

Stakeholder Engagement Policy

Sustained Fun Limited

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Stakeholders in Sustained Fun

- Co-founders: Anthea Madill, Helen Townsend
- The Environment (we have given The Environment personhood)
- Employees
- Shareholders
- Wholesale customers
- Retail customers
- Suppliers
- Competitors
- Donation recipients

Gathering information

How we gather information about our social and environmental information from our stakeholders

- Co-founders: quarterly monthly review that includes assessment of social and environmental goals
- The Environment: Quarterly measurement of amount of water balloon waste replaced, rubbish produced through business operations, carbon produced, donations to environmental charity (e.g. if we donate to Trees that Count - number of trees planted)
- Wholesale Customers: Newsletter, Annual survey
- Retail Customers: Newsletter, Annual survey
- Suppliers: Newsletter, Annual survey

How we will address the results

We will communicate the information to our stakeholders through a follow up newsletter and our annual impact report

People responsible for following up:

Helen: collate data for follow up newsletter and impact report.

Anthea: follow up newsletter and impact report.

Where are the results reported?

To the Board during board meetings quarterly or annually.

In our Impact Report