damage control that fights frizz *from within*

biotech breakthrough hair oil strengthens while it smooths for immediate and long-term frizz control

molecular repair hair oil

WHAT IT IS

This biotech-engineered weightless oil works on all hair types to strengthen, repair damage, reduce frizz at two levels of the hair fiber, and improve shine.







WHAT IT DOES

This silicone-free oil fights frizz differently by addressing the damage that causes frizz long-term and immediately smoothing frizz + flyaways.

Reverses frizz-causing damage: works at the molecular level to repair damaged hair, which is more susceptible to frizz

Reduces frizz + flyaways: natural oils work on the surface of the hair to smooth the cuticle + soften without weighing hair down

Enhances shine + color vibrancy: nourished, moisturized hair reflects higher shine and boosts color dimension

Delivers heat protection: to prevent further frizz-causing damage up to 450°F (232°C)

WHY IT WORKS

K18PEPTIDE™ penetrates into the hair to reverse damage and promote long-term strength + smoothness

Sunflower oil, hemisqualane and squalane reinforce hair's natural moisture barrier to immediately reduce frizz and enhance shine

Avocado oil has one of the highest smoke points and helps provide 450°F (232°C) heat protection on dry hair

HOW TO USE

How to use with the K18 molecular repair service.

Begin with PRO chelating hair complex:

- 1. Section dry hair into 4 quadrants.
- 2. Apply 6-10 sprays of *K18 pro chelating hair complex* per quadrant*.
- 3. Wait 4 minutes after chelating** (do not rinse out)

Apply the PRO molecular repair hair mist:

- 1. Apply a minimum of 10 full sprays of *K18 professional molecular repair hair mist* to each quadrant, increasing up to 20 sprays per quadrant as needed, depending on client's length, density, and level of damage.
- 2. Wait 4 minutes (do not rinse out). If needed, dry the hair prior to applying lightener or color. Then perform your desired technique.

Apply the PRO molecular repair hair mask:

- 1. Shampoo (do not condition) and towel dry thoroughly.
- 2. Use 1-3 pumps of *K18 professional molecular repair hair mask* based on your client's length and density, starting at the ends and working up towards the roots.
- 3. Let sit for 4 minutes (do not rinse out).

Finish with the molecular repair hair oil

- 1. Apply 1-3 drops of *K18 molecular repair hair oil* to damp hair, starting at the ends and working upward through the mid-lengths.
- 2. Wait 4 minutes. Style as usual.
- 3. Apply an additional 1-3 drops of *K18 molecular repair hair oil* to dry hair as a finisher.



^{*}For cases of extreme metal + mineral buildup, process up to 10 minutes, then proceed with the instructions.

^{**}For best results, we recommend to use K18 chelator before every service. If not using K18 chelator, lightly dampen hair with water (do not saturate) before applying K18 PRO mist.

CLINICALS

Clinically proven to repair damaged hair*

24-HR frizz control**

104% more shine***

78% reduction in split ends****

450°F (232°C) heat protection*****

*Results observed on bleached hair tress after one application of molecular repair hair oil
**Results observed on curly, frizzy hair after 24 hours in 80% relative humidity, with one
application of molecular repair hair oil on dry or damp hair

***Results observed after one application of molecular repair hair oil on dry hair

****Results observed on bleached/damaged hair after one application of molecular repair hair oil on dry hair

******Results observed after one application of molecular repair hair oil and application of 450 degree flat iron on dry hair

CONSUMER STUDIES

92% agreed this formula improves shine^

89% agreed hair is instantly moisturized^

89% agreed hair feels smoother^^

89% agreed this formula is weightless^

^results observed on 37 people after 14 days

^^results observed on 37 people after 21 days

SIZE & PRICING

30ml - MSRP \$65 10ml - MSRP \$27

SCENT

Fresh floral scent

INGREDIENTS

Caprylyl Caprylate/Caprate, Squalane, Persea Gratissima (Avocado) Oil, Helianthus Annuus (Sunflower) Oil, C13-15 Alkane, Undecane, Benzyl Alcohol, Tridecane, Castor Isostearate Succinate, Propanediol, sh-Oligopeptide-78 (K18PEPTIDETM), Fragrance (Parfum), Tocopherol, Cinnamal, Hexyl Cinnamal, Limonene, Linalool.

OTHER

Free from Sulfates, parabens, phthalates, lilial, silicones, artificial colors, sodium chloride, formaldehyde, and formaldehyde donors. Vegan and cruelty-free.



