

HAIR HAPPINESS[®]

Changing lives and visions



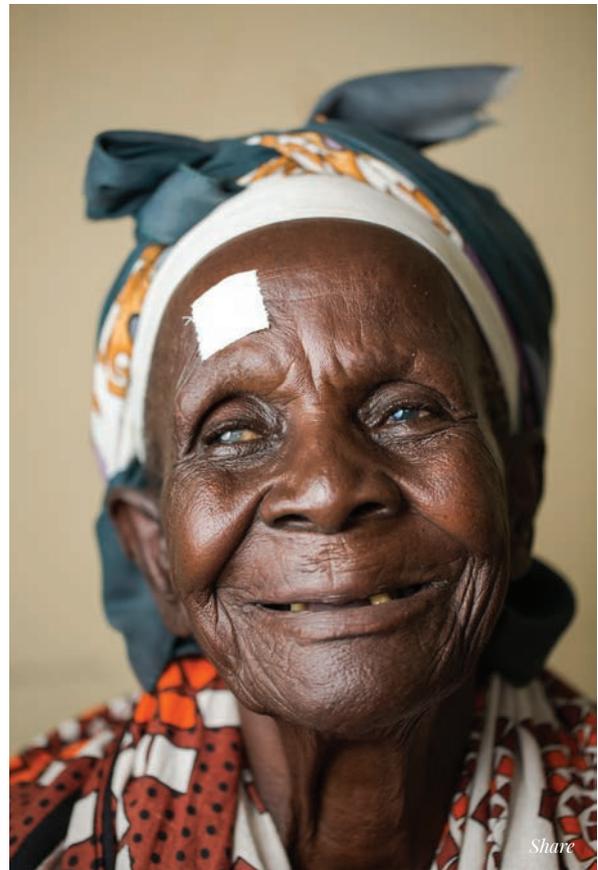
Simply Amazing
2017 - 2018

Because of You...

Another year, Another 6,000

NOW 16,000

people can see



Photos: courtesy The Fred Hollows Foundation | www.hollows.org

A Special *'Thank You'* to You and Your Clients
Together, *'We Change Lives & Visions'*

OLAPLEX®

“Nobody walks in the shadow of goodness
for the light comes from within.”

Beyond ordinary – Leadership • Focus • Rhythm

Your beliefs and values – the culture of your success

We celebrate the individual, their worthy challenges, and their achievements. We help polish the crystals of their dreams and turn them into sharp focused visions. The brain runs on pictures. Cybernetics: As we see ourselves, so shall we become. Culture is not pep-talk, a slogan, or a poster on the wall. It is believing and doing 'what's right' for people and the business; creating happiness, health, wealth, caring and sharing.

Culture is learned behaviour. It has its own language, but it is not without the need for the hygiene of leadership, continuous improvement, caring and continuity. "What we do not value, we do not protect, what we do not protect, we lose." A great culture, attracts great people. A bad culture, attracts...

Balance is the secret of growth – an excess of anything is harmful. That which is good for both can last.

Grow people, grow wealth, share, the rest is detail. The role of the 'Servant Leader'. Leadership • Focus • Rhythm.

The purpose of business is to solve problems. We create and sell solutions. We are all in sales, different activities, 'One Team', 'One Vision' and Share; consistent with the contribution. From good to great.

We work not for ourselves alone, we never, never forget those less fortunate, than we.

No clients, no sales, no income, no business, no jobs. Your culture is not something you pull out of a drawer when things go wrong. It is what you start with, begin with the end in mind. The beliefs and values of people with whom you would love to play at business; which most people, call work.

Character is what you do when no one is watching "It's all about 'what's right', not 'who's right'."

Never get dragged along by a group or crowd doing wrong. "Walk away, there is another path."

Unless it is imperative: There are five ways to ask, very nice, nice, firm, very firm, legal.

"Beyond ordinary." Everything is a product of its environment. Normal behaviour, normal results. Normal people, special behaviour, innovation, systems, special results. Special people, breakthrough ideas in action, exceptional results. Pacesetters tread the untrodden path.

Normal behaviour, the enemy of exceptional results.



Photos: Paul Wilkinson

Nature, the teacher. Life is competitive, sport is competitive, and business is very competitive. We turn work into play and play to win. Business is a game, but people's livelihoods, aspirations, and dreams are at stake. There are both winners and losers. We study, analyse, plan, prepare, practice, rehearse to exceed and excel way beyond the performance standard. Because, without the

right results, it is all 'poetry and pictures', and however wonderful they may be, the bills still have to be paid. Our shared vision. We live, to love what we do and the people with whom we do it. But, if it is not fun and meaningful, why would we do it? Love, Learn, Grow, Achieve, Improve, Teach and Share wisely. All is one, living is giving.

How? Goodness. Ideas in action. We travel the spirit path of caring and sharing. Good people, achieving good things in good ways. Endeavour and achievement. It is the spirit of the artist, author, and the pioneer. There is nothing as constant as change. Today, lifelong learning and professionalism, are not an option, they are a requirement. Think World Class.

"The true professional, just keeps getting better and better."

"The only limits to the horizons of our success are our thoughts and actions – then we have no limits."

"We believe in the 'unlimited self', the guiding star which lives within us all."

"Beauty is not only the gift of nature but the nature of good and creative people."

"The trilogy of Art, People and Business thrive when you believe and value the same things."

Leslie Spears • Founder • Hair Happiness®

How it works...

Love, Learn & Grow

achieve, improve, teach & share

LOVE: Mind-set. When we are happy, we notice the happy songs. When we are sad, we notice the sad songs. When you make up your mind to want something personal, you notice almost everything which will help you achieve it. Love being part of something special.

Love, your greatest emotional energy. Love what you do and the people with whom you do it and you'll never work again.

LEARN: Unleash your 'growth mind-set' and tap into the 'Infinite You'; the 'Unlimited You'. We love to learn, we hate to be taught. The world does not owe you a living. You owe the world the best possible you. "Put the pigs of life to work." Every day,

notice excellent people behaviour. University of Life. Success leaves clues. "Copy the good and not pig behaviour."

GROW: A mind-set to grow yourself will change your world. Do not see problems, seek solutions. Do not see what is, always look for what can be. The world is full of opportunities. They are all around you, just waiting for you, your vision, your clarity, your power to see clearly the vision of what you want for yourself and a better world. "Personkind, live not for yourself alone." All is one: Living is for giving. Business: Grow people, grow wealth and share wisely; the rest is detail.

ACHIEVE: Worthy challenges and

the thrill of personal achievement. Which way? I am the equivalent of a single grain of sand on the beach of the world's vastness. The world has horrors galore, what difference can I make? Was it, Chade Meng Tan who said; if you can make something work for the individual and business, you can change the world? Maybe, just maybe, there is hope. Instead of just



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business, how about adding to the concept of "G&G": Goodness and Good business? Team power, we work together, contribute and help make a difference.

IMPROVE: To improve is the spirit of the artist, musician, writer who live to make each endeavour better than the last. It is the spirit of the 'true professional', doctor, pilot, surgeon and teacher; who work every day, to just keep getting better and better.

TEACH: To teach is an innate part of nature: Parent to offspring, how to survive. Teacher to student. Master to apprentice and intern. You help change

the world when you teach. You give back to the source of your personal development. Therein lies hope.

SHARE: To share is the spirit of hope for a better world. The satisfaction of knowing your gift to another, someone less fortunate than ourselves, does change their world and yours too. Living is giving, all is one. You can build a business with the energies of; Love, Learn, Grow, Achieve, Improve, Teach and Share wisely. Yes, we work not for ourselves alone. **Thank you for working with us. Together, we have again contributed to the amazing 'Fred Hollows Foundation; working for the cause of preventable blindness. Now, because of You, another 6,000 people will see nature, their families, their food, their hand**



in front of their face and a brighter future. We believe in the concept of G&G, Goodness and Good business. Together, we help change lives and visions. If it is not fun or meaningful, why would we do it ■



"TO THE STAR THAT LIVES WITHIN US ALL"