

## Gift Tin Transferring Instructions

Read these instructions **completely** before you begin.

### Supplies Needed

- King Coat™ dye sublimation Gift Tins
- Sublimation ink transfers
- Press support to fit each size lid (1/2" thick rubber cushion)
- Heat resistant tape
- Oven mitt or heat-resistant gloves (for removing product from heat press)
- Thermal Rubber Mat, 1/16" thick (a thicker mat may require a longer pressing time)

**Note:** If you did not purchase a transfer support from us, you can make one yourself by cutting a piece of wood or mouse pad to fit snugly inside the lid of each tin (that means it has to be slightly *smaller* than the lid itself).

### Step 1: Adjust the Heat Press

For best results, always pre-heat your press.

Heat Press Temperature: **385 - 400° F**

Dwell Time: **1.5 - 2 minutes with a 1/16" rubber mat** (a thicker mat may require a longer pressing time)

Pressure: **Medium-Firm**

**Note:** These instructions, including transfer times and temperatures, are based on the inks, paper, equipment and supplies we use. Your inks, papers, etc. may require adjustments in your time/temp settings.

### Step 2: Design & Print Your Transfer

1. Scan and open your image.
2. The gift tins come in different sizes. For best results, **the transfers should be slightly larger than the surface of the lid**. You may size the image to bleed off the lid.
3. Remember to print a mirror image so the final product will be correctly oriented once it is transferred.
4. Apply color correction as needed.
5. Print the transfer using standard dye sublimation transfer paper. We do not recommend high-release transfer paper with hard goods.

### Step 3: Transfer the Image

1. Place the press support on a table.
2. Place the gift tin lid face-up over the press support.
3. Place your transfer, face-up on the press bed.
4. Place the lid with the press support face-down (support facing you), against the transfer, and register the lid correctly in the center of the transfer on all sides.
5. Wrap the edges of the transfer paper up and secure them to the back of the lid/press support using heat tape.

6. Turn the lid/press support over so the press support is sitting on the press bed with the gift tin lid/transfer on top.
7. Place the lid/press support in the center of your heat press.
8. Place the thermal rubber mat over the tin lid.
9. Close the heat press. Using **medium-firm** pressure, press at **385 - 400° F for 1.5 - 2 minutes** with a 1/16" thermal rubber mat. A thicker mat may require a longer pressing time.
10. Open the press. Carefully remove the tin lid. **Caution:** The tin lid will be **HOT**. We recommend using heat resistant gloves.
11. *Carefully* remove the press support and transfer. Avoid scratching the lid. It is more susceptible to scratching when it's hot.

### Transfer Tips, Techniques & Troubleshooting

- If you are printing an image without a bleed, print an outline slightly larger than the size of the tin to help you register the position of the design on the lid.
- After the first pressing you may notice an indentation on your press bed left by the lid/support. Try to line up subsequent lids in that same spot to avoid the possibility of uneven pressure. The indentation will disappear after you've finished pressing lids.
- Prints light in places:
  - a. Check the accuracy of your press thermostat with a Rayvek gun or temperature strip.
  - b. Check your time and temperature. You should be pressing at **385 - 400° F for 1.75 - 2 minutes** with a 1/16" thermal rubber mat. Lightness may be caused by *too much* time or heat (burnout) as well as *too little* time or heat. Try adjusting the temp or pressing time.
  - c. Check your pressure. Your press may have a "cold" or worn spot. Try increasing pressure and/or moving the tin to the left or right.
  - d. Make sure your rubber mat is not worn out from previous pressings.
- The outside edges print light:
  - e. Check to make sure you are using **medium-firm** pressure.
  - f. Make sure you have placed the gift tin lid in the *center* of the press.
  - g. Make sure your press support is smooth and even on both sides – and equal thickness all the way around.

### Sales & Marketing Tips

- Sell the tins empty, or fill them with gifts designed for the recipients.
- Package printed tins with personalized basket-type gifts to make a big impression.
- Small, 2.5" round tins are perfect for a small piece of jewelry, a lock of hair, baby's first tooth, or rice or bird seed for a wedding, with appropriate dates printed on the top, or labeled on the bottom.
- Medium size tins are suitable for puzzles, sewing notions, personal notions, or pet treats.
- Large tins are idea for candy, cookies, nuts, or even apparel, such as t-shirts, hats, or lingerie.
- Create your own label with our **MultiCal** decal for the bottom of each tin. Advertise your company, or let your customer use the space for their company logo or a personal sentiment.

### Customer Support

For support on these or any of our products, please call our toll-free number for assistance: **877.795.1500**. You may also write to us at [Support@LaserReproductions.com](mailto:Support@LaserReproductions.com).