

care guide

L A U R A Z E E U W E N



Dear customer,

We are excited to share our expertise with you, gained through assisting our valued clients at our private hair studio.

Our goal is to ensure that customers are well-informed about the care of their extensions, enabling them to get the most out of both their extensions and their natural hair.



1.

Always use a conditioner to keep your hair extensions nourished and healthy. Ensure that all products are thoroughly rinsed out. Here are a few of our favorites, suitable for every budget.

Important: The conditioner should be free of alcohol and parabens.

2.

Gently brush the hair after washing to prevent tangles and maintain smoothness, preferably using a soft brush.



3.

To minimize frizz, use a round brush with a hairdryer or opt for the Dyson Air Wrap, which causes less damage to the hair.

Make sure the hair is already 90% dry before polishing.



4.

Please note that using curling or straightening irons can burn the hair and cause split ends, resulting in shorter hair over time.

5.

Our Absolute Serum is highly recommended to combat frizz and also provides protection against heat and UV damage. External damage is thus limited.

Our Absolute Serum strengthens and nourishes the hair fiber, while also providing a beautiful shine!



**NEW
PRODUCT
ALERT!**

6.

Please understand that our natural hair may develop a slight wave at times, which is completely normal and adds to its charm. Variations are a natural part of its beauty.

7.

For our blonde hair extensions, it's essential to provide some extra care due to the bleaching process. There is a significant difference between blonde and brown hair, and blonde hair truly requires more care and attention.

8.

Always sleep with your hair secured, preferably in a high bun or braid.

9.

After washing the hair, it's important to carefully dry it with a soft towel, preferably a microfiber one.

It's crucial to avoid rubbing the hair in the towel.

10.

Use a satin or silk scrunchie for your hair and invest in a silk pillowcase. But above all, be kind to your hair!