



## SKULLCANDY MOD TRUE WIRELESS EARBUDS SERVE AS AN IDEAL WORK- OR PLAY-FROM-ANYWHERE AUDIO COMPANION

*Premium Features Like Multipoint Pairing, Clear Voice Smart Mic and Stay-Aware Mode Make It Easy for Users to Seamlessly Transition Between Activities*

**PARK CITY, Utah – May 17, 2022** – Skullcandy, the No. 1 selling brand in stereo headphones<sup>1</sup> and true wireless earbuds<sup>2</sup> under \$100, announced today its all-new **Mod True Wireless Earbuds** (\$59.99 MSRP). Packed with premium features demanded by the brand’s tech-forward, value-minded fans, **Mod** stands out as the perfect work- or play-from-anywhere audio companion. All-new **Multipoint Pairing** enables seamless toggling between multiple devices at once, regardless of platform or manufacturer, ensuring music will resume on a user’s phone once the Zoom meeting wraps on their laptop. **Mod**’s flexibility is further underscored by **Skullcandy App** compatibility, which enables button function and equalizer mode personalization for a truly customizable audio experience. **Mod** is available for pre-sale now at Skullcandy.com and select retailers nationwide.

For audio enthusiasts seeking a premium, work-horse bud that won’t break the bank, **Mod** is the answer. Skullcandy’s latest value-packed true wireless offering features specifically selected and expertly tuned drivers to deliver supreme sound quality for any music genre, podcast or video. All-new **Clear Voice Smart Mic** technology utilizes artificial intelligence to reduce background noise and isolate the speaker’s voice, ensuring calls and Zoom meetings are crystal clear. An adjustable **Stay-Aware Mode** helps users dial outside noise levels up or down so they can tune out, or tune in, as much as they want, depending on their situation.

“In today’s work-from-anywhere world, multi-tasking is more commonplace than ever and **Mod** was engineered to keep up with it all,” said Jason Luthman, Director of Global Product Management, Skullcandy. “Our latest solution makes seamlessly toggling between work and play a breeze, while also ensuring users can personalize their audio experience to best suit their listening styles. **Multipoint Pairing** and **Clear Voice Smart Mic**, coupled with **Skullcandy App** compatibility, pack the tech, freedom and customization our fans demand into a sleek, accessible, pocket-sized form factor.”

**Mod** was built to go anywhere. From outdoor excursions to intense gym days, **Mod** users can keep up with any adventure thanks to an IP55 sweat-, dust- and water-resistance rating. Built-in **Tile™ Finding Technology** allows users to simply “ring” either earbud from the free Tile app or view the earbuds’ last known location on a map in case one is ever misplaced. And with a total of 34 hours of battery life between the buds and the case, **Mod** ensures users will never miss a beat, wherever their playlists take them.

Features of the all-new **Mod True Wireless Earbuds** include:

### **Mod True Wireless Earbuds – \$59.99 MSRP**

- **All-New Multipoint Pairing** – Seamlessly pair to multiple devices at once, regardless of platform or manufacturer

- **All-New Clear Voice Smart Mic** – Experience a reduction in background noise to ensure calls are crystal clear
- **Adjustable Stay-Aware Mode** – Make necessary audio adjustments to stay alert and hear surroundings
- **Customization** – Skullcandy App compatibility enables users to dial in their audio experience, including button customization and custom equalizer levels
- **Up to 34 Hours of Battery Life** – Listen longer with 7 hours of battery life in the earbuds and 27 hours in the charging case
- **USB-C Rapid Charging Case** – For 10 minutes spent in the case, receive 2 hours of battery life
- **True Wireless via Bluetooth® 5.2** – The latest in Bluetooth® technology offering efficiency improvements and faster pairing capabilities
- **Auto On/Connect** – Enjoy automatic connection and pairing with the last device used
- **IP55 Sweat and Water Resistance** – Go on any adventure without missing a beat
- **Built-in Tile Finding Technology** – If an earbud is misplaced, simply “ring” it from the Tile app

Joining **Mod** in the Skullcandy lineup are three new, refreshed fan-favorites including **Sesh ANC True Wireless Earbuds** (\$79.99 MSRP), an ideal entry point for consumers seeking Active Noise Canceling technology on a budget and **Jib True 2 True Wireless Earbuds** (\$39.99) now with **Tile™ Finding Technology**.

For more information on **Mod True Wireless Earbuds** and the rest of the Skullcandy true wireless collection, visit [www.Skullcandy.com](http://www.Skullcandy.com).

<sup>1</sup> *The NPD Group, Inc., Canada Tech POS Monthly Retail Pro; Average Sales Price Under \$100; Jan.2021 - Jan 2022 combined.*

<sup>2</sup> *The NPD Group, Inc., Canada Tech POS Weekly; Band Type: No Wire/No Band; True Wireless; Average Sales Price Under \$100; Jan. 3, 2021 - Jan. 1, 2022, combined.*

### **About Skullcandy®**

Skullcandy is the original lifestyle audio brand, born in 2003 on a chairlift in Park City, Utah. Fast forward to today where Skullcandy is the #1 selling brand in stereo headphones<sup>1</sup> and true wireless earbuds<sup>2</sup> under \$100, and on a mission “to unleash the visceral power of music for all.” Skullcandy headphones and earbuds are created, tuned and tested to deliver music you can feel, specially engineered to provide a deeper, more immersive listening experience. The brand supports charitable causes through its Music With A Mission program where dedicated campaigns and a portion of proceeds from limited-edition product sales help make an impact. All Skullcandy products come in 100% recyclable packaging. Skullcandy designs, markets and distributes its audio products through a variety of distribution channels globally. The company’s website can be found at [www.Skullcandy.com](http://www.Skullcandy.com).

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