

“MSI PROVIDED AN EFFICIENT SERVICE - WITHOUT THE NEED FOR ME TO DO ANYTHING AT ALL

DARREN ROBINSON, REGIONAL HEAD OF BADENOCH & CLARK

“I was very pleased to invite MSI to review and refresh my LinkedIn profile. They provided an efficient service, having been an early adopter on LinkedIn I was surprised that they identified areas for improvement and these were implemented without the need for me to do anything at all. Very happy with the results!”

Badenoch & Clark is a leading international recruitment company, owned by Adecco



What we do

Makeover Services International (MSI) is the world's leading company providing LinkedIn profile upgrade services. We help companies leverage the powerful marketing and communication possibilities contained within the LinkedIn profiles of their employees and their LinkedIn company page.

Why we are the best

Having performed thousands of professional makeovers, MSI has perfected the process of presenting your employees and your company in the best possible light on LinkedIn. Our academy certified consultants have experience from working with clients from more than a dozen countries

The power of employee advocacy

The LinkedIn profiles of your employees are often the first impression clients and candidates get of your company. This is a unique branding opportunity to communicate your corporate message through real people. People trust people, not corporations.

Get in touch

Read more about our services at makeoverservices.com or contact us at info@makeoverservices.com.

LET US HELP YOU BUILD TRUST AND BRAND RECOGNITION

THIS IS HOW WE DO IT

Our tried-and-tested process takes only a few days and requires a minimum of effort on your part. Here's an overview:

1. The interview

Our highly trained makeover consultant performs a 15 minute interview with you via phone or Skype.

2. Professional rewrite

Based on the interview, our consultant completely transforms your profile with professionally crafted texts and visual material.

3. Adding the missing pieces

We make sure your profile isn't missing any vital elements. Even profiles with all-star status can be vastly improved by our experienced consultants.

4. Optimisation

Using our vast experience and our expert LinkedIn tricks, we optimise your profile for optimum findability (SEO) and visibility in search results.

5. Corporate alignment

We carefully align profiles from the same company to present a uniform yet individual expression.

6. Corrections

Once our consultant has finished the makeover, you have the opportunity to provide feedback/corrections which we will implement before finally handing the profile back you.

WE'RE HERE TO HELP

Our professional makeovers are the best and easiest way to lift your brand recognition through LinkedIn.

Don't hesitate to contact us if you have any questions about our services - or place your order directly at makeoverservices.com.

Our many clients include

Lego, eBay, Mazda, Georg Jensen, Danfoss, Sweco, NNE Pharmaplan, Grant Thornton, Symphogen, Nordisk Film, Danish Police, Evalserve, Badenoch & Clark and Genau & More.

79%

OF COMPANIES USING
EMPLOYER ADVOCACY
GET INCREASED
VISIBILITY

467M

MEMBERS ON LINKEDIN
- ALMOST 150M BASED
IN EUROPE

50%

OF EMPLOYEES POST
PHOTOS AND VIDEO
ABOUT THEIR WORK-
PLACE

MSI

MAKEOVER SERVICES
- INTERNATIONAL -