



People call me the hef Lafa Chef Rafa, or Jesús, is a Venezuelan chef who has captured the taste

buds of millions of viewers with his participation in **Telemundo's**"**Hoy día" program**.

His passion for cooking began in childhood, assisting his mother in preparing meals for his large family. After enjoying a happy and adventurous childhood and adolescence in Venezuela, Jesús traveled to Spain, where he worked in various restaurants, learning the art of Spanish and Canarian cuisine. He returned to Venezuela to study at the Culinary Institute of Caracas, where he trained under the renowned chef Sumito Estévez. Since then, Jesús has dedicated his life to his passion, establishing various businesses in catering, prepared meals, healthy snacks, and cooking workshops.

Faced with the crisis in his country, Jesús and his partner emigrated

to Miami, where he had to start from scratch. He worked in a sushi

restaurant and a pasta restaurant, acquiring new skills and knowledge. Later, he started his own business of vegan Argentine empanadas, which became a resounding success.

Thanks to his charisma, experience, and talent, Jesús was contacted by **Telemundo to be part of the "Hoy día" program**, where he shares

his recipes and tips with millions of viewers.

Currently, Jesús also collaborates with food product brands and restaurants, participates in a Florida-based UN initiative promoting local healthy foods, and is writing his first recipe book. Chef Rafa is an example of resilience, perseverance, and a deep love for cooking and health.





Chef Rafa is in charge of the cooking segment on the "Hoy Día" program, Telemundo's number one morning show in Spanish.

CHEF & TVHOST

Every day, Chef Rafa amazes viewers with simple, practical, and economical gastronomic proposals that can be prepared at home

using accessible and seasonal ingredients.

Chef Rafa shares his tricks, tips, and secrets for creating delicious and healthy dishes, ranging from appetizers and salads to desserts and

drinks. Additionally, Chef Rafa interacts with the show's hosts and

guests, creating a fun and familial atmosphere.

7 to 11 in the morning from the Telemundo Center in Miami. The show provides viewers with information, entertainment, and fun, featuring segments on horoscopes, soap operas, reality TV, beauty, sexuality, reflections, games, humor, sports, news, and music.

"Hoy Día" is a variety program that airs Monday through Friday from

Program in Spanish.
 "Hoy Día" has been recognized as People en Español's Stars of the Year for Best Entertainment Program.

"Hoy Día" has been awarded the Daytime Emmy for Best Morning

"Hoy Día" has been honored with several awards

that endorse its quality and popularity.

- "Hoy Día" has received the Premios Tu Mundo award for Favorite Daytime Program.

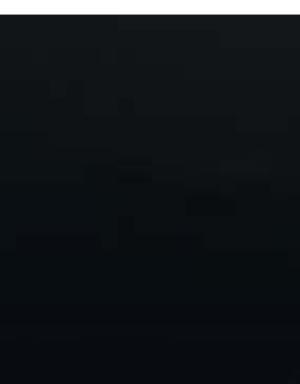


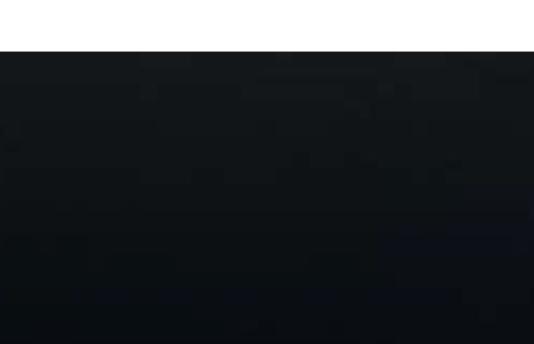


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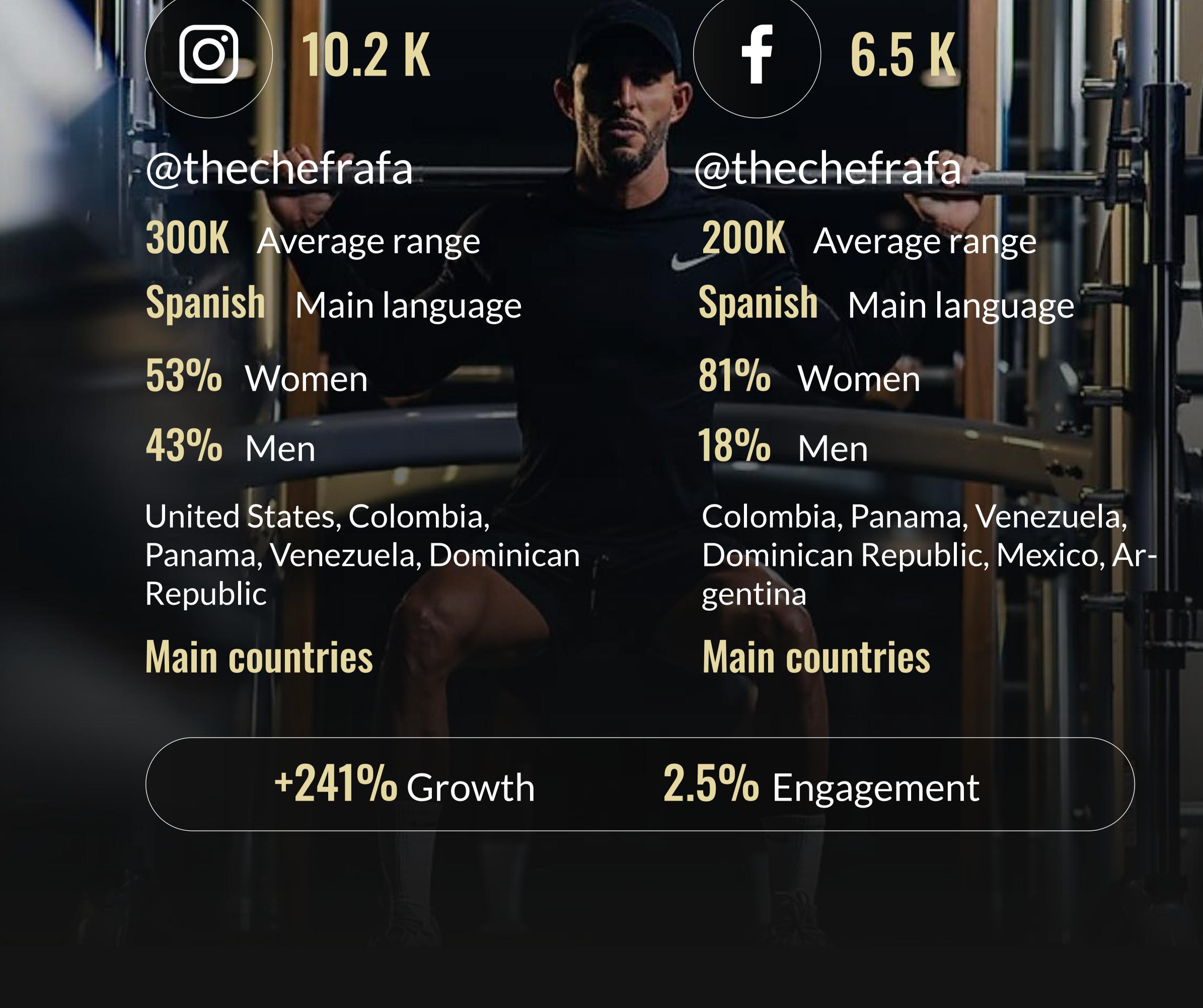












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