



SKULLCANDY PAYS TRIBUTE TO TEENAGE MUTANT NINJA TURTLE AHEAD OF FRANCHISE'S 40TH ANNIVERSARY

Limited-Edition Collaboration Reimagines Push Active True Wireless Earbuds and PLYR Multi-Platform Wireless Gaming Headset for the Ultimate Crime-Fighting Playlists

PARK CITY, Utah – October 24, 2023 – Skullcandy today announced a collaboration with the iconic Teenage Mutant Ninja Turtles franchise. The **Skullcandy x TMNT Push Active True Wireless Earbuds** and **Skullcandy x TMNT PLYR Multi-Platform Wireless Gaming Headset** celebrates the fan-favorite franchise ahead of its 40th anniversary. Inspired by the toxic green ooze that transformed the turtles into crime-fighting heroes, the collection features state-of-the-art audio technology and is dripping with nods to the beloved characters. The limited-edition collab is available now at [Skullcandy.com](https://www.skullcandy.com).

"With nods to skate culture, gaming and killer soundtracks, the TMNT franchise shares a lot of core elements with the Skullcandy brand," said Justin Regan, VP of Marketing at Skullcandy. "We wanted to pay tribute to the fandom by redesigning our Push Active earbuds and PLYR headset to ooze nostalgia for the beloved characters. With this exclusive drop we hope fans new and old will cue the theme song, bring out the pizza, and celebrate the fearless foursome."

The exclusive design features transparent and glow-in-the-dark elements. TCRI Mutagen Ooze is poured all over Push Active while PLYR features turtle-shell earcups, a manhole cover inside the ear cushion, a radioactive headband, and pepperoni pizza boom mic. With custom, interchangeable ear gel and suspension headband colorways, fans can rep their favorite reptile—red for Raph's direct attack, purple for Don's calculated strategy, orange for Mikey's controlled chaos or blue if you're ready to lead the Turtles like Leo.

Skullcandy x TMNT Push Active True Wireless Earbuds – \$99.99 MSRP

- **Skull-iQ Smart Feature Technology** – Issue simple, hands-free voice commands to take calls, change tracks, adjust volume, turn on Stay-Aware Mode, activate device assistant, launch Spotify Tap, and more
- **Over-the-Air Updates** – Update earbuds via the Skullcandy App to add new features for enhanced functionality and added value
- **Flexible Over-Ear Hooks** – Stay in control without ever dropping your weapon mid-battle
- **Premium Audio Quality** – Experience supreme sound thanks to expertly-tuned acoustic drivers, dual noise-reducing microphones for natural and clear call quality and a noise-isolating fit
- **Up to 44 Hours of Battery Life** – Listen longer with 10 hours of battery life in the earbuds and 34 hours in the charging case
- **USB-C Rapid Charging Case** – For 10 minutes spent in the case, receive 2 hours of battery life



- **True Wireless via Bluetooth® 5.2**
- **Auto On/Connect** – Enjoy automatic turn on and pairing with the last device used
- **IP55 Sweat and Water Resistance** – Go on any adventure without missing a beat
- **Built-in Tile™ Finding Technology** – If an earbud is misplaced, simply 'ring' it from the Tile app

Skullcandy x TMNT PLYR Multi-Platform Wireless Gaming Headset – \$149.99 MSRP

- **Bluetooth 5.2 Wireless Technology** – Enables enhanced power management and stronger connectivity to bluetooth-enabled media and gaming devices
- **Skullcandy Supreme Sound** – Unique audio-tuning process enables users to maximize the depth and detail of each sound
- **Enhanced Sound Perception** – A hearing test tunes audio levels to match user's unique hearing needs
- **Advanced Audio Controls via Skullcandy Software** – Compatible with both mobile app and PC software to unlock advanced features and customize button functions
- **Clear Voice Smart Mic** – AI-based technology removes unwanted background noise to enable crystal-clear communications
- **Mute & Volume Control** – Easy-to-reach, on-board controls enable gamers to quickly mute and adjust volume without gameplay interference
- **Adjustable Suspension Headband** – Reduces pressure on top of the head for true, all-day comfort
- **Up to 24 Hours of Battery Life + Rapid Charge** – Headset will charge when connected to select gaming devices via USB-A to USB-C
- **Built-In Tile™ Finding Technology** – If the headset is misplaced, simply 'ring' it from the Tile app
- **Skull-HQ Software** – Available for PC
- **Low Latency via Included 2.4GHz Wireless Transmitter**

For more information visit [Skullcandy.com](https://www.skullcandy.com) or follow along on Instagram, TikTok, YouTube, Twitter and Facebook.

About Skullcandy®

Skullcandy is the original lifestyle audio brand, born in 2003 on a chairlift in Park City, Utah. Fast forward to today where Skullcandy is the #1 selling brand in true wireless earbuds¹ under \$100, on a mission “to unleash the visceral power of music for all.” Skullcandy headphones and earbuds are created, tuned and tested to deliver music you can feel, specially engineered to provide a deeper, more immersive listening experience. The brand features *The Workshop*, home of custom, limited-edition audio products designed by artists and partners and hand-printed using state-of-the-art digital technology and a personal touch. Skullcandy supports charitable causes through its Music With A Mission program where dedicated campaigns and a portion of proceeds from limited-edition product sales help make an impact. Skullcandy designs, markets and distributes its audio products through a variety of distribution channels globally. The company's website can be found at [www.Skullcandy.com](https://www.skullcandy.com).



¹*Circana, Inc., U.S. Weekly Retail Tracking Service; Sub Category: Stereo Headphones; Band Type: No Wire/No Band; Average Sales Price Under \$100; Nov. 1, 2021 - Oct. 31, 2022, (12mo) combined.*

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