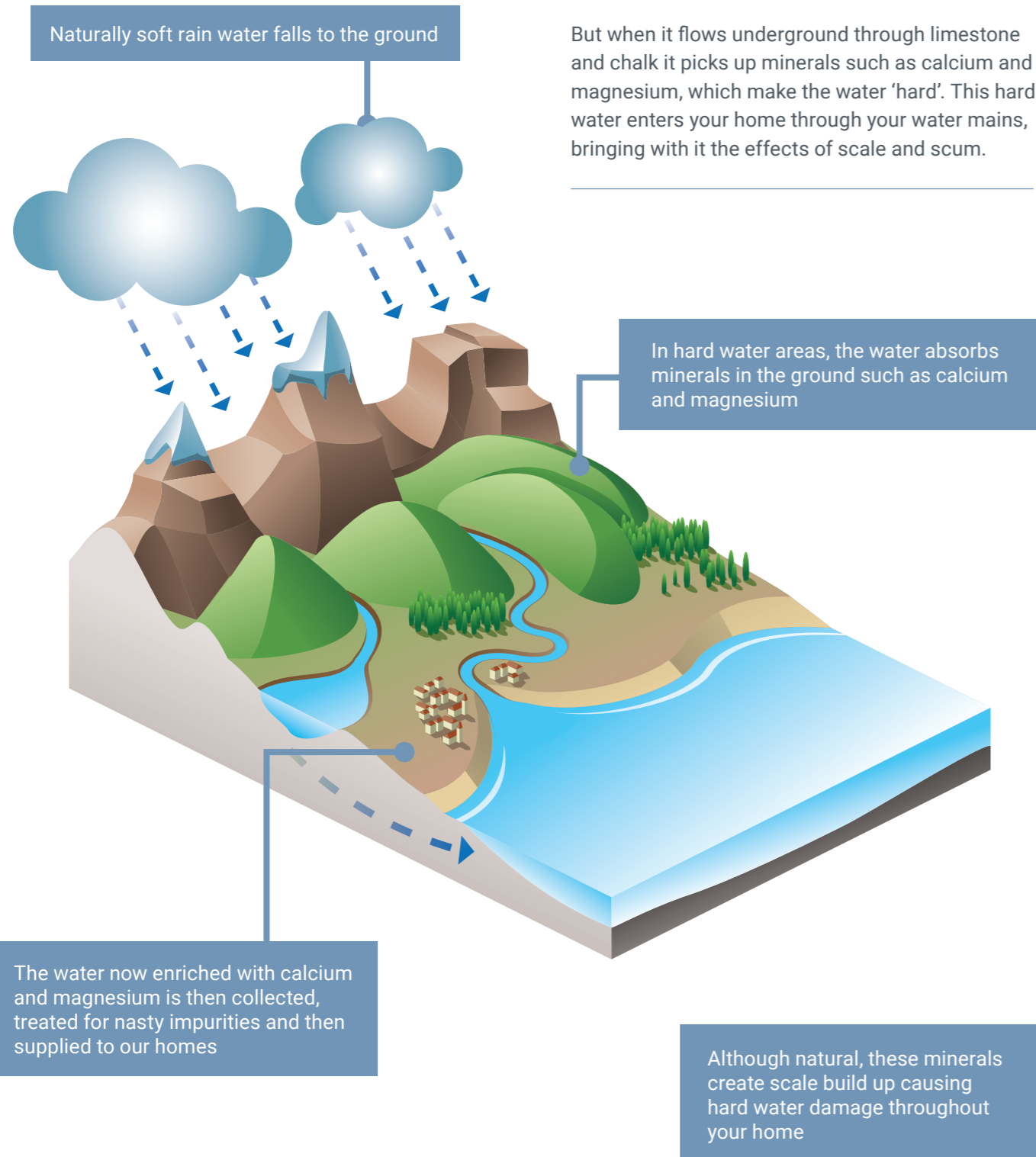


British design

Hand built in the UK and carefully engineered to cope with the all British plumbing systems.

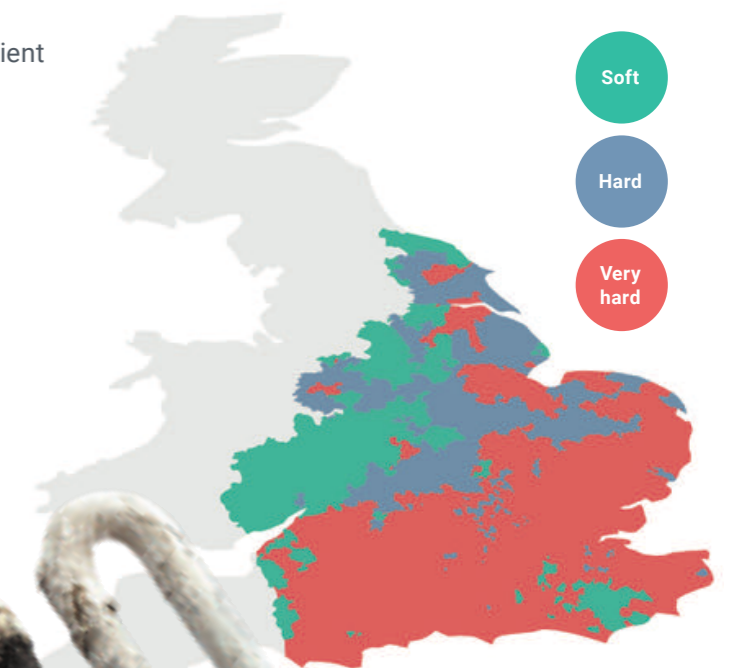


How hard water is formed



How hard water affects your home

- Damage that can reduce the lifespan of appliances
- Blocked pipes that make your hot water system inefficient
- Scale build up in your boiler which increases gas bills



The benefits of softened water

minimax INNOVA

With the Minimax Innova Water Softener you can enjoy the benefits all around your home.

Limescale and scum will be eliminated from your home. Your home will stay shiny, cleaning time will be reduced and there will be less need for harsh cleaning products.

Appliances last longer with softened water. Your boiler and pipes will stay unblocked, resulting in them running more efficiently; saving you money on your hot water bills.

Softened water is softer on skin. New research confirms that softened water can greatly alleviate symptoms of eczema and other dry skin conditions. You will also only need half as much shampoo to produce a much better lather, finding your hair to be shinier and more manageable.



Hard Water



Soft Water



Cheaper bills



Less cleaning



Soft on skin



Appliances last longer



Shinier home

How does it work?

MINIMAX INNOVA

The Minimax Innova is compact enough to fit under your sink, perfect for everyday home use.

Using a unique twin cylinder design, the twin cylinders work together to supply your home with softened water 24/7. The Minimax Innova is non-electric and only regenerates when necessary, saving energy and lowering running costs. Rigorously tested to over 1 million cycles at our factory, you have the confidence it is the most reliable water softener on the market.

How it works

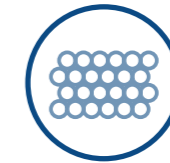
It is a simple process that works through ion exchange.

Both cylinders are filled with resin that traps the calcium and magnesium hardness minerals allowing softened water to enter your home.

Regeneration process

When one cylinder has reached its full capacity it will then shut off to do a quick cleaning process which takes only 11 minutes, but do not fear the second cylinder will still be serving your home so there is never a break in the system. Leaving you with softened water 24/7. That is the beauty of the twin cylinder design.

The whole process is powered by your own water pressure.



Advanced resin bead formula



Smart shuttle metering



Non-electric
great efficiency and low running costs



Accurate metering for maximum flow rates



Eco cabinet
The cabinet is made from recycled Polypropylene from a clean source.



Curved mini block salt
Lighter and easier to load, maximising the space in the water softener



Duplex parallel system
Fresh water everytime



Twin cylinder system
24/7 softened water with no interruptions

Specification

Dimensions	Height: 487 mm Width: 202 mm Depth: 438 mm
Capacity	3,000 litres of softened water per day
Regeneration	Time required: 11 minutes (approx) Salt used per regeneration: 300 g Water used per regeneration: 17 litres
Water pressure	1-10 bar (PRV recommended from 6 bar)
Maximum peak flow rate	51 l/m

Manufactured by
HARVEY
Water Softeners

WRAS
APPROVED PRODUCT

MADE IN BRITAIN

Eco-friendly

MINIMAX INNOVA



The Minimax Innova cabinet is made from

**62%
RECYCLED
PLASTIC**

Minimax Innova also uses

**38%
LESS PLASTIC**

than earlier products thanks to design improvements



What recyclable plastic do we use?

The recycled plastic is Pre Consumer Waste plastic and comes from moulds for making contact lenses.

These moulds are ordinarily single use and would become waste once used. But with new technology we're able to repurpose this plastic for the Minimax Innova.

Using recycled plastic saves
84 TONNES
of plastic waste each year otherwise would end up in landfill*.

*www.yourbottlemeansjobs.com/about/the-facts/

Enjoy high quality drinking water

With a drinking water filter system installed you will be able to enjoy high quality drinking water straight from the tap. Saving you money and reducing plastic waste.

In the UK the average adult will dispose 150 drinking bottles each year.

If 1 in 10 people switch to refilling bottles it will stop
340 million
plastic bottles being made each year*.

Speak to your Minimax dealer for more information.

Why is salt important?

MINIMAX INNOVA

The Minimax Innova Water Softener uses the latest Curve block salt to function.

Your Minimax Innova Water Softener is super easy to care for – you won't need regular service appointments the only thing you'll need to do is refill it with block salt when it runs out. Without block salt, your water softener can't regenerate and continue to soften your water.

How much block salt you need depends on how much water you consume in your home.

When your Minimax Innova Water Softener is first installed, you may find that the block salt is used up at a slightly faster rate. This is completely normal.

All our salt adheres to the BS EN 973 standard for water softening salt and we can guarantee 99% purity or better.

To buy salt please contact
your authorised Minimax Dealer

Typical salt usage
is one pack per
person a month*



Your Minimax dealership is:

If you have any questions, our team is here to help:

minimax.co.uk

