



Purse / Shoulder Bag Transferring Instructions

Read instructions completely before you begin.

Description:

These fun and stylish shoulder bags are different, cool and sure to please. They feature a white imprintable flap that snaps off for easy imaging, and then snaps back on the bag – ready to wear! Additional flaps are available, making one bag work for every occasion. The body of the bag has a black satin look, finished with a sturdy adjustable strap. Available in two sizes: small and medium.

Supplies Needed

- Purse/Shoulder Bag
- Heat Tape
- Heat Gloves

Step 1: Adjust the Heat Press

Oven Temperature: **320° F - 390° F, based on type of pressing – See below**
Dwell Time: **10 - 60 seconds, depending on type of pressing – See below**

***Note:** These instructions, including transfer times and temperatures, are based on the inks, paper, ovens and products we use. Your inks, papers, etc. may require adjustments in your time/temp settings.*

Step 2: Design and Print Your Transfers

- Prepare artwork and size transfer with consideration to the size of the bag flap.
- **Mirror Image:** Image must always be produced in reverse to ensure right reading image once pressed into a garment. Most printers refer to this as “Flip Horizontal” or “Mirror”.

Step 3: Transfer the Image

Transferring instructions vary based on the type of printing/pressing you will be doing. Please refer to sections 3.a-3.d below for instructions specific to your application.

3.a: Dye Sub Pressing

1. Preheat press to **390° F**.
2. Lay a sheet of white paper on the bottom of the press.
3. Using heat resistant tape, fasten the transfer image side down.
4. Place the flap on the heat press with the transfer on top.
5. Cover transfer with a sheet of plain white paper.
6. Press at **390° F** for **60 seconds** using **Light to Medium** pressure.
7. Remove transfer while hot.

3.b: OEM Inkjet Pressing

1. Preheat press to **320° F**.
2. Lay a sheet of white paper on the bottom of the press.
3. Place the flap on the heat press with the transfer on top.
4. Cover transfer with a sheet of plain white paper.
5. Press at **320° F** for **40 seconds** using **Light to Medium** pressure.
6. Remove transfer while hot.

3.c: Laser Pressing (CL/CL Non-Oil)

1. Preheat press to **375° F**.
2. Lay a sheet of white paper on the bottom of the press.
3. Place the flap in the heat press with the transfer on top.
4. Cover transfer with a sheet of plain white paper.
5. Press at **375° F** for **20 seconds** using **Light to Medium** pressure.
6. Remove transfer while hot.

3.d: Laser Pressing (CL Non-Oil YG)

1. Preheat press to **375° F**.
2. Print transfer paper in "**Right Reading**" (NOT in mirror image).
3. Lay a sheet of plain white paper on the press.
4. Place the flap on the press white side up.
5. Place imaged film on top of the flap.
6. Cover film with silicon paper.
7. Press at **375° F** for **10 seconds** using **Light to Medium** pressure.
8. Remove transfer when cool (not hot).

Tips and Washing Instructions:

- Use a wet cloth with mild detergent to gently wipe the surface of the bag.
- Bags should not be washed in the washing machine or soaked in water.

Customer Support

For support on these or any of our products, please call our toll-free number for assistance: **877.795.1500**. You may also write to us at Support@LaserReproductions.com.