



SPONSORSHIP
BROCHURE 2024

KULTURSCHOCK CAR SHOW

GATESHEAD
INTERNATIONAL STADIUM
NE10 0EF

23 . 06 . 2024

NIGHTSHOW
22 . 06 . 2024







KULTURSCHOCK CAR SHOW BY ESPTR

KULTURSHCOCK CAR SHOW IS THE ONLY SHOW HELD IN AN INTERNATIONAL STADIUM IN THE UK

Back for our 8th year, so what can you expect this year? Well an abundance of show cars from all over Europe for starters. Whether you're into Water-Cooled or Air-Cooled, Static or Air ride or even OEM we've got it all.

As always there will be live entertainment throughout the day with an incredible range of food & drink including **Domino's Pizza!** The show will provide a great selection of trade stands, show & shine areas & over 25 awards up for grabs.

We'll be bringing back the ever so popular car limbo competition & our viral Rev-Off.

You can also expect a 40ft drive on stage, a live DJ, great music & an enjoyable atmosphere to top it off.

  **SOCIAL MEDIA INSIGHTS:**

Followers: 85,000+

Monthly Reach: 250,000+

Monthly Impressions: 500,000+

Packages Available

We have a range of packages available with optional extras to choose from. Alternatively we can create a tailor made package to suit your needs.



Diamond Package

£1000



Platinum Package

£800



Gold Package

£600

Wristband Sponsorship

£400

Social Media Sponsorship

£40

Stage Area Sponsorship

£850

Seating Area Sponsorship

£500

Stand Area Sponsorship

£300

Gold Package What's Included?



AS A GOLD SPONSOR, YOU WILL RECEIVE:

- 5x5m sponsor plot
- Company logo on flyers
- Company logo on sponsor page on website
- 6 show admission tickets
- Company logo on all digital & print marketing materials

Social media content must be supplied to info@eurospotter.co.uk & be in accordance with our platform guidelines

PRICE
£600

Platinum Package What's Included?



AS A PLATINUM SPONSOR, YOU WILL RECEIVE:

- 5x10m sponsor plot
- Company logo on flyers
- Company logo on sponsor page on website
- 8 show admission tickets
- Company logo on all digital & print marketing material
- 3 stage shout outs throughout the day

Social media content must be supplied to info@eurospotter.co.uk & be in accordance with our platform guidelines

PRICE
£800

Diamond Package What's Included?



AS A DIAMOND SPONSOR, YOU WILL RECEIVE:

- 10x10m sponsor plot
- Company logo on flyers
- Company logo on sponsor page on website
- 12 show admission tickets
- Company logo on all digital & print marketing material
- 3 stage shout outs throughout the day
- 1 stage guest appearance

Social media content must be supplied to info@eurospotter.co.uk & be in accordance with our platform guidelines

PRICE
£1000

Optional Extras What's Included?



“

**BEST SHOW OF THE
YEAR, CAN'T WAIT
UNTIL NEXT YEAR!**

”

WRISTBAND SPONSORSHIP

Every visitor at the show will receive a wristband on the day to be worn for the duration.

- Company logo to be shown on KULTURSCHOCK show day wristbands
- Written as "Kulturschock Car Show 2024, sponsored by **xxx** & **xxx**"
- Please note, this option is limited to two companies
- Confirmation required by 1st May 2024

PRICE

£400

Optional Extras What's Included?



“

THE VIBES AT THIS
SHOW WERE LIKE
NO OTHER

”

SOCIAL MEDIA SPONSORSHIP

- The post will be on our Facebook & Instagram platform with a following of over **85,000** people
- Media supplied must be impartial & undergo an approval process by ESPTR beforehand

Social media content must be supplied to info@eurospotter.co.uk & be in accordance with our platform guidelines

  **SOCIAL MEDIA INSIGHTS:**

Monthly Reach: 250,000+

Monthly Impressions: 500,000+

PRICE PER POST

£40

Stage Sponsorship

The main 40ft drive on stage will be located in the International Stadium outdoor. Show & shine awards will take place on stage, your banners are guaranteed to be seen throughout the day.

- **Centre Stage**
12192mm (W) x 914mm (H)
- **Ramp Banner**
9754mm (W) x 914mm (H)
- Please note, up to 3 sponsors can choose to sponsor
- Price listed below is for a single stage banner which includes printing & fitting (either left, right or lower)

Sponsors to supply ESPTR with high res print ready banner artwork by 30th April 2024

£850 Per Banner Location





Seating Area Sponsorship - £500 Per Banner Location

The main seating area will face the stage with 1,073 seats. This seating area will be used for Show & Shine awards, competitions & general seating. Your banners are guaranteed to be seen throughout the day.

- **Railing Banner**
3000mm (W) x 1000mm (H) with eyelets
- Please note, up to 3 sponsors can choose to sponsor
- Price listed below is for a single stage banner which includes printing & fitting (either left, centre & right)

Stand Area Sponsorship - £300 Per Banner Location

There are 3 stand areas situated around the venue. This is a great opportunity to promote your business as visitors browse the show.

- **Railing Banner**
3000mm (W) x 1000mm (H) with eyelets
- Please note, up to 3 sponsors can choose to sponsor
- Price listed below is for a single stage banner which includes printing & fitting (various positions available)

Sponsors to supply ESPTR with high resolution print ready banner artwork by 30th April 2024

Booking Details

Company Name: _____ Contact Name: _____

Address: _____

Post Code: _____

Telephone: _____ Mobile: _____

Email: _____ Website: _____

Diamond Package £1000 <input type="checkbox"/>	Platinum Package £800 <input type="checkbox"/>	Gold Package £600 <input type="checkbox"/>
Wristband Sponsorship £400 <input type="checkbox"/>	Social Media Sponsorship £40 <input type="checkbox"/>	Stage Area Sponsorship £850 <input type="checkbox"/>
Seating Area Sponsorship £500 <input type="checkbox"/>	Stand Area Sponsorship £300 <input type="checkbox"/>	

Additional Passes: _____ Total Cost: _____

Payment Info Bank Transfer / PayPal

Sort Code: 20 - 83 - 69 Account Number: 93524647 Bank: Barclays PayPal Email: eurospotter@outlook.com

Confirmation By Signing This Form You Agree To All Terms & Conditions

Customer Name: _____ (Please Print) Signature: _____ Date: _____

Return Address: 32 Eastcliffe Avenue, Newcastle upon Tyne, NE3 4SN

Terms & Conditions

In signing this booking form, I hereby agree to the following:

We wish to remind you that the insurance of all vehicles is the responsibility of the owner and not the organiser or the venue. All Exhibitors must remain in their trade areas until 4.15 PM on Sunday 23rd June 2023, but all vehicles and stands must be removed from the venue by 6.00PM.

Traders must supply a current risk assessment before the show, outlining their activities and methods employed to control any hazards and risks. Traders are required to have necessary insurance against fire and other risks including third party claims. This completed booking form for a trade stand shall be deemed as confirmation by the trader that the necessary insurance cover has been obtained and the trader agrees to indemnify the event organisers and their staff against all and any claims which may arise. All exhibitors are responsible for providing their own tables & chairs. The organisers accept no responsibility for any damage or loss to property. No distribution / sale of food & drink is allowed. No pressurised containers, gas bottles etc allowed on site. Take notice of event stewards at all times.

Additional Notes

All Sponsors must set up on Saturday 22nd June 2024 between 10AM - 6PM (unless arrangements have been made prior to the event)

Public Show Times: 22nd June 2024 - 6m - 10pm
23rd June 2024 - 10am - 4pm









**IF YOU ARE INTERESTED IN ANY ADDITIONAL INFORMATION,
PLEASE GET IN TOUCH VIA THE DETAILS PROVIDED BELOW**



EMAIL: [INFO@EUROSPOTTER.CO.UK](mailto:info@europotter.co.uk) | [WWW.EUROSPOTTER.CO.UK](http://www.europotter.co.uk) | TELEPHONE: 0191 435 5188