

# 1p per mile



### Extremely low running costs.

With no annual tax, insurance or MOT bills, zero parking costs and minimal fuel and servicing costs, an electric bike can be run for approximately a penny per mile, meaning it will pay for itself within a year.

## Keep your bills low



## **Faster Deliveries**



E-Cargo bikes are 60% faster than delivery vans.

While a delivery van can make six deliveries per hour on average in towns and cities, electric cargo bikes will make an average of ten deliveries in that same period.

University of Westminster, 2021.

Beat the vans



# Productivity



### for employees

Cycle commuters are the most likely to arrive at work on time and to arrive energised, according to a large-scale study comparing all modes of commuting.

Conversely, drivers were found to be the most likely to arrive late and had the lowest odds of arriving energised.

McGill Commuter Study, 2013.

### for your business

Three-quarters of employees who purchase a bike via a Cycle-to-Work report increases in productivity and motivation.

GlaxoSmithKline study.





# Health Gains



### for employees

Risk of heart disease or cancer is reduced between 40 and 50% by regular cycling, and mental health improves too.

Employees can burn around 500 calories per hour of cycling, and after cycling to work, they tend to report being more alert, motivated and less stressed.

### for your business

Employees who cycle to work typically take only half as many sick days per year when compared to their non-cycling colleagues.

Sedentary commuters will take an average of 4.5 days of sick leave, whereas cycle commuters take an average of 2.4, saving your business several lost working hours.

## Cut sick days in half



# **Planet-Friendly**



### for employees

Cycle commuters produce 70 times less carbon dioxide per kilometre than drivers.

Even though an electric bike consumes power, they are so efficient that they only produce 2g of CO2 per kilometre, compared to approximately 140g/km.

### for your business

Several surveys show that between 75 and 78% of consumers are more likely to purchase from companies with eco-friendly credentials.

Studies even show that consumers are willing to pay around 5% more for eco-friendly products and services.

## Higher customer appeal



## Cycle to Work vouchers



### Vouchers We Accept

When an employee purchases their e-bike using a voucher from these agencies, the bike is paid from their salary before the tax is taken. This reduces their tax contributions. The bike is also paid off over 12 months, with no interest. Cycle-to-work vouchers cover both bikes and accessories.





save 32 -47%

Also known as 'GCI'

Tax efficiency



# Cost Efficiency Using cycle-to-work vouchers, part 2



### for employees

Employees save 32-47% on bikes and cycling equipment as they don't pay income tax or National Insurance on the RRP.

Cycling to work is much cheaper than driving or even public transport: a good quality electric bike can give 60 miles of power-assisted riding on 10p worth of electricity.

### for your business

Businesses save £138 per £1000 of cycle-to-work purchases. This is because the purchases are exempt from employer National Insurance contributions.

Save on every purchase



## **Cost Neutral**



### for employees

Purchasing an electric bike via a cycle-to-work scheme allows your employees to spread the cost of the bike without having to pay interest, which they would have to do if purchasing via in-store credit or personal loans.

### for your business

It doesn't cost your business anything to sign up to a cycle-to-work scheme. It takes minutes to set up and most of the administration and logistics is taken care of for you. Your business only has to approve the purchase applications.

## Admin taken care of



## **About Us**





### 10 years' experience

For over a decade, we've taken the guess work out of choosing an electric bike.

We've been there watching the technology improve year on year, picking up expertise every step of the way.



### **Exclusively electric**

We only sell electric bikes. All our efforts are dedicated to learning about electric bikes and testing them out to make sure that every one we sell makes you happy.



### In-house workshop

Our electric bike technicians assemble and test every bike that our customers purchase, and are able to carry out repairs and servicing to keep them road-worthy year after year. Energise E-bikes is an official service centre for Bosch, Yamaha, Shimano and Fazua electric bike systems.



#### **Customer-centred**

If you're not happy with your electric bike, we're not happy either. We spend a lot of time making sure we match our customers to exactly the right bike. Don't take our word for it, check out our glowing Google reviews!