

WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

FOLD LINE
SEW LINE

POLE POCKET BLEED WILL COVER THIS AREA

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

STREET POLE BANNER 31.5" X 48" FRONT

UPLOAD AT 100% SCALE
DOCUMENT SIZE 64" x 53"

YELLOW SAFE AREA: 29.5"W x 43" H

*KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE*

*ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF*

Graphic Specifications:

- Create to template specs
- 125 DPI resolution
- CMYK color
- No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

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