

K18
BIOMIMETIC
HAIRSCIENCE

K18
patented
biotech

AirWash™ dry shampoo

THE REINVENTION OF DRY SHAMPOO

reduce oil + eliminate odor for up to 3 days¹

instant, weightless, long-lasting clean



¹Results observed in a scientific test of 30 subjects after 1 use of AirWash™ dry shampoo after 72 hours. Measurements were made by a sebumeter and expert odor grader

AirWash™ dry shampoo

what it is

The reinvention of dry shampoo. The future of clean, powered by biotech.

AirWash™ non-aerosol dry shampoo is powered by **odorBIND™** smart-release biotechnology and delivers a high-performance clean—clinically eliminating odor and reducing oil without starchy buildup, white cast, or heavy fragrances. Keeps working for up to 3 days². Tested on 4 day unwashed hair.

what it does

- **Absorbs oil** - made with translucent microbeads to absorb oil without visible starchy buildup or white cast
- **Eliminates odors** - smart-release **odorBIND™** biotechnology recognizes, traps and eliminates odor-causing molecules, and replaces malodors with a subtle fragrance for a clean, fresh feel for up to 3 days²
- **Supports a healthy scalp** - supports scalp sebum balance to promote scalp health between washes and minimizes excess buildup
- **Leaves hair feeling and looking clean** - deeply cleanses without feeling gritty or heavy buildup, for a run-your-fingers-through clean feeling
- **Lasting results** - high-performance formula lasts for up to 3 days²; highly concentrated so you can use less and go longer between washes³

how to use

Use to extend styles, refresh hair between wash days.

SHAKE WELL. Non-aerosol format may feel slightly damp but will not disturb your style.

1. Hold the bottle 4-6 inches away from scalp for even distribution
2. Start with 1 spray per section, increasing up to 3 sprays per section as needed
3. Massage in and brush or style as usual

¹Results observed in scientific testing of 30 subjects after 1 use on 4 days unwashed hair. Measurements were made by expert odor grader

²Results observed in a scientific test of 30 subjects after 1 use of **AirWash™** dry shampoo after 72 hours. Measurements were made by a sebumeter and expert odor grader

³Results observed in a consumer test of 30 subjects where Airwash Dry Shampoo was applied once after 4 days of no washing, then tested after a further 3 days without washing.